

IABE-2007 Las Vegas
Annual Conference
PROGRAM

October 14 – 17, 2007

Plaza Hotel Casino, Las Vegas, Nevada, USA



Dr. Alan S. Khade
Conference Chair

Dr. Tahi J. Gnepa
Program Chair

Dr. Bhavesh M. Patel
Program Chair



IABE.ORG

International Academy of Business and Economics®

Promoting Global Competitiveness™

IABE-2007 PROGRAM


WELCOME!

Please read all instructions below:

If you completed registration and you are planning to NOT attend the IABE-2007 Annual Conference in Las Vegas:

Please email us immediately at Admin@iabe.org with your name, mailing address, paper title, and publication name. We will send you the receipt for the registration fees and an issue of the publication containing your paper in November 2007.

How to search your paper presentation in the Program (DRAFT):

Please click on search icon  at the top in Acrobat to search your paper by your last name, or first name, or by paper title. Please note that your name may appear at more than one place in the Program, therefore, search the entire Program. Please review the IABE-2007 Program Outline for general information.

What to do if your paper/abstract is not listed or listed incorrectly in the Program:

Please email us immediately at Admin@iabe.org with details of your paper title and author information and we will add/correct your paper/abstract listing in the Program.

What to do if your presentation is not at time or day you wanted:

On your arrival at the Plaza Hotel in Las Vegas, please contact only Dr. Tahi Gnepa, the Program Chair, during October 14-17, 2007 period only. On space available basis, Dr. Gnepa will certainly try to help you with rescheduling your presentation starting October 14, 2007 and NOT before. Please DO NOT email Dr. Gnepa before October 14, 2007 regarding rescheduling of your presentation.

What should you bring along for your presentation?

Only overhead projectors will be provided for your presentations. (No power point or other equipment will be provided.) Please bring in 15-20 copies of your formatted paper for distribution at your session. Each paper will have about 15 minutes for presentation. Session chairs will manage their sessions. Dr. Gnepa will be available for any additional help with the sessions.

What to do if you have a problem with your registration at the registration desk:

Dr. Bhavesh Patel, the Program Chair, will be ready to assist you with your problems at the IABE registration desk at the Plaza Hotel. He will also manage the luncheon, reception, breakfasts, and coffee breaks. If you have any other problem(s), please contact Dr. Patel at the registration desk only (no emails please!).

What to do if you have a problem regarding your fees and/or paper publication:

Please fill in the IABE Member Service Form. We will resolve the issue ASAP.

At the registration desk, you will receive your receipt for registration fees (if you have not already received it), your name badge, printed Program, your issue of the publication, plus any paid additional issues. **You will be required to pay your unpaid fees, if any.**

You may purchase additional issues of the publications or tickets for luncheon/reception for your spouse or guest(s). If you prefer vegetarian luncheon, please contact Dr. Patel at BPatel@dnmyers.edu.

The name badge is required of all participants/ spouse/ guest to participate in all sessions/events, luncheon/receptions, breakfasts, and coffee breaks.

What else?

Have fun, entertainment, great food, visit places/casinos, win million \$ in gambling, etc!
Best of Luck!

THANK YOU!



IABE-2007: Conference Program

October 14-17, 2007; Plaza Hotel Casino, Las Vegas

Sunday, October 14, 2007:

3:30 PM – 6:00 PM:

Arrival of the Participants

Early Registration (Third Floor, South Tower)
Snacks/Coffee

Monday, October 15, 2007:

7:45 AM – 11:00 AM

1:00 PM – 4:30 PM

7:45 AM – 8:15 AM

8:00 AM – 9:50 AM

9:50 AM – 10:00 AM

10:00 AM – 11:50 AM

11:50 AM – 1:00 PM

1:00 PM – 2:50 PM

2:50 PM – 3:00 PM

3:00 PM – 4:50 PM

4:50 PM – 5:00 PM

5:00 PM – 6:30 PM

6:30 PM – 8:30 PM

Conference Registration (Third Floor, South Tower)

Conference Registration (Third Floor, South Tower)

Breakfast (Third Floor, South Tower)

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

Break

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

IABE Reception/ Paradise Buffet Dinner at the Fremont Hotel Casino

Tuesday, October 16, 2007:

8:00 AM – 11:00 AM

1:00 PM – 4:30 PM

7:45 AM – 8:15 AM

8:00 AM – 9:50 AM

9:50 AM – 10:00 AM

10:00 AM – 11:30 AM

11:30 AM – 1:15 PM

1:15 PM – 2:50 PM

2:50 PM – 3:00 PM

3:00 PM – 4:50 PM

4:50 PM – 5:00 PM

5:00 PM – 6:30 PM

Conference Registration (Third Floor, South Tower)

Conference Registration (Third Floor, South Tower)

Breakfast (Third Floor, South Tower)

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

IABE Luncheon (Details on page 40)

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

Wednesday, October 16, 2007:

8:00 AM – 11:00 AM

7:45 AM – 8:15 AM

8:00 AM – 9:50 AM

9:50 AM – 10:00 AM

10:00 AM – 11:50 AM

11:50 AM – 1:00 PM

1:00 PM – 2:50 PM

3:00 PM

Conference Registration (Third Floor, South Tower)

Breakfast (Third Floor, South Tower)

Paper Presentations: Concurrent Sessions

Coffee Break

Paper Presentations: Concurrent Sessions

Break

Paper Presentations: Concurrent Sessions

IABE-2007 Concludes!

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: International Finance- I

Session Chair: Dr. Balasundram Maniam, Sam Houston State University, Huntsville, TX, USA

IS FDI IN CHINA A FRIEND OR FOE TO U.S. INVESTORS?

Balasundram Maniam, Sam Houston State University, Huntsville, TX, USA

Andrew Sullivan, Sam Houston State University, Huntsville, TX, USA

Leroy Ashorn, Sam Houston State University, Huntsville, TX, USA

DOES THE STOCK MARKET MATTER FOR THE DETERMINATION OF BOND YIELDS? EVIDENCE FROM INDUSTRIAL NATIONS AND EMERGING MARKETS

Bala Batavia, DePaul University, Chicago, USA

Nandakumar Parameswar, Indian Institute of Management, Kozhikode, INDIA

Cheick Wagué, South Stockholm University, SÖDERTÖRN, Huddinge, Stockholm, SWEDEN

MULTI-NATIONALITY OR STOCK PERFORMANCE: WHICH IS PREFERRED?

James M Whitlock, Troy University, USA

Scott Bailey, Troy University, USA

Barry Barnes, Nova Southeastern Univ, USA

Victoria L Figiel, Troy University, USA

George R Pederson, Troy University, USA

AFRICA AND STRATEGIES FOR FUTURE DEVELOPMENT: MORE AID OR MORE TRADE?

Richard O. Omotoye, Virginia State University, Petersburg, Virginia, USA

E. M. Ekanayake, Bethune-Cookman College, Daytona Beach, Florida, USA

Kwadwo Bawuah, Virginia State University, Petersburg, Virginia, USA

ARE MARKETS INTEGRATED? A STUDY BASED ON SPREAD AND VOLATILITY USING A NASDAQ SAMPLE

Sunando Sengupta, Bowie State University, Bowie, MD, USA

Discussant(s): E. M. Ekanayake, Bethune-Cookman College, Daytona Beach, Florida, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: International Economics- I

Session Chair: Dr. Andres C. Salazar, University of New Mexico, USA

INNOVATION AND NATIONAL ECONOMIC STRATEGY

Andres C. Salazar, University of New Mexico, USA

SERVICE QUALITY MEASUREMENT IN INDIAN HEALTHCARE INDUSTRY

G.V.R.K Acharyulu, University of Hyderabad, INDIA

Bellamkonda Rajashekhar, University of Hyderabad, INDIA

FOREIGN DIRECT INVESTMENT IN VIETNAM AND ITS IMPACT ON ECONOMIC GROWTH

Hossein Varamini, Elizabethtown College, Elizabethtown, PA, USA

Anh Vu, Elizabethtown College, Elizabethtown, PA, USA

TRADE INTERDEPENDENCE, COMPARATIVE ADVANTAGE AND FDI BETWEEN CHINA AND EU

Yong Li, China University of Political Science & Law, CHINA

DETERMINANTS OF HIGH SCHOOL ECONOMIC LITERACY: A CASE STUDY

Hamid Tabesh and Brian L. Schultz, University of Wisconsin-River Falls, USA

Discussant(s): Dr. Hossein Varamini, Elizabethtown College, Elizabethtown, PA, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: International Management- I

Session Chair: Dr. Ricarda B. Bouncken, University of Greifswald, Greifswald, GERMANY

MANAGEMENT OF ALLIANCES IN DYNAMIC INDUSTRIES: MODULARIZATION AND INTER-FIRM TEAMS

Ricarda B. Bouncken, University of Greifswald, Greifswald, GERMANY

Thorsten Teichert, University of Hamburg, Hamburg, GERMANY

Michael Koch, University of Hamburg, Hamburg, GERMANY

THE IMPACT OF GEOPOLITICAL FACTORS ON INTERNATIONAL BUSINESS

Deepak Sethi, Old Dominion University, Virginia, USA

NON-LINEAR RELATIONSHIPS IN BANKS OWNERSHIP STRUCTURE AND PERFORMANCE

Sergey A Vasnetsov, Oxford Brookes University, UK

MANAGING ACROSS CULTURES: INFLUENCE STRATEGIES OF AMERICAN AND INDIAN MANAGERS

Asha Rao, California State University East Bay, USA

Joosung Kim, Sanjay Sarachandra, and Antoinette Mirabelli, California State University East Bay, USA

BUSINESS SCHOOLS' INTENSIONS TO OFFER E-COMMERCE DEGREE PROGRAMS: AN EMPIRICAL INVESTIGATION USING AN EXTENDED THEORY OF REASONED ACTION

Jean Baptiste K. Dodor, Dharam S. Rana, and P. Thiagarajan, Jackson State University, Jackson, MS, USA

Discussant(s): Dr. Deepak Sethi, Old Dominion University, Virginia, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: International Accounting- I

Session Chair: Dr. Marilyn E Harris, Capella Univ. and Human Systems Change Consulting, Petoskey, MI, USA

INTERNAL AUDITING: DOES THE IMPACT EXTEND BEYOND QUANTITATIVE STUDIES?

Marilyn E Harris, Capella University and Human Systems Change Consulting, Petoskey, Michigan, USA

Michael Videtich, Central Michigan University, Mt. Pleasant, Michigan, USA

DO CREDIBLE FINANCIAL REPORTING AND GOVERNMENT INTERVENTION PLAY A ROLE IN PREVENTING CORRUPTION? A PRELIMINARY INVESTIGATION OF THE EUROPEAN UNION

Bert J. Zarb, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

MEASUREMENT OF NEED FOR HARMONIZATION BETWEEN NATIONAL ACCOUNTING STANDARDS AND INTERNATIONAL FINANCIAL REPORTING STANDARDS

Răzvan Mustață, Babeș-Bolyai University, Cluj-Napoca, ROMANIA

Dumitru Matiș, Babeș-Bolyai University, Cluj-Napoca, ROMANIA

EXPLORING THE USAGE OF 'FOUR FILTRATION TECHNIQUE' (FFT) FOR SCANNING COMPANIES IN CRISIS AND IN EVALUATING THEIR RECOVERY ECONOMIC WORTH

Syd Gilani, University of Dubai, Dubai, UAE

WILL FIRMS SURVIVE RESTRUCTURING? KEY FACTORS AND ISSUES

Beixin Lin, Motclair State University, USA

Zu-Hsu Lee, Motclair State University, USA

Discussant(s): Dr. Syd Gilani, University of Dubai, Dubai, UAE

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 4

Track: E-Commerce- I

Session Chair: Dr. Kanwal Anil, Jaypee University, INDIA

RELEVANCE OF INFORMATION ASYMMETRY MODELS: A STUDY OF INDIAN INFORMATION TECHNOLOGY SECTOR

Sujata Kapoor, Institute of Management Studies, Ghaziabad, INDIA

Kanwal Anil, Jaypee University, INDIA

EFFECTIVELY USING WEB-BASED COURSEWARE AND ACTIVE LEARNING TO HELP STUDENTS WITH WEAK RETENTION OF PREREQUISITE SKILLS SUCCEED IN INTERMEDIATE FINANCIAL ACCOUNTING

Donald J. Raux and Walter Smith, Siena College, Loudonville, NY, USA

PHILOSOPHICAL THOUGHTS ON KNOWLEDGE MANAGEMENT SYSTEM MAINTENANCE

Ook Lee, Hanyang university, KOREA

DEPLOYING THE MEASUREMENT OF KNOWLEDGE MANAGEMENT BY A BALANCED SCORECARD

Eric K. W. Lau, City University of Hong Kong, HONG KONG

IT VALUE ENHANCEMENT THROUGH PROCESS INTEGRATION

Mohan Sharma and Rajneesh Sharma, Saint Joseph's University, USA

E-GOVERNANCE – PROBLEMS AND PROSPECTS

T. Gurubrahmam, Kakatiya University, Warangal, Andhra Pradesh, INDIA

T. Satyanarayana Chary, Institute of Public Enterprise (IPE), Hyderabad, Andhra Pradesh, INDIA

Discussant(s): Dr. Ook Lee, Hanyang university, KOREA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: Quality Management- I

Session Chair: Dr. Hollye K. Moss, Western Carolina University, Cullowhee, North Carolina, USA

IMPROVING SERVICE QUALITY WITH THE THEORY OF CONSTRAINTS

Hollye K. Moss, Western Carolina University, Cullowhee, North Carolina, USA

A CRITICAL REVIEW OF THE IMPACT OF CULTURAL FACTORS ON SERVICE QUALITY EXPECTATIONS

Jungki Lee, Korea University, Jochiwon, Korea

Sekhar Anantharaman, Indiana University of Pennsylvania, Indiana, USA

Barbara A. P. Jones, Alabama A&M University, Normal, AL, USA

VEHICLE RELIABILITY: A SUFFICIENT CONDITION TO COMPETE IN THE AUTO MARKET

Ramesh Dangol, Thawatchai Jitpaiboon, and James E. Walters, Ball State University, USA

USING CONTROL CHARTS IN ACCOUNTING CASES: A PEDAGOGICAL NOTE

Kenneth Pefkaros, California State University East Bay, Hayward, California, USA

AN EMPIRICAL STUDY OF INTEGRATED CONTINUOUS IMPROVEMENT APPROACHES TO BUSINESS PROCESS MANAGEMENT

Gerald C. Gonsalves, College of Charleston, Charleston, SC, USA

Chuleeporn Changchit, Texas A&M University – Corpus Christi, Corpus Christi, TX, USA

SENSITIVITY ANALYSIS IN DECISION MAKING UNDER RISK WITH THREE STATES OF NATURE: A LINEAR PROGRAMMING APPROACH

V. Reddy Dondeti and Bidhu B. Mohanty, Norfolk State University, Virginia, USA

Discussant(s): Dr. Gerald C. Gonsalves, College of Charleston, Charleston, SC, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 6

Track: MIS/CIS- I

Session Chair: Dr. Panagiotis Petratos, California State University, Stanislaus; Turlock, CA, USA

HEURISTIC INFORMATION RETRIEVAL METHODOLOGIES UTILIZING BIDIRECTIONAL RELEVANCE FEEDBACK

Panagiotis Petratos, California State University, Stanislaus; Turlock, CA, USA

USING SPREADSHEET SIMULATION TO EVALUATE THE EXPECTED VALUE OF SOLUTIONS TO INCREASING CLICK-THROUGH RATES FOR BANNER ADS

Dothang Truong, Fayetteville State University, USA

TELEMEDICINE USAGE IN FRANCE AND THE U.S: AN EXPLORATORY INVESTIGATION USING THE TECHNOLOGY ACCEPTANCE MODEL

Jude E Edwards, Capitol College, USA

Leila A Halawi, Bethune Cookman University, USA

UTILIZING KNOWLEDGE EVOLUTION IN INTELLIGENT TRANSPORT SYSTEMS

Ook Lee, Hanyang University, KOREA

AN ORGANIZATIONAL DATA REPLICATION MODEL FOR MOBILE DATABASES

Muhammed A. Badamas, Morgan State University, Baltimore, MD, USA

Erastus Karanja, Morgan State University, Baltimore, USA

Discussant(s): Dr. Dothang Truong, Fayetteville State University, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 7

Track: Marketing Research- I

Session Chair: Dr. Bruce Sherony, Northern Michigan University, USA

DRIFTING RESPONSE PATTERNS RESULTING FROM ELECTRONIC RETURNS: A RESEARCH NOTE
Bruce Sherony, Claudia Orr, and Carol Steinhaus, Northern Michigan University, USA

SERVQUAL VS SERVPERF: ROUND TWO IN A MULTI-CULTURAL SETTING

Jungki Lee, Korea University, Jochiwon, KOREA

TRANSLATING FUNCTIONAL DIVERSITY INTO PERFORMANCE IN NEW PRODUCT DEVELOPMENT

Khaled Aboulnasr, Florida Gulf Coast University, Fort Myers, Florida, USA

INSURANCE AGENT JOB SATISFACTION

James H. Turner, Xavier University, Cincinnati, OH, USA

INTER AND INTRA NETWORK KNOWLEDGE FLOWS AND MARKET PERFORMANCE FOR SMALLER FIRMS IN PHARMACEUTICAL INDUSTRY

Feng-Chuan Pan and Wen-Hsu Tsai, Tajen University, TAIWAN

Shih-Jeih Fang, National Cheng-Kung University, TAIWAN

AN INTEGRATIVE APPROACH TO MULTIVARIATE DATA INTERPRETATION IN TOURISM AND MARKETING

Wenbin Guo, La Trobe University AUSTRALIA

Discussant(s): Dr. Wenbin Guo, La Trobe University AUSTRALIA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 8

Track: HRM- I

Session Chair: Dr. Lawrence P. Shao, Marshall University, Huntington, WV, USA

COMPARATIVE ANALYSIS OF SCHOLARLY PERFORMANCE
Lawrence P. Shao, Marshall University, Huntington, WV, USA
Lorraine P. Anderson, Marshall University, Huntington, WV, USA
Dan LeClair, AACSB International, Tampa, Florida, USA
Stephen P. Shao Jr., Tennessee State University, Nashville, TN, USA

FUN AT WORK: A SURVEY
Tekin Akgeyik, The Istanbul University, TURKEY

BOARDS OF DIRECTORS AND CORPORATE PERFORMANCE: AN ANALYSIS MODEL
Raymond K Van Ness, University at Albany (SUNY), USA
Charles F Seifert, Siena College, NY, USA

THE DETERMINANTS OF TRAINING EFFECTIVENESS IN MALAYSIAN ORGANIZATIONS
Ai-Yee Ooi, Universiti Malaysia Sabah, Labuan F.T., MALYSIA
Syin-Hau Lee, Citigroup Trade Services Malaysia, Penang, MALYSIA
Bryan Ching-Wing Lo, Universiti Malaysia Sabah, Labuan F.T., MALYSIA

DO SEASONED CEOs PREFER FEWER BOARD MEETINGS? EVIDENCE FROM PUBLICLY TRADED FIRMS
Aidong Hu, Sonoma State University, Rohnert Park, CA, USA
Vincent Richman, Sonoma State University, Rohnert Park, CA, USA
Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

Discussant(s): Dr. Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 9

Track: Management- I

Session Chair: Dr. Madhusudana N Rao, Brdigewater State College, CT, USA

COMPETITIVENESS OF SMEs IN THE U.S. RETAIL SECTOR: ILLUSTRATIVE CASE STUDIES FROM NORTH-EAST OHIO
Rangamohan V Eunni, Youngstown State University, Ohio, USA
Madhusudana N Rao, Brdigewater State College, CT, USA

DETECTION FINANCIAL EARLY WARNING SIGNS IN ISTANBUL STOCK EXCHANGE BY DATA MINING
Ali Serhan Koyuncugil, Capital Markets Board of Turkey, Ankara, TURKEY
Nermin Ozgulbas, University of Baskent, Ankara, TURKEY

ORGANIZATIONAL CLIMATE AND CULTURE: COMPETING DYNAMICS FOR TRANSFORMATIONAL LEADERSHIP
Gerard F. Becker, Capella University, Minneapolis, Minnesota, USA

A NATIVE AMERICAN PERSPECTIVE ON LEADERSHIP
Terence E. Munson, Capella University, Havre, Montana, USA
Lee StJohn, Capella University & President, Cultivating Stillness, Punta Gorda, FL, USA
Toni Buchsbaum Greif, Capella University & President, Sound Beach LLC, Sarasota, FL

BEHAVIORAL JOB DESCRIPTION OF PROJECT LEADERS: APPLICATION OF REPERTORY GRID METHODOLOGY
V. Anand Ram, Indian Institute of Management, Bangalore, INDIA

MOTIVES OF INTERNATIONAL JOINT VENTURES FORMATION IN INDIA: IDENTIFICATION OF LATENT RESOURCE BASED MOTIVES
Rajeev Sharma, Charles Darwin University, Darwin, AUSTRALIA

Discussant(s): Dr. Nermin Ozgulbas, University of Baskent, Ankara, TURKEY

Monday, October 15, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 10

Track: General Business- I

Session Chair: Dr. Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

TELEVISION AND THE INTERNET'S INFLUENCE ON POKER PLAYING AMONG COLLEGE STUDENTS
Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

AWARDING GRADES WHILE AVOIDING GRADE INFLATION
Sekhar Anantharaman, Indiana University of Pennsylvania, Indiana, USA

WHO IS TAKING CARE OF THE INTERNATIONALIZATION OF THE BUSINESS DEPARTMENT AT THE COMMUNITY COLLEGE LEVEL?
Carmen Leonor Martínez-López, Borough of Manhattan Community College of the City University of NY, USA

ORGANIZATIONAL CITIZENSHIP INITIATIVES: A QUALITATIVE ANALYSIS OF OVERCOMING DETERRENTS TO VOLUNTEERING IN COMMUNITY SERVICE OPPORTUNITIES
Ruby L. Beale, Hampton University, Hampton Virginia, USA
Jacqueline S. Mattis, New York University, New York, NY, USA
Sheri-Ann E. Cowie, New York University, New York, NY, USA
Carolyn R. Watson, New York University, New York, NY, USA
Jeannie Forrest, New York University, New York, NY, USA
Diana Cooper, Hampton University, Hampton Virginia, USA

THE CENTRALITY EFFICIENCY INDEX: A NEW SOCIAL NETWORK ANALYSIS MEASURE
Scott Droege, Western Kentucky University, KY, USA
Lily C. Dong, University of Alaska at Fairbanks, USA

IS CERTIFIED PUBLIC EXECUTIVE THE NEXT GOVERNANCE FRONTIER?
Tammy Walker, Sam Houston State University, Texas, USA
Balasundram Maniam, Sam Houston State University, Texas, USA
Geetha Subramaniam, Universiti Teknologi Mara

Discussant(s): Sekhar Anantharaman, Indiana University of Pennsylvania, Indiana, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: Jockey Club #1

Track: International Finance- II

Session Chair: Dr. Robert J. Boldin, Indiana University of Pennsylvania, Indiana, PA, USA

MUTUAL EQUITY FUND PORTFOLIOS: RISK REDUCTION THROUGH GLOBAL DIVERSIFICATION
Binoy Alvares, Indiana University of Pennsylvania, Indiana, PA, USA
Robert J. Boldin, Indiana University of Pennsylvania, Indiana, PA, USA
Mukesh Chaudhry, Indiana University of Pennsylvania, Indiana, PA, USA

DETERMINANTS OF INTERNET FINANCIAL REPORTING BY LISTED COMPANIES ON THE KUWAIT STOCK EXCHANGE
Bader Al-Shammari, The Public Authority for Applied Education and Training, KUWAIT

FOREIGN-BRANCH BANK PERFORMANCE IN THAILAND: EVIDENCE FROM THE DE NOVO FINANCIAL REFORM
Tosporn Chotigeat, Nicholls State University, Thibodaux, Louisiana, LA, USA
Sang-Hoon Kim, Montclair State University, Montclair, New Jersey, USA

EXCHANGE RATE AND STOCK MARKET: EVIDENCE FROM INDIA AND JAPAN
Banamber Mishra and Matiur Rahman, McNeese State University, Lake Charles, Louisiana, USA

SEPARATING WINNERS FROM LOSERS AMONG IRANIAN INVESTMENT COMPANIES DURING THE YEARS 2004 TO 2005
Reza Tehrani, Reza Raei, and Arash Faizabad, University of Tehran, Tehran, IRAN

Discussant(s): Dr. Bader Al-Shammari, The Public Authority for Applied Education and Training, KUWAIT

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: Jockey Club #2

Track: General Economics- I

Session Chair: Dr. Edward G. Thomas, Cleveland State University, Cleveland, OH, USA

ACADEMIC AND PERSONAL CHARACTERISTICS OF ECONOMICS FACULTY IN U. S. COLLEGES AND UNIVERSITIES

Ravi Kamath, Edward G. Thomas, and Yi Wang, Cleveland State University, Cleveland, Ohio, USA

THE INVESTMENT DIVERSION EFFECTS OF REGIONAL INTEGRATION: A NEW DIMENSION TO FDI THEORY

William L. Casey Jr., Babson College, Babson Park, Massachusetts, MA, USA

USING HISTORICAL DATA TO TEST RENT-SEEKING PATTERNS: THE SPEND-TO-TAX MODEL DURING THE BRAZILIAN IMPERIAL PERIOD

Fernando C Zanella, UAE University, UAE

CROSS-SUBSIDIZATION IN PROFESSIONAL SPORTS: A SOCIALISTIC OMEN FOR NEEDED CHANGE

Michael K. McCuddy and Michael Meyer, Valparaiso University, Valparaiso, IN, USA

ANALYSIS OF THE U.S.-CHINA INTRA-INDUSTRY TRADE

E. M. Ekanayake, Bethune-Cookman University, USA

Discussant(s): Dr. Fernando C Zanella, UAE University, UAE

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 2

Track: International Management- II

Session Chair: Dr. Mohga A. Badran, American University in Cairo, EGYPT

TRAINING FOR REENGINEERING: EXPERIENCES OF AN EGYPTIAN PUBLIC SECTOR BANK

Mohga A. Badran and Jihan H. Kafafy, American University in Cairo, EGYPT

GLOBAL CAREERS: WHERE IN THE WORLD DO CSU MBA STUDENTS WANT TO GO AND WHY?

Asha Rao, Ekaime Ekanem, and Nma Eleazu, California State University East Bay, USA

Kim Mai, Vijay Pamula, and Romeo Peleneagra, California State University East Bay, USA

THE IMPACT OF MARKETING STRATEGIES, MARKETING RESEARCH, AND MARKETING PLANNING ON THE EXPORT PERFORMANCE OF BRAZILIAN EXPORTERS

Rosane K. Gertner, College of Staten Island, The City University of New York, USA

David Gertner, Pace University, New York

Dennis Guthery, Thunderbird School of Global Management, USA

SPIRITUALITY, VALUES, AND LEADERSHIP BELIEFS AND PRACTICES: AN EMPIRICAL STUDY OF U.S. AND CHINESE BUSINESS LEADERS

Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

FATAL ATTRACTIONS: THE (MIS) MANAGEMENT OF WORKPLACE ROMANCE

Steven H. Appelbaum, Concordia University, Montréal, Quebec, CANADA

Ana Marinescu, Julia Klenin, and Justin Bytautas, Concordia University, Montréal, Quebec, CANADA

RELATED-PARTY TRANSACTIONS, CORPORATE PERFORMANCE, AND THE EFFECTIVENESS OF CORPORATE GOVERNANCE MECHANISM: EVIDENCE FROM THE CHINESE STOCK MARKET

Benjamin Tai, California State University, Fresno, USA

Xing Liu and Jian Min Liu, Chongqing University, CHINA

Discussant(s): Dr. Benjamin Tai, California State University, Fresno, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 3

Track: Accounting-Taxation- I

Session Chair: Dr. Sid Howard Credle, Hampton University, Hampton Virginia, USA

THE MARKET REACTION TO THE FORGIVENESS OF DEFERRED TAXES DUE TO THE REPEAL OF THE DOMESTIC INTERNATIONAL SALES CORPORATION: EXPECTATIONS REGARDING SUBSEQUENT EXPORT RELATED TAX INCENTIVES

Sid Howard Credle, Hampton University, Hampton Virginia, USA
Sharad Maheshwari, Hampton University, Hampton, Virginia, USA
Jacob Angima, Hampton University, Hampton, Virginia, USA

AIRPLANES, LLC: A CASE IN COMPLEX TAX PLANNING AIMED AT AVOIDING U.S. TAX BY SHIFTING INCOME TO A FOREIGN PARTNER

Mark Sullivan, De Paul University, Chicago, IL, USA
David Roberts, De Paul University, Chicago, IL, USA

DO BUDGET DEFICITS REDUCE HOUSEHOLD TAXPAYER COMPLIANCE?
PRELIMINARY EVIDENCE USING THE FEIGE DATA

Richard J. Cebula and Michael Toma, Armstrong Atlantic State University, USA

THE IMPACT OF ETHICAL ORIENTATION AND PROFESSIONAL COMMITMENT ON TAX PRACTITIONER DECISION-MAKING PERFORMANCE

Alfred C. Greenfield Jr., University of Texas of the Permian Basin, TX, USA
Wendy W. Achilles, East Carolina University, USA
R. Wayne Counts, University of Texas of the Permian Basin, TX, USA

OPTIMAL DECISION BETWEEN FOREIGN TAX CREDIT AND FOREIGN EARNED INCOME EXCLUSION

James G. S. Yang, Montclair State University, NJ, USA
Agatha E. Jeffers, Montclair State University, NJ, USA

Discussant(s): Dr. Alfred C. Greenfield Jr., University of Texas of the Permian Basin, TX, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 4

Track: International Marketing- I

Session Chair: Dr. Farhat Yusuf, Macquarie University, Sydney, AUSTRALIA

ROGERS' 'EARLIER ADOPTER' IN THE AUSTRALIAN MOBILE PHONE MARKET: A FIVE-YEAR STUDY OF TWO INNOVATOR CHARACTERISTICS

Farhat Yusuf and Gordon Brooks, Macquarie University, Sydney, AUSTRALIA

A CROSS-NATIONAL EXAMINATION OF THE DIMENSIONALITY OF THE CONSUMER SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE SCALE

Charles M. Hermans, Allen D. Schaefer, and Diana Haytko, Missouri State University, USA

USE OF PERSONAL INVOLVEMENT INVENTORY TO MEASURE DEMOGRAPHIC DIFFERENCES IN REACTIONS TO ALCOHOL AND DRUG ABUSE TREATMENT SERVICES

Jane Reid, Mark Toncar, and Cynthia Anderson, Youngstown State University, Youngstown, OH, USA

CULTURE AND NEGOTIATION ETHICS

Ziad Swaidan, University of Houston-Victoria, Texas, USA

REFLECTIONS ON CONTENT ANALYSIS OF INDIAN MAGAZINE ADVERTISEMENTS

Bhagaban Panigrahi, Norfolk State University, USA

Discussant(s): Dr. Ziad Swaidan, University of Houston-Victoria, Texas, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 5

Track: Operations Management- I

Session Chair: Dr. Alan T. Shao, University of North Carolina at Charlotte, North Carolina, USA

AN EXPLORATORY STUDY EXAMINING THE IMPACT OF CHINA'S RAPID ECONOMIC GROWTH ON THE ASIAN SHIPPING INDUSTRY

Alan T. Shao, University of North Carolina at Charlotte, North Carolina, USA

Hyungsuk Lee, A. P. Moller Maersk Logistics Japan K. K., JAPAN

THE STUDY OF COOPERATIVE RELATIONSHIPS, MASS CUSTOMIZATION, AND ORGANIZATIONAL PERFORMANCE

Thawatchai Jitpaiboon, Ramesh Dangol, and James Walters, Ball State University, USA

DETERMINING REORDER POINT IN THE PRESENCE OF STOCHASTIC LEAD TIME AND BOX-JENKINS TIME SERIES DEMAND

Kal Namit, Winston-Salem State University, NC, USA

Jim Chen, Norfolk State University, VA, USA

MANAGEMENT CONTROL SYSTEMS FOR MANUFACTURING ORGANIZATIONS

RRK Sharma and Piyush Gupta, Indian Institute of Technology, Kanpur, INDIA

A FACILITY LOCATION STUDY: FACILITIES PLANNING FOR AN ACADEMIC INSTITUTE

Daniel Ghevondian, American University of Armenia, Yerevan, ARMENIA

Discussant(s): Dr. Daniel Ghevondian, American University of Armenia, Yerevan, ARMENIA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 6

Track: MIS/CIS- II

Session Chair: Dr. Dennis Guster, St. Cloud State University-St. Cloud, Minnesota, USA

MANAGING A COMPUTER CLUSTER: TRADEOFFS AND SCALABILITY

Dennis Guster, St. Cloud State University-St. Cloud, Minnesota, USA

Renat Sultanov, St. Cloud State University-St. Cloud, Minnesota, USA

Mark Nordby, St. Cloud State University-St. Cloud, Minnesota, USA

Tim Slattery, St. Cloud State University-St. Cloud, Minnesota, USA

MAINTAINING CASE BASE REASONING SYSTEMS WITH THE HOPFIELD NEURAL NET

Ook Lee, Hanyang university, KOREA

INDIVIDUAL ADOPTION OF INSTANT MESSAGING IN THE WORKPLACE: A CONCEPTUAL VIEW

Dessa J David, Morgan State University, Baltimore, MD, USA

Dennis Agboh, Morgan State University, Baltimore, Maryland, USA

TECHNOLOGY MANAGEMENT ANALYSIS FOR EFFECTIVE IMPLEMENTATION OF CHANGE USING THE SIX FACETS MODEL: EVIDENCE FROM WITHIN A FINANCIAL SERVICES COMPANY

Shirley Cox, Rochester Institute of Technology, Rochester, USA

Matt Christen, Rochester Institute of Technology, Rochester, USA

Goran Deletic, Rochester Institute of Technology, Rochester, USA

Oreoluwa Fatimilehin, Rochester Institute of Technology, Rochester, USA

INFORMATION QUALITY, USER INFORMATION SATISFACTION, AND DECISION PERFORMANCE

Wonjin Jung, Dankook University, Seoul, KOREA

Discussant(s): Dr. Wonjin Jung, Dankook University, Seoul, KOREA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 7

Track: Marketing Strategy- I

Session Chair: Dr. Sascha Kraus, University of Oldenburg, Oldenburg, GERMANY

MARKETING IN SMALL AND MEDIUM SIZED ENTERPRISES

Sascha Kraus, University of Oldenburg, Oldenburg, GERMANY

Matthias Fink, Vienna University of Economics and Business Administration, Vienna, AUSTRIA

Dietmar Roessl, Vienna University of Economics and Business Administration, Vienna, AUSTRIA

Søren H. Jensen, Copenhagen Business School, Frederiksberg, DENMARK

FIRM CAPABILITIES, COMPETITIVE ADVANTAGE AND PERFORMANCE: AN EMPIRICAL INVESTIGATION OF THAI E-COMMERCE BUSINESSES

Palan Jantarajaturapath, Mahasarakham University, MALAYSIA

ROMANIA BRANDING PROCESS AS A TOURIST DESTINATION

Smaranda Adina Cosma, Babes-Bolyai University, ROMANIA

Adina Letitia Negrusa, Babes-Bolyai University, ROMANIA

Marius Bota, Babes-Bolyai University, ROMANIA

THE IMPACT OF CUSTOMER RELATIONSHIP STRENGTH ON SALES EFFECTIVENESS AND RELATIONSHIP PROFITABILITY IN SERVICES SELLING STRATEGIES

Guichen Shi, Macau University of Science and Technology, Macau, SAR, CHINA

Yonggui Wang, Nanjing University, Nanjing, CHINA

Xiangyang Liu, South China University of Technology, Guangzhou, CHINA

BOOTS, BULLS, AND BARBECUE: DEVELOPMENT OF THE STATE CULTURE ATTITUDE (SCA) SCALE

Scott Wysong, University of Dallas, Irving, Texas, USA

James Munch, Wright State University, Dayton, Ohio, USA

Susan Kleiser, Texas Christian University, Ft. Worth, Texas, USA

Discussant(s): Dr. Scott Wysong, University of Dallas, Irving, Texas, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 8

Track: HRM- II

Session Chair: Dr. Tekin Akgeyik, The Istanbul University, TURKEY

CONSEQUENCES OF MOBBING (SURVEY)

Tekin Akgeyik, Meltem Güngör, and Selale Usen, The Istanbul University, TURKEY

ISSUES IN CROSS-CULTURAL SUPERVISION: SOME EXAMPLES FROM COMMUNITY WORK SETTINGS IN AUSTRALIA

Pankaj Kumar, Indian Institute of Management, Lucknow, INDIA

Nipurnh Gupta, UNICEF, Lucknow, INDIA

RELATIONSHIPS AMONG FACETS OF EMPLOYEE SATISFACTION: WHY MANAGERS SHOULD CARE

Scott Metlen, University of Idaho, Moscow, Idaho, USA

THE IT SECTOR, INCOME CONVERGENCE HYPOTHESIS AND THE HUMAN DEVELOPMENT INDEX

Bala Batavia, DePaul University, Chicago, USA

Nandakumar Parameswar, Indian Institute of Mananagement, Kozhikode, INDIA

Cheick Wagué, South Stockholm University, SÖDERTÖRN, Huddinge - Stockholm – SWEDEN

ROLE OF INFORMATION TECHNOLOGY IN BANKING INDUSTRY

Mohd Ilyas Ur Rahman, Osmania University, Hyderabad, INDIA

Discussant(s): Dr. Scott Metlen, University of Idaho, Moscow, Idaho, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 9

Track: Entrepreneurship- I

Session Chair: Dr. Frank Lasch, GSCM-Montpellier Business School, France

THE IMPACT OF UNEMPLOYMENT ON ENTREPRENEURSHIP: EMPIRICAL EVIDENCE FROM FRANCE

Frank Lasch, GSCM-Montpellier Business School, FRANCE
Katherine Gundolf, GSCM-Montpellier Business School, FRANCE
Sascha Kraus, University of Oldenburg, GERMANY

RESOURCE DEPENDENCE, INSTITUTIONAL THEORY, AND STARTUP LOCATIONS

Carter Lloyds, California State University, Sacramento, CA, USA

GENERATIVE LEARNING AS A CATALYST FOR SERVANT LEADERSHIP
AND CO-CREATED VALUE AT THE ORGANIZATIONAL AND COMMUNITY LEVEL

Anne E. Saber, Capella University, Miami, FL, USA
Toni Buchsbaum Greif, Capella University and Sound Beach, LLC, Sarasota, Florida, USA
Marilyn E Harris, Capella University and Human Systems Change Consulting, Petoskey, Michigan, USA
Philip Cass, Columbus Medical Association and Foundation, Columbus, OH, USA

IS MANAGING THE INTRA-ENTREPRENEURIAL TEAMS' CONFLICTS A SOURCE OF CREATIVITY?

Amine L. Chelly, Ecole des Dirigeants et Créateurs d'entreprise (EDC) Paris, FRANCE
Sylvie BOISARD-CASTELLUCCIA, University of the South Toulon-Var, La Garde Cedex FRANCE

A QFD FRAMEWORK FOR DEVELOPING CAMPUS-WIDE ENTREPRENEURSHIP PROGRAMS

Colin O Benjamin, Florida A&M University, USA
Dwayne Cole, Florida A&M University, USA
Amos Bradford, Florida A&M University, USA

WHEN NO CLEAR LINE EXISTS: ENTREPRENEURS, ETHICS AND BALANCED DECISION MAKING

Anthony L. Iaquinto, Nagoya Media LLC, Minneapolis, MN, USA

Discussant(s): Dr. Colin O Benjamin, Florida A&M University, USA

Monday, October 15, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 10

Track: General Business- II

Session Chair: Dr. Marilyn Easter, San Jose State University, San Jose, California, USA

REALITY CHECK: USING REALITY TV AS A TOOL TO ENGAGE STUDENTS, TO PROMOTE LEARNING, AND TO RETAIN KNOWLEDGE

Marilyn Easter, San Jose State University, San Jose, California, USA
Deeksha Verma, MST, San Jose State University, San Jose, California, USA
Kelly Conner, San Jose State University, San Jose, California, USA

ACADEMIC AND WORKPLACE PERCEPTIONS OF TRADITIONAL FEMALE GRADUATES

Frederick J. DeCasperis, Siena College, New York, USA
Douglas A. Lonnstrom, Siena College, New York, USA

EFFICIENT ESTIMATION OF THE FIXED EFFECTS MODELS FOR PANEL DATA

Chung-ki Min, Hankuk University of Foreign Studies, Seoul, KOREA

PREDICTIVE VALIDITY OF GOAL ORIENTATION: FOUR-FACTOR VERSUS THREE-FACTOR MODEL

David J. Radosevich, Montclair State University, Montclair, NJ, USA
Mark R. Allyn, Montclair State University, Montclair, NJ, USA
Seokhwa Yun, Seoul National University, Seoul, KOREA

MANAGING IN A CRISIS

John Anderson, University of Tennessee, Knoxville, TN, USA

Discussant(s): Dr. Frederick J. DeCasperis, Siena College, New York, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: Jockey Club #1

Track: International Finance- III

Session Chair: Dr. Dimitrios Tsoukalas, Purdue University- Calumet, Indiana, USA

ON THE WAY TO ADOPTING THE EURO: AN ANALYSIS OF MACROECONOMIC DISTURBANCES BETWEEN NEW AND OLD EUROPEAN UNION MEMBERS

Dimitrios Tsoukalas, Purdue University- Calumet, Indiana, USA

DEFICIT SPENDING POLICY AND GROWTH: WITH EMPIRICAL EVIDENCE FROM MEXICO

Yvonne Chen, Shenandoah University, Winchester, VA, USA

Yu Hsing, Southeastern Louisiana University, Hammond, LA, USA

Bala Batavia, DePaul University, Chicago, IL, USA

Randy W. Boxx, Shenandoah University, Winchester, VA, USA

DETERMINANTS OF CORPORATE INVESTMENT IN INDIA- A PANEL DATA STUDY

Seema Sagar, Reserve Bank of India, Mumbai, INDIA

Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

THE IMPACT OF FINANCIAL CRISIS ON THE STABILITY OF MONEY DEMAND IN KOREA

Jae-Kwang Hwang, Virginia State University, Petersburg, VA, USA

FINANCIAL STRUCTURE AND FIRM VALUE: EMPIRICAL EVIDENCE FROM THE UNITED ARAB EMIRATES

Walaa Wahid Eikelish, Strathclyde University, Scotland, UK

Discussant(s): Dr. Jae-Kwang Hwang, Virginia State University, Petersburg, VA, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: Jockey Club #2

Track: General Economics- II

Session Chair: Dr. William P. Cordeiro, California State University Channel Islands, Camarillo, CA, USA

U.S. ZOO AND AQUARIUM PARTICIPATION IN THE ASSOCIATION OF ZOO AND AQUARIUM RECIPROCAL ADMISSIONS PROGRAM

William P. Cordeiro and Dennis Muraoka, California State University Channel Islands, Camarillo, California, USA

PROMOTING LEARNING IN SMALL ENTREPRENEURS AND HIGHER EDUCATION STUDENTS THROUGH SERVICE LEARNING PROGRAMS

Alejandro Mungaray, Universidad Autónoma de Baja California, MÉXICO

Martín Ramírez-Urquidy and Michelle Taxis, Universidad Autónoma de Baja California, MÉXICO

David Ledezma and Natanael Ramírez, Universidad Autónoma de Baja California, MÉXICO

CONSUMER CREDIT CARD DEBT

Balasundram Maniam, Bobbie Murray, and Hadley Leavell, Sam Houston State University, Texas, USA

DOES SIMULTANEITY MATTER? THE RELATIONSHIP BETWEEN ECONOMIC GROWTH, INCOME INEQUALITY, CORRUPTION, AND POLITICAL INSTABILITY

Carol D. Tallarico, Dominican University, River Forest, IL, USA

YOUTH, POVERTY REDUCTION, AND ECONOMIC GROWTH IN DEVELOPING COUNTRIES

Minh Quang Dao, Carleton University, CANADA

THE BATTLE OF "SEXES" IN A HYPOTHETICAL ECONOMIC EXPERIMENT

Larissa-Margareta Bătrâncea, Babeş – Bolyai, University, Cluj-Napoca, ROMANIA

Discussant(s): Dr. Carol D. Tallarico, Dominican University, River Forest, IL, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 2

Track: International Management- III

Session Chair: Dr. Duc Linh Van Tri, Jacobs University Bremen, Bremen, GERMANY

INTERNATIONALIZATION OF GERMAN COMPANIES INTO THE CHINESE MARKET – AN EVENT STUDY ON THE CONSEQUENCES ON FINANCIAL PERFORMANCE FROM A RBV PERSPECTIVE

Duc Linh Van Tri, Jacobs University Bremen, Bremen, GERMANY

Andreas Bausch, Friedrich-Schiller Universitat-Jena, Jena, GERMANY

CHALLENGES FACING EXPATRIATE PERFORMANCE ABROAD

Semere Haile, Grambling State University, Grambling, Louisiana, USA

Marcus D. Jones, Northwestern State University, Natchitoches, Louisiana, USA

Tsegai Emmanuel, Grambling State University, Grambling, Louisiana, USA

PROJECT MANAGEMENT RESEARCH, EDUCATION, AND TRAINING IN TRANSITION ECONOMIES: THE CASE OF UZBEKISTAN

Frank T. Anbari, The George Washington University, Washington, DC, USA

Rozmat K. Ashurbekov, Tashkent State Institute of Culture, Tashkent, UZBEKISTAN

TECHNOLOGY TRANSFER IN INTERNATIONAL BUSINESS: THE ROLE OF THE MULTINATIONAL CORPORATION IN BUILDING CAPACITY IN DEVELOPING COUNTRIES RISK

Harrie Vredenburg and Percy Garcia, University of Calgary, Calgary, CANADA

IDENTIFICATION OF IMPEDIMENTS TO AUSTRALIA'S SEAFOOD INDUSTRY: DEVELOPMENT AND OPPORTUNITIES ON EXPORT MARKETS

Hailu Kidane, Charles Sturt University, Wagga Wagga, NSW, AUSTRALIA

Discussant(s): Dr. Hailu Kidane, Charles Sturt University, Wagga Wagga, NSW, AUSTRALIA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 3

Track: General Accounting- I

Session Chair: Dr. Karim S. Rebeiz, American University of Beirut, Beirut, LEBANON

IS BOARDROOM STRUCTURAL INDEPENDENCE SUFFICIENT FOR FINANCIAL PERFORMANCE?

Karim S. Rebeiz, American University of Beirut, Beirut, LEBANON

SELECTION CRITERIA FOR ENTRY-LEVEL ACCOUNTANTS: THE ROLE OF GENDER

Nabil A. Ibrahim, Augusta State University, Augusta, GA, USA

Lisa H. Lane, Augusta State University, Augusta, GA, USA

Faramarz Parsa, State University of West Georgia, Carrollton, GA, USA

THE RELATIONSHIP AMONG CREATIVE INDIVIDUAL PERSONALITY, ORGANIZATIONAL COMMITMENT, AND JOB PERFORMANCE EVIDENCE FROM ISO FIRM IN THAILAND

Phiaboon Robkob, Mahasarakham University, THAILAND

DETERMINANTS OF PERCEIVED AUDIT QUALITY: THE ROLE OF AUDIT FEES AND AUDIT COMMITTEE COMPOSITION

R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

TOWARDS A GLOBAL ACCOUNTING EDUCATION IN EUROPE

Adriana Tiron Tudor, Babes Bolyai, ROMANIA

Alexandra Mutiu, Babes Bolyai, ROMANIA

ACCRUAL ACCOUNTING EXPERIENCE IN THE ROMANIAN PUBLIC HIGHER EDUCATION SECTOR

Adriana Tiron Tudor, Babes Bolyai University, Cluj Napoca, ROMANIA

Blidisel Rodica, West University, Timisoara, ROMANIA

Discussant(s): Dr. Faramarz Parsa, State University of West Georgia, Carrollton, GA, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 4

Track: Corporate Finance- I

Session Chair: Dr. Michael Long, University of Tennessee, Chattanooga, TN, USA

THE PRICE-VOLUME RELATIONSHIP AND MISPRICING IN THE MARKET MODEL FOR OTC STOCKS D.

Michael Long, University of Tennessee, Chattanooga, TN, USA

Vance Lesseig, University of Tennessee, Chattanooga, TN, USA

Thomas I. Smythe, Furman University, USA

EXCHANGE MARKET LIBERALIZATION, FOREIGN DIRECT INVESTMENT, AND STOCK RETURNS IN SOUTH KOREA

Chun-Da Chen, Tennessee State University, USA

Wan-Wei Tang, Vanderbilt University, USA

Hsiu-Fen Chen, Da-Yeh University

FREE CASH FLOW, LEVERAGE, AND PERFORMANCE: EVIDENCE FROM CANADIAN ACQUISITIONS

Alex Ng, University of Northern British Columbia, CANADA

H. Young Baek, Nova Southeastern University, USA

INTERNAL CAPITAL MARKETS AND CEO POWER

Anwar S Boumosleh, Lebanese American University, LEBANON

INTERNATIONAL FINANCIAL INTEGRATION: AN EMPIRICAL STUDY OF LEADING COUNTRIES' FINANCIAL INSTITUTION RETURNS

Prakash K Pai, The University of Texas of the Permian Basin, Texas, USA

DONCHIAN CHANNELS AND THE BRITISH POUND: A STUDY IN TECHNICAL TREND TRADING

David K. Rayome, Northern Michigan University, Marquette, MI, USA

Abhi Jain, Northern Michigan University, Marquette, MI, USA

Daniel Konku, Northern Michigan University, Marquette, MI, USA

Discussant(s): Dr. Prakash K Pai, The University of Texas of the Permian Basin, Texas, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 5

Track: Management of Technology- I

Session Chair: Dr. C. B. Claiborne, Texas Southern University, Houston, Texas, USA

INNOVATION: A NECESSITY OF THE NEW GLOBAL BUSINESS PARADIGM

C. B. Claiborne, Texas Southern University, Houston, Texas, USA

THE ROLE OF INFORMATION TECHNOLOGIES IN ENHANCING R&D-MARKETING INTEGRATION

Lisa Song, University of Missouri-Kansas City, MO, USA

Michael Song, University of Missouri-Kansas City, MO, USA

INTER-FIRM INNOVATION TEAMS: STRUCTURES FOR RELATIONAL LEARNING

Ricarda B. Bouncken, University of Greifswald, Greifswald, GERMANY

Thorsten Teichert, University of Hamburg, Hamburg, GERMANY

THE STUDY OF IMPLEMENTATION OF ERP IN THE MACHINERY INDUSTRY: A CASE STUDY OF COMPANY X

Ben Jeng Wang, Tunghai University, TAIWAN

Yung Chieh Chien, Yen Hung Chen, and Sheng Wen Chou, National Sun Yat-sen University, TAIWAN

ORGANIZATIONAL COMMITMENT RECALL IN TIMES OF CRISIS

Leila Messarra and Silva Karkoulian, Lebanese American University, Beirut, Lebanon

ONLINE CONSUMERS' RISK-REDUCTION STRATEGIES

Iksuk Kim, California State University Los Angeles, Los Angeles, CA, USA

Discussant(s): Dr. Iksuk Kim, California State University Los Angeles, Los Angeles, CA, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 6

Track: MIS/CIS- III

Session Chair: Dr. Ook Lee, Hanyang University, KOREA

AN AMOS ANALYSIS OF FACTORS THAT AFFECT KMS MAINTENANCE

Dr. Ook Lee, Hanyang University, KOREA

A STRATEGY TO ENHANCE DSS CAPABILITIES FOR THE IMPROVEMENT OF DECISION PERFORMANCE

Wonjin Jung, Dankook University, Seoul, KOREA

HOUSE COST TRACKING SYSTEM

Chuleeporn Changchit and James Rhyne, Texas A&M University – Corpus Christi, Corpus Christi, TX, USA

ANALYSIS OF INTER-PROCESSOR OVERHEAD AND ITS IMPORTANCE IN USING DISTRIBUTED PROCESSING TO SOLVE COMPUTATIONALLY INTENSIVE APPLICATIONS

Dennis Guster and Udeesh Millathe, St. Cloud State University-St. Cloud, Minnesota, USA

Mark Nordby and Brittany Jansen, St. Cloud State University-St. Cloud, Minnesota, USA

INTERNET TECHNOLOGY AND CHALLENGES OF VIRTUAL COMMUNITIES

Tom Wamalwa, Spoon River College, Canton, IL, USA

THE ROLE OF TRUST IN ELECTRONIC AUCTIONS

Michael Hergert, San Diego State University, San Diego, CA, USA

Discussant(s): Dr. Michael Hergert, San Diego State University, San Diego, CA, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 7

Track: General Marketing -I

Session Chair: Dr. Michael W. Pass, California State University-San Marcos, San Marcos, CA, USA

MANUFACTURER'S REPRESENTATIVES AND PRINCIPALS: TOWARDS UNDERSTANDING DIFFERENCES BETWEEN EFFECTIVE AND INEFFECTIVE RELATIONSHIPS

Michael W. Pass, California State University-San Marcos, San Marcos, CA, USA

John L. Schlacter, Arizona State University, Tempe, Arizona, USA

ETHICAL EVALUATION OF MARKETING PRACTICES IN TOBACCO INDUSTRY

D. S. Sundaram, Northeastern Illinois University, Chicago, Illinois, USA

Kaushik Mitra, Intel Corporation, USA

CELL PHONE ATTACHMENT: A MEASURE AND ITS BENEFITS

Elizabeth Alexander, Marshall University, USA

Cheryl B. Ward, Middle Tennessee State University, USA

Charles K. Braun, Marshall University, USA

THE STATE AND THE MARKET: A THEORETICAL FRAMEWORK

Rajender Kumar, National Institute of Technology, Kurukshetra, Haryana, INDIA

A RETAIL PHENOMENON: POCKETS OF AFFLUENCE

Cassandra Wells, Morehouse College, Atlanta, GA, USA

Joyce McGriff, Southern Polytechnic State University, Marietta, GA, USA

Glenwood Ross, Morehouse College, Atlanta, GA, USA

BRAIN BUSINESS: USING NEUROSCIENCE TO STIMULATE PRODUCT DEMAND

John M. Dose, St. Norbert College, DePere, WI, USA

Matthew M. Roy, University of Massachusetts at Dartmouth, MA USA

Discussant(s): Dr. Cassandra Wells, Morehouse College, Atlanta, GA, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 8

Track: HRM- III

Session Chair: Dr. Elizabeth J. Rozell, Missouri State University, Springfield, MO, USA

SHIFT WORK AND ACCIDENT RATES: ARE THEY REALLY RELATED?

Elizabeth J. Rozell, Missouri State University, Springfield, MO, USA

R. Stephen Parker, Missouri State University, Springfield, MO, USA

Charles E. Pettjohn, Missouri State University, Springfield, MO, USA

INTERMITTENT EXPLOSIVE DISORDER: MT. VESUVIUS AT WORK

Pamela R. Johnson, California State University, Chico – USA

Julie Indvik, California State University, Chico – USA

THE CHALLENGES TO HUMAN RESOURCES PROFESSIONALS

Tami S. Moser, Capella University, Hollywood, Florida, USA

Jean Gordon, Capella University, USA

Michael Williams, Capella University, Hollywood, Florida, USA

THE REAL COST OF LOW MINIMUM WAGES TO EMPLOYERS

Mehdi Hojjat, Neumann College, Aston, Pennsylvania, USA

CORRELATES OF ATTITUDES TOWARD PERFORMANCE APPRAISAL: A STUDY OF MEXICAN EMPLOYEES

T. T. Rajan Selvarajan, University of Houston-Victoria, USA

Ronald Sardessai, University of Houston-Victoria, USA

SKILL BASED PAY AND EDUCATIONAL OUTCOMES

Miles M. Smayling, Minnesota State University, USA

Discussant(s): Dr. T. T. Rajan Selvarajan, University of Houston-Victoria, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 9

Track: Management- II

Session Chair: Dr. Abhishek Srivastava, West Virginia University, Morgantown, WV, USA

EXECUTIVE COMPENSATION DIFFERENTIALS: TESTING TOURNAMENT THEORY

Abhishek Srivastava, West Virginia University, Morgantown, WV, USA

Gary S. Insch, West Virginia University, Morgantown, WV, USA

CULTURE AND ECONOMIC DEVELOPMENT: AN INVESTIGATION USING HOFSTEDE CULTURAL DIMENSIONS

Jean Baptiste K. Dodor, Jackson State University, Jackson, MS, USA

Dharam S. Rana, Jackson State University, Jackson, MS, USA

WOMEN AND WORK/LIFE CONFLICT AT HIGHER EDUCATIONAL LEBANESE INSTITUTIONS

Silva Karkoulian, Lebanese American University, LEBANON

Leila A Halawi, Bethune Cookman University, Florida, USA

SETTING THE STAGE FOR EFFECTIVE EXECUTION OF CHANGE: PRACTICAL ADVICE FOR LEADING CHANGE EFFORTS

F. Barry Barnes, Nova Southeastern University, Ft. Lauderdale, FL, USA

Dennis F. Karney, University of Kansas, Lawrence, KS, USA

IMPACT OF FOREIGN PATENT RIGHTS ON OMAN BILATERAL EXPORTS?

Nasser Al-Mawali, Sultan Qaboos University- OMAN

Discussant(s): Dr. F. Barry Barnes, Nova Southeastern University, Ft. Lauderdale, FL, USA

Monday, October 15, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 10

Track: General Business- III

Session Chair: Dr. Wayne H. Decker, Salisbury University, Salisbury, Maryland, USA

GENDER DIFFERENCES IN GOOFING OFF AT WORK

Wayne H. Decker and Thomas J. Calo, Salisbury University, Salisbury, Maryland, USA

THE EFFECTS OF A PROCESS CONTROL IMPROVEMENT INTERVENTION ON FISCAL PERFORMANCE IN A CORRECTIONS FACILITY

Anthony Stahelski, Central Washington University, Ellensburg, WA, USA

Stephen Schepman, Central Washington University, Ellensburg, WA, USA

Karen Kelley, Yakima County Department of Corrections, WA, USA

EXPLORING THE CULTURAL EFFECTS ON THE NEGOTIATION: FOCUSING ON HOUSE PURCHASING PROCESS

Sungwoo Jung, Columbus State University, Columbus, GA, USA

Yonpae Park, Columbus State University, Columbus, GA, USA

ANTECEDENTS OF LEARNING OUTCOMES IN STRATEGIC MANAGEMENT COURSES: AN EMPIRICAL STUDY OF ADMINISTRATIVELY-CONTROLLABLE FACTORS

William Q. Judge, Old Dominion University, Norfolk, Virginia, USA

Detelin Elenkov, University of Tennessee, Knoxville, TN, USA

THE EFFECTS OF TRUST/DISTRUST ON INFORMATION PRIVACY CONCERNS (IPC) AND THE MODERATING ROLES OF INDIVIDUAL PROPENSITIES

Jinsook Erin Cho, Parsons, The New School University, New York, USA

Discussant(s): Dr. Detelin Elenkov, University of Tennessee, Knoxville, TN, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: General Finance- I

Session Chair: Dr. TeWhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

THE ROLE OF MONETARY POLICY IN SOME ANOMALIES

TeWhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

Michele O'Neill, University of Idaho, Moscow, Idaho, USA

Judith Swisher, Western Michigan University, Kalamazoo, Michigan, USA

DIVIDEND POLICY DETERMINANTS IN THE INSURANCE INDUSTRY

K. Michael Casey, University of Central Arkansas, Conway, Arkansas, USA

Frank S. Smith, University of Central Arkansas, Conway, Arkansas, USA

Victor A. Puleo, Jr., University of Central Arkansas, Conway, Arkansas, USA

CAPITAL STRUCTURES IN DEVELOPING COUNTRIES

Omar M Benkato, Ball State University, Muncie, Indiana, USA

STOCK MARKET PERFORMANCE AND PARTISAN PRESIDENCY

David Y. Chen, North Carolina A&T State University, Greensboro, NC, USA

Robert L Howard, North Carolina A&T State University, Greensboro, NC, USA

FORECASTING STOCK RETURNS UNDER THE IMPACTS OF UNEMPLOYMENT BENEFITS AND DURATION OF UNEMPLOYMENT

Yueh H. Chen, National Sun Yet-Sen University, Kaohsiung, TAIWAN

Winston T. Lin, The State University of New York at Buffalo, Buffalo, NY, USA

THE TRADING BELL AT THE NEW YORK STOCK EXCHANGE

Sunando Sengupta, Bowie State University, Bowie, MD, USA

Discussant(s): Dr. K. Michael Casey, University of Central Arkansas, Conway, Arkansas, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: Macroeconomics- I

Session Chair: Dr. John J. Heim, Rensselaer Polytechnic Institute, Troy, NY, USA

DO FRIEDMAN / MODIGLIANI-TYPE CONSUMPTION FUNCTIONS EXPLAIN CONSUMER DEMAND AS WELL AS KEYNESIAN FUNCTIONS?

John J. Heim, Rensselaer Polytechnic Institute, Troy, NY, USA

THE SOCIAL DETERMINANTS OF SMOKING AMONG UNIVERSITY STUDENTS

Richard McGrath, Armstrong Atlantic State University, Savannah, Georgia, USA

Sara Carter, Armstrong Atlantic State University, Savannah, Georgia, USA

Heva Saadatmand, Brown University, Providence, Rhode Island, USA

A THEORY OF DOCILE SOCIETY: THE ROLE OF ALTRUISM IN HUMAN BEHAVIOR

Davide Secchi, University of Wisconsin, La Crosse, WI, La Crosse, USA

ENTRY DETERRENCE IN RECYCLING MARKETS AND GOVERNMENT POLICIES: THE CASE OF OLD NEWSPAPERS IN THE U.S.

Aref A. Hervani and Joanne Labonte, Chicago State University, Chicago, IL, USA

GOVERNANCE & CONTRACTUAL CHOICE IN APARTMENT MARKETS: AN INTERNATIONAL COMPARISON

Travis K. Taylor, Christopher Newport University, Newport News, USA

Discussant(s): Dr. Travis K. Taylor, Christopher Newport University, Newport News, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: International Business- I

Session Chair: Dr. James McCullough, University of Puget Sound, WA, USA

A STUDY ON CUSTOMS TAX COMPLIANCE FOR AGRICULTURAL PRODUCE WITH EXPERIMENTAL DATA

Jaisik Kim, Seowon University, KOREA

James McCullough, University of Puget Sound, WA, USA

OPPORTUNITIES FOR ECONOMIES OF SCOPE: FOCUS ON AFRICAN AMERICAN AND HISPANIC MARKETS

Francisco Coronel, Hampton U., Hampton Virginia, USA

Ruby L. Beale, Hampton University, Hampton Virginia, USA

Telemanie Borsay, Hampton U., VA, USA

CREATING STRATEGIC ADVANTAGE THROUGH INFORMATION TRANSFER AND KNOWLEDGE CREATION IN SUPPLY CHAINS

Ramesh Dangol, Sushil K. Sharma, T. Jitpaiboon, and James Walters Ball State University, Muncie, Indiana, USA

STRATEGIC IT OUTSOURCING: OPPORTUNITIES AND CHALLENGES FOR THE PHARMACEUTICAL INDUSTRY

Artellia Moss, Florida A&M University, Tallahassee, Florida, USA

Colin Benjamin, Florida A&M University, Tallahassee, Florida, USA

Nikhil Mehta, Florida A&M University, Tallahassee, Florida, USA

TECHNICAL AND ECONOMIC IMPLICATIONS BEHIND INTERNATIONAL BUILDING CODE FOR CALIFORNIA WOOD CONSTRUCTION BUSINESS

Zu-Hsu Lee, Montclair State university, NJ, USA

Wenshen Pong, San Francisco State University, San Francisco, CA, USA

Lisa Podesto, Montclair State university, NJ, USA

CURRICULAR CHANGES IN RESPONSE TO ASSURANCE OF LEARNING RESULTS IN INFORMATION TECHNOLOGY

Kimberly K. Hollister and Nicole B. Koppel, Montclair State University, Upper Montclair, NJ, USA

Discussant(s): Dr. Ruby L. Beale, Hampton University, Hampton, Virginia, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 3

Track: International Marketing- II

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

EFFECTS OF MARKETING CAPABILITY ON EXPORT PERFORMANCE OF GIFT BUSINESSES IN THAILAND
Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION: HOW CORPORATIONS IN THE OIL INDUSTRY
PUBLICISE THEIR ACTIONS IN THE UK AND BRAZIL

Francisca Farache, University of Brighton, UK

Keith John Perks, University of Brighton, UK

MARKETING STRATEGY IN TRANSITION ECONOMIES: THE CASE OF INDIA

Anshu Saran, University of Texas of the Permian Basin, Odessa, Texas USA

Chiquan Guo, The University of Texas-Pan American, Edinburg, Texas USA

Songpol Kulviwat, Hofstra University, Hempstead, NY, USA

ADAPTING TO PROMOTE COMMITMENT IN INTERNATIONAL MARKETING STRATEGIES

Ronald J. Salazar, James R. Walton, and Jifu Wang, University of Houston, Victoria, Sugar Land, Texas, USA

COMMUTER AND RESIDENTIAL STUDENTS: DIFFERING EXPECTATIONS FOR COLLEGE SELECTION AND
STUDENT LIFE

Qi Jiang and Cynthia Anderson, Youngstown State University, Youngstown, OH, USA

Jane Reid and Mark Toncar, Youngstown State University, Youngstown, OH, USA

Discussant(s): Dr. Mark Toncar, Youngstown State University, Youngstown, OH, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 4

Track: Corporate Finance- II

Session Chair: Dr. Rakesh Sah, Montana State University-Billings, Montana, USA

CEO GAINS FROM SPIN-OFF

Rakesh Sah and Carolyn Carroll, Montana State University-Billings, Montana, USA

FINANCIAL STRATEGIES ON BUSINESS PROFITABILITY

Maria D Batrancea, Bogdan-Voda University, ROMANIA

Sabin S Iliesi, Vasile Goldis Universit, ROMANIA

WHAT DETERMINES THE CAPITAL STRUCTURE OF THE LARGEST BRAZILIAN FIRMS? AN EMPIRICAL
ANALYSIS USING PANEL DATA

Carlos Alberto Correa, Mackenzie Presbyterian University, BRAZIL

Leonardo F.C. Basso, Universidade Presbiteriana Mackenzie, São Paulo, Brazil

Wilson T. Nakamura, Universidade Presbiteriana Mackenzie, São Paulo, Brazil

DOES CORPORATE OWNERSHIP IMPACT THE PROBABILITY OF INFORMED TRADING?

Syed Walid Reza, University of Saskatchewan, CANADA

Craig A. Wilson, University of Saskatchewan, CANADA

MUTUALLY ADVANTAGEOUS FINANCIAL LEASES

Jacques A. Schnabel, Wilfred Laurier University, Waterloo, Ontario, CANADA

ISSUE AND ISSUER CHARACTERISTICS AND STOCK PRICE REACTION IN SEASONED EQUITY
OFFERINGS: A SURVEY

Niazur Rahim, Christopher Newport University, USA

Mojib Ahmed, Dhaka University, Dhaka, BANGLADESH

A.J. Ananaba, Atlanta Metropolitan College, Georgia, Atlanta, USA

Discussant(s): Dr. Jacques A. Schnabel, Wilfred Laurier University, Waterloo, Ontario, CANADA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Management of Technology- II

Session Chair: Clyde Eirikur Hull, Rochester Institute of Technology, Rochester, New York, USA

WHAT DOES COLLECTIVISM MEAN FOR LEADERSHIP AND TEAMWORK PERFORMANCE? AN EMPIRICAL STUDY IN PROFESSIONAL SERVICE FIRMS

Ricarda Bouncken, Ernst-Moritz-Arndt University, Greifswald – GERMANY

Aim-Orn Imcharoen, Ernst-Moritz-Arndt University, Greifswald – GERMANY

Willma Klassen-Van Husen, Ernst-Moritz-Arndt University, Greifswald – GERMANY

INFLUENCING THE ACCEPTANCE OF INNOVATION: A TALE OF TWO PERSPECTIVES ON GENETICALLY-MODIFIED ORGANISMS

Clyde Eirikur Hull, Rochester Institute of Technology, Rochester, New York, USA

Stephen R. Luxmore, Rochester Institute of Technology, Rochester, New York, USA

INNOVATION CAPABILITY AND EXPORT PERFORMANCE: AN EMPIRICAL STUDY OF TEXTILE BUSINESSES IN THAILAND

Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

EXPLORING PERCEPTION OF TECHNOLOGY USEFULNESS AS A MEDIATOR BETWEEN ICT SUPPORT AND KNOWLEDGE SHARING

Shahnawaz Muhammed, Fayetteville State University, Fayetteville, NC, USA

Vikas Agrawal, Fayetteville State University, Fayetteville, NC, USA

BOTTOM-LINE VALUE FOR LEADERSHIP MASTERING COOPERATION: TRANSFORMATIVELY CHANGING GLOBAL ENTERPRISES

Marilyn E Harris, Capella University and Human Systems Change Consulting, Petoskey, Michigan, USA

Toni Buchsbaum Greif, Capella University and South Beach, LLC, Sarasota, Florida, USA

Discussant(s): Dr. Stephen R. Luxmore, Rochester Institute of Technology, Rochester, New York, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 6

Track: International Business- III

Session Chair: Dr. Lokman Mia, Griffith University, Nathan, Queensland, AUSTRALIA

JOB SATISFACTION OF THE CHINESE AND JAVANESE MANAGERS IN INDONESIA: THE ROLE OF ETHNIC CULTURE

Lokman Mia, Griffith University, Nathan, Queensland, AUSTRALIA

Lanita Winata, Griffith University, Nathan, Queensland, AUSTRALIA

APPRAISAL OF ETHICAL PERFORMANCE: A THEORETICAL MODEL

T. T. Selvarajan, University of Houston-Victoria, Texas, USA

I AM MORE ETHICAL THAN YOU ARE! AN EXPLORATION OF THE INCIDENCE AND NORMATIVE ANTECEDENTS OF ETHICAL SELF-ENHANCEMENT

Michael K. McCuddy, Valparaiso University, Valparaiso, IN –USA

WHAT LEADERSHIP STYLE IS MORE APPROPRIATE FOR THE ETHICAL NEEDS OF THE ORGANIZATION AND THE WORKERS IN THE 21ST CENTURY?

Ernest Alonza Norris, University of Phoenix, USA

Verneshia L Brown-Boone, University of Phoenix, USA

WOMEN AND ETHICAL LEADERSHIP: A CONTINGENCY PERSPECTIVE

Detelin S Elenkov, University of Tennessee, USA

Joana R. C. Pimentel, University of Tennessee, USA

Discussant(s): Dr. Michael K McCuddy, Valparaiso University, Valparaiso, IN –USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 7

Track: Genertal Marketing- II

Session Chair: Dr. Brian McKenzie, California State University-East Bay, Hayward, California, USA

A MODEL FOR ENVIRONMENTAL MARKETING

Brian McKenzie, California State University-East Bay, Hayward, California, USA

Eric Soares, California State University-East Bay, Hayward, California, USA

TYPES OF PR CAMPAIGNS – MEANS OF RAISING PRODUCT SALES

Flaviu Calin Rus, Babes-Bolyai University, ROMANIA

THE FACTORS OF WORLDMINDEDNESS: AN INVESTIGATION

Stephen C. Brokaw, University of Wisconsin- La Crosse, La Crosse, WI, USA

Gwen R. Achenreiner, University of Wisconsin- La Crosse, La Crosse, WI, USA

Abdulaziz Elfessi, University of Wisconsin- La Crosse, La Crosse, WI, USA

ENTERPRISE SOLUTIONS DECISIONS: SUGGESTIONS FOR RESEARCH

Douglas Nay, Senior Vice President of D & B (Retired), Naples, Florida, USA

James R. (Doc) Ogden, Kutztown University of Pennsylvania, Kutztown, PA, USA

Denise T. Ogden, Pennsylvania State University- Lehigh Valley, Fogelsville, PA, USA

STUDENTS AS CONSULTANTS

Peter A. Reday, Youngstown State University, Ohio, USA

Discussant(s): Dr. Peter A. Reday, Youngstown State University, Ohio, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 8

Track: Public Administration- I

Session Chair: Dr. Chandrasekhar Commuri, California State University-Bakersfield, USA

YOUTH AND THE DIGITAL DIVIDE: EMPOWERING PUBLIC ADMINISTRATION STUDENTS THROUGH INFORMATION COMPETENCY EXERCISES

Chandrasekhar Commuri, California State University-Bakersfield, USA

Yong Choi, California State University-Bakersfield, USA

INVESTING IN THE RESEARCH AND SCIENCE SYSTEM – GOVERNMENT CHOICES, SYSTEMIC CONSEQUENCES

John Davies, Victoria University, New Zealand

Vicky Mabin, Victoria University, New Zealand

THE EFFECTS OF STATE-LEVEL METHAMPHETAMINE PRECURSOR RESTRICTIONS ON LABORATORY SEIZURES

Monica Cain, Winston-Salem State University, Winston-Salem, North Carolina, USA

Cretson Dalmadge, Winston-Salem State University, Winston-Salem, North Carolina, USA

THE STUDY OF THE RELATIONSHIPS BETWEEN LEADER AND FOLLOWER TOWARD OCB: A CASE OF NAVY

Shang-Pao Albert Yeh, Leader University, TAIWAN

Yuanche Luke Hsiao, I-Shou University, TAIWAN

COMPONENT ANALYSIS OF ENTERPRISE WEB SITES: A STUDY OF WEBSITES OF ORGANIZATIONS AND ENTERPRISES IN BALTIMORE METROPOLITAN AREA

M. A. Badamas, Morgan State University, Baltimore, MD, USA

Samuel A. Ejiaku, Morgan State University, Baltimore, MD, USA

Discussant(s): Dr. M. A. Badamas, Morgan State University, Baltimore, MD, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 9

Track: Management- III

Session Chair: Dr. S Nayana Tara, Indian Institute of Management, Bangalore, INDIA

FACTORS INFLUENCING QUALITY OF TECHNICAL EDUCATION IN INDIA – A STUDY OF TECHNICAL INSTITUTIONS IN KARNATAKA

Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

S Nayana Tara, Indian Institute of Management, Bangalore, INDIA

ROAD MAPS to IMPROVE FINANCIAL PERFORMACE: A DATA MINING APPLICATION

Nermin Ozgulbas, Baskent University, TURKEY

Ali Serhan Koyuncugil, Capital Markets Board of Turkey, TURKEY

THE INFLUENCE OF A FOUR-FACTOR GOAL ORIENTATION MODEL ON MOTIVATIONAL PROCESSES AND PERFORMANCE

David J. Radosevich, Montclair State University, Montclair, NJ, USA

Lauren Rota, Julie Banzon Law, and Soo K. Kim, Montclair State University, Montclair, NJ, USA

PEDAGOGICAL VALUE OF COMPUTER-BASED SIMULATIONS: A CROSS-DISCIPLINARY STUDY

Raj Devasagayam, Siena College, Loudonville, NY, USA

Syed A. Hyat, Illinois College, Jacksonville, IL, USA

EVIDENCE OF TAX EVASION BEHAVIOR FROM OKLAHOMA VEHICLE REGISTRATION RECORDS

R Wayne Counts, University of Texas of the Permian Basin, TX, USA

Discussant(s): Dr. David J. Radosevich, Montclair State University, Montclair, NJ, USA

Monday, October 15, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 10

Track: General Business- IV

Session Chair: Dr. Robert G. DelCampo, University of New Mexico, Albuquerque, NM, USA

CROSS-CULTURAL EVALUATION OF THE PSYCHOLOGICAL CONTRACT: INSIGHT ON RACIOETHNICITY AND EQUITY SENSITIVITY

Robert G. DelCampo, University of New Mexico, Albuquerque, NM, USA

EXTERNAL DEBT AND ECONOMIC GROWTH RELATIONSHIP: A VECTOR ERROR CORRECTION APPROACH

B. Seetanah, University of Technology, Mauritius, Pointes-Aux-Sables, MAURITIUS

R. Durbarry, University of Technology, Mauritius, Pointes-Aux-Sables, MAURITIUS

RAISING THE ALARM FOR LOGISTICS NETWORK SECURITY

Batoul Modarress, United Arab Emirates University, UAE

Ansari Al, Seattle University, Seattle, WA – USA

Diane Lockwood, Seattle University, Seattle, WA – USA

A MEASURE OF EUROPEAN UNION LEGAL ASSIMILATION AND ITS ACCEPTABILITY

Yong Li, China University of Political Science & Law, Beijing – PR CHINA

Xiang Xin, China University of Political Science & Law, Beijing – PR CHINA

ELECTRONIC DEFENSE PARADIGM: PLUGGING THE COMPUTER DIKE

Laura R. Ingraham, San Jose State University, San Jose, CA, USA

Discussant(s): Dr. Laura R. Ingraham, San Jose State University, San Jose, CA, USA

Monday, October 15, 2007 5:00 PM – 6:50 PM Conference Room: Jockey Club #1

Track: Investments- I

Session Chair: Dr. Jeffrey Stangl, Massey University, NEW ZEALAND

POLITICAL CYCLES IN US INDUSTRY RETURNS

Jeffrey Stangl and Ben Jacobsen, Massey University, NEW ZEALAND

THE STOCK MARKET'S REACTION TO CHANGES IN THE FEDERAL FUNDS TARGET RATE

E. M. Ekanayake, Bethune-Cookman University, FL, USA

Robin Rance, Bethune-Cookman University, FL, USA

Mihalis Halkides, Bethune-Cookman University, FL, USA

AN EXAMINATION OF MUTUAL FUND EXPENSE RATIOS BEFORE AND AFTER THE 2003 MUTUAL FUND LATE-TRADING SCANDALS

Wenyuh Tsay, California State University, San Marcos, USA

Stephen Zera, California State University, San Marcos, USA

RISK AND RETURN IN JANUARY VS. NON-JANUARY IN STOCK RETURNS: EVIDENCE FROM A MACRO-ECONOMIC FACTOR MODEL

TeWhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

A STUDY OF RSI AND MRSI PERFORMANCE IN TAIWAN STOCK MARKET

Kang-Lin Chiang, Vanung University, TAIWAN

VOLUNTARY DISCLOSURES OF FORWARD-LOOKING EARNINGS INFORMATION AND FIRM VALUE IN THE AIRLINE INDUSTRY

Bert J. Zarb, Embry-Riddle Aeronautical University, Daytona Beach, FL, USA

Discussant(s): Dr. TeWhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

Monday, October 15, 2007 5:00 PM – 6:50 PM Conference Room: Jockey Club #2

Track: International Economics- II

Session Chair: Dr. Margaret Oppenheimer, DePaul University, Chicago, Illinois, USA

LONG-TERM UNEMPLOYMENT IN CENTRAL EUROPE: HOW BAD IS IT?

Thomas S. Mondschean, DePaul University, Chicago, Illinois, USA

Margaret Oppenheimer, DePaul University, Chicago, Illinois, USA

GLOBALIZATION, EMERGING ECONOMIES, AND THE CORPORATE DUTY TO COMPETE

Sandra L Christensen, Eastern Washington University, USA

FOREIGN DIRECT INVESTMENT AND ECONOMIC GROWTH

Quang N Nguyen, University of New South Wales, AUSTRALIA

Toan M Pham, University of New South Wales, AUSTRALIA

INDIA AND THE GLOBAL ECONOMY: A COMPARATIVE STUDY IN SELECT COUNTRIES

Dasari Chennappa, Nizam College, Hyderabad, INDIA

H. Venkateshwarlu, Osmania University, Hyderabad, INDIA

A VEBLENIAN EXPLANATION OF THE 'NEW AMERICAN ECONOMY' OF 1990S

Adil H. Mouhammed, University of Illinois at Springfield, IL, USA

DETERMINANTS OF TRAFFIC FATALITIES IN THE U.S.

Kwang Woo Park, Minnesota State University at Mankato, USA

Myeong Hwan Kim, State University of New York at New Paltz, USA

Hanna B Stapleton, Minnesota State University at Mankato, USA

Discussant(s): Dr. Quang N Nguyen, University of New South Wales, AUSTRALIA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: Organizational Behavior – I

Session Chair: Dr. Ruby L. Beale, Hampton University, Hampton VA, USA

PRELIMINARY FINDINGS REGARDING THE IMPACT OF THE MARTIAL ART - KENDO, ON THE PERCEPTIONS OF BUSINESS STUDENTS' PROFESSIONAL DEVELOPMENT

Sid Howard Credle, Hampton University, Hampton VA, USA

Ruby L. Beale, Hampton University, Hampton VA, USA

CREATING LEARNING ORGANIZATIONS FOR LOCAL DEVELOPMENT

Mohga A. Badran, American University in Cairo, EGYPT

AN EXPLORATORY STUDY OF THE ROLE OF CULTURE AND TRUST IN THE PROPENSITY TO USE ONLINE AUCTIONS

Dheeraj Sharma, Ball State University, Muncie, IN, USA

M. G. Taylor, Ball State University, Muncie, IN, USA

Brien Smith, Ball State University, Muncie, IN, USA

DOES TRUST MATTER? PERCEPTIONS, TRUST AND JOB SATISFACTION OF HOSPITAL NURSES

Rick Tallman, University of Northern British Columbia-Prince George, BC, CANADA

ORGANIZATIONAL COMMITMENT RECALL IN TIMES OF CRISIS

Leila Masara, Lebanese American University, Chouran-Beirut, LEBANON

Silva Karkoulian, Lebanese American University, Chouran-Beirut, LEBANON

Discussant(s): Dr. Rick Tallman, U. of Northern British Columbia-Prince George, BC, CANADA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 3

Track: E-Business/E-Commerce- I

Session Chair: Dr. Jean Baptiste K. Dodor, Jackson State University, Jackson, MS, USA

DIFFERENTIAL RESPONSIVENESS OF BUSINESS SCHOOLS TO E-COMMERCE EDUCATION: DO ORGANIZATIONAL DEMOGRAPHICS MATTER?

Jean Baptiste K. Dodor, Jackson State University, Jackson, MS, USA

PROFILING ONLINE GAMBLERS: AN EXPLORATORY STUDY

Geoffrey Lee, University of Western Sydney, AUSTRALIA

Glenn Pearce, University of Western Sydney, AUSTRALIA

ONLINE PURCHASE TRENDS – INDIAN SCENARIO

Srikanth Villivalam and Uma Sailaja Potturi, Institute of Public Enterprise, Hyderabad, INDIA

THE FLIP SIDE OF ONLINE COMMUNICATIONS: IMPACT OF UNCERTAINTY AVOIDANCE ON INTERACTION DIFFICULTY IN DISTANCE LEARNING ENVIRONMENTS

Anastasia Gaspay and Leonardo Legorreta, California State University, Sacramento, CA, USA

Shana Dardan, Susquehanna University, USA

THE NEW MARKETING INTERMEDIARIES – A MULTIPLE CASE STUDY OF THREE NEW E-BUSINESS MODELS

Ross A. Malaga, Montclair State University, USA

Discussant(s): Dr. Ross A. Malaga, Montclair State University, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 4

Track: Operations Strategy- I

Session Chair: Dr. Leif Anderson, University of Houston, Houston, Texas, USA

MINIMUM SPANNING TREE HEURISTICS TO ASSESS THE IMPACT OF RFID-ENABLED SUPPLY CHAIN ON TRANSPORTATION COSTS

Leif Anderson and Liang-Chieh Cheng, University of Houston, Houston, Texas, USA

SUSTAINING SUPPLY CHAIN INTEGRATION THROUGH PERFORMANCE MEASUREMENT SYSTEM: A CONCEPTUAL FRAMEWORK

Abirami Radhakrishnan, Morgan State University, Baltimore, MD, USA

Sri V Sridharan, Clemson University, Clemson, SC, USA

Douglas N Hales, University of Rhode Island, Kingston, RI, USA

REPLACING INVENTORY: AN INFORMATION BASED STRATEGY FOR COMPETITIVE ADVANTAGE IN SUPPLY CHAIN MANAGEMENT

Hans P Borgman, University of Leiden and Wilfred G. Rachan, Electra (S) Pte. Ltd.

DEPLOYMENT OF THE RFID SYSTEM IN RETAIL SUPPLY CHAIN MANAGEMENT: DECISION TREE ANALYSIS

Mohammad Eyadat, California State University-Dominguez Hills, Carson, CA, USA

BUILT-TO-ORDER SUPPLY CHAIN MANAGEMENT: PROCREATING AND PROTRACTING SUPERB PERFORMANCE IN THE COMPUTER INDUSTRY

Seyed-Mahmoud Aghazadeh, SUNY-Fredonia, USA

Hamid Pourmohammadi, California State University-Dominguez Hills, Carson, CA, USA

Discussant(s): Dr. Abirami Radhakrishnan, Morgan State University, Baltimore, MD, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Strategic Management- I

Session Chair: Dr. Robert J. Mockler, St. John's University, Jamaica, NY, USA

USING INNOVATIVE IDEAS TO DEVELOP CREATIVE WINNING STRATEGIES

Robert J. Mockler, St. John's University, Jamaica, NY, USA

THE STATUS OF PLANNING IN SMALL EXPORTING FIRMS: AN EMPIRICAL EXAMINATION OF MANUFACTURING ENTERPRISES

Faramarz Parsa, State University of West Georgia, USA

Nabil A. Ibrahim, Augusta State University, USA

John Angelidis, St. John's University, USA

BRINGING STRATEGIC PLANNING AND MANAGEMENT BACK TOGETHER: A LEARNING AND EVOLUTIONARY PERSPECTIVE

Carl Henning Reschke, Institute for Management Research Cologne, GERMANY

Sascha Kraus, University of Oldenburg, GERMANY

Søren H. Jensen, Copenhagen Business School, DENMARK

IN SEARCH OF PROFITABLE GROWTH: STRATEGIC PRIORITIES PUT TO A META-ANALYTIC PERFORMANCE TEST

Andreas Bausch, Friedrich Schiller University, Jena, GERMANY

Frithjof Pils, Jacobs University, Bremen, GERMANY

Duc Linh Van Tri, Jacobs University, Bremen, GERMANY

USING BUSINESS MODELS TO ASSESS THE EFFECTIVENESS OF FIRM INTERNATIONALIZATION

Stephanie Hurt, Meredith College, Raleigh, North Carolina, USA

Marcus J Hurt, EDHEC Business School, Lille, FRANCE

Discussant(s): Dr. Stephanie Hurt, Meredith College, Raleigh, North Carolina, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 6

Track: International Marketing- III

Session Chair: Dr. Anna-Maria Mouza, Technological Educational Institute of Serres, GREECE

ADVERTISEMENT AND SALES: A CONTEMPORARY COINTEGRATION ANALYSIS

Anna-Maria Mouza, Technological Educational Institute of Serres, GREECE

Dimitri Paschaloudis, Technological Educational Institute of Serres, GREECE

CROSS-CULTURAL DIFFERENCES AFFECTING THE PROPENSITY TO ADOPT SELF-SERVICE TECHNOLOGY

Kevin M. Elliott, Minnesota State University, Mankato, MN, USA

Juan (Gloria) Meng, Minnesota State University, Mankato, MN, USA

U.S. CONSUMER PERCEPTIONS OF AUTOMOBILES FROM EMERGING MARKETS

Mark F. Toncar, Youngstown State University, Youngstown, Ohio, USA

Marc P. Fetscherin, Rollins College, Winter Park, FL, USA

MARKET ORIENTATION AND COMPETITIVENESS: AN EMPIRICAL INVESTIGATION OF THAI SMEs

Phapruke Ussahawanitchakit, Mahasarakham University, THAILAND

MEASURING CONSUMER PREFERENCES FOR THRIFT STORES

Abbas Heiat, Montana State University-Billings, USA

Nafisseh Heiat, Montana State University-Billings, USA

Discussant(s): Dr. Abbas Heiat, Montana State University-Billings, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 7

Track: Management- III

Session Chair: Dr. Richard D McGrath, Armstrong Atlantic State University, USA

NO CHILD LEFT BEHIND AND GEORGIA SCHOOLS: DEMOGRAPHICS, SPENDING, AND PERVERSE INCENTIVES

Richard D McGrath, Armstrong Atlantic State University, USA

Karen Stollon, Armstrong Atlantic State University, USA

A GAP ANALYSIS ON THE PROJECT RISK MANAGEMENT PROCESSES

Seyed Mohammad Seyedhosseini, University of Science and Technology, Tehran, IRAN

Siamak Noori, University of Science and Technology, Tehran, IRAN

Mohammad Ali Hatefi, University of Science and Technology, Tehran, IRAN

THE CHALLENGES OF NGDO IN THE SEARCH OF THE EQUILIBRIUM AMONG DELEGATION, PERFORMANCE MEASUREMENT AND INCENTIVE SYSTEMS: AN AGENCY PERSPECTIVE

Víctor Martín Pérez, Universidad de Valladolid, SPAIN

Natalia Martín Cruz, Universidad de Valladolid, SPAIN

Juan Hernángomez Barahona, Universidad de Valladolid, SPAIN

LEADERSHIP AND ETHICS TEACHING IN BUSINESS SCHOOLS: CAN WE WALK THE TALK?

Thang N Nguyen, California State University Long Beach, USA

THE PREVALENCE AND BUSINESS MERIT OF ETHICAL DILEMMAS OF COMPETITIVE INTELLIGENCE

Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

Discussant(s): Dr. Stephen L. Baglione, Saint Leo University, Saint Leo, FL, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 8

Track: Financial Accounting- I

Session Chair: Dr. Gyung Paik, Brigham Young University, Provo, UT, USA

USING THE SEC “BULLY PULPIT” TO ALTER REPORTING BEHAVIOR: THE CASE OF ARTHUR LEVITT ON IN-PROCESS RESEARCH AND DEVELOPMENT

Gyung Paik, Brigham Young University, Provo, UT, USA

Jacob Findlay, Ernst & Young LLP, USA

EMPIRICAL INVESTIGATION OF KNOWLEDGE-BUILDING CAPABILITY ON PERFORMANCE: ACCOUNTING FIRMS IN THAILAND

Nuttavong Poonpool, Mahasarakham University, THAILAND

THE IMPACTS OF GROUP CLIMATE ON CREATIVITY AND TEAM PERFORMANCE OF AUDITOR, IN THAILAND

Pailin Nilniyom, Mahasarakham University, THAILAND

THE ANALYSIS OF ACTIVITY IN ENTITIES FROM ROMANIA

Ioan Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Victor Ardelean, Babes-Bolyai University, Cluj-Napoca, ROMANIA

THE ROLE OF THE FINANCIAL RATIOS IN THE ENTITY ANALYSIS

Ioan N Batrancea, Babes-Bolyai University, ROMANIA

Sorin N Borlea, Babes-Bolyai University, ROMANIA

Discussant(s): Dr. Ioan N Batrancea, Babes-Bolyai University, ROMANIA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 9

Track: General Business- V

Session Chair: Dr. Berkita S. Bradford, North Carolina Central University, Durham, NC, USA

EXPLORING THE FACTORS THAT INFLUENCE AFRICAN AMERICAN STUDENTS DECISION TO PURSUE CAREERS IN THE HOSPITALITY INDUSTRY

Berkita S. Bradford, North Carolina Central University, Durham, NC, USA

Sid Howard Credle, Hampton University, Hampton Virginia, USA

IS POWERPOINT EVIL? STUDENTS' PERCEPTIONS

Mohammad Ahmadi, The University of Tennessee at Chattanooga, USA

Parthasarati Dileepan, The University of Tennessee at Chattanooga, USA

Farhad Riaszadeh, The University of Tennessee at Chattanooga, USA

WINNING THE BATTLE OF THE FORMS – WITHOUT LOSING THE WAR

Phillip D. Howard, Ball State University, Muncie, Indiana, USA

Howard M. Hammer, Ball State University, Muncie, Indiana, USA

DETERMINANTS OF INTERSTATE DIFFERENTIALS IN THE REAL MEDIAN PRICE OF SINGLE-FAMILY HOMES IN 2005

Richard J. Cebula, Armstrong Atlantic State University, Savannah, GA, USA

Michael Toma, Armstrong Atlantic State University, Savannah, GA, USA

THE LISTENING SKILLS OF COURT JUDGES: LESSONS FOR MANAGERS AND LEADERS

Gary F Keller, Cardinal Stritch University

Discussant(s): Dr. Mohammad Ahmadi, The University of Tennessee at Chattanooga, USA

Monday, October 15, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 10

SPECIAL SESSION: ISLAMIC BANKING AND FINANCE

Session Chair: Dr. Ahmed A. El-Masry, Plymouth Business School, UK

THE ACCOUNTING MEASUREMENT FOR MARK-UP FINANCING (MURABAHA) IN ISLAMIC BANKS

Ahmed M. El-Galfy, Gulf University for Science & Technology, KUWAIT

Humaid M. Al-Dhaheri, Abu Dhabi Investment Authority, UAE

Ahmed A. El-Masry, Plymouth Business School, UK

ON SAMIR AMIN'S CONTRIBUTION TO GLOBALIZATION

Adil H. Mouhammed, University of Illinois at Springfield, Springfield, IL, USA

MUHAMMAD YUNUS: AN ENTREPRENEURIAL LEADER ANALYSIS WITH STRATEGIC IMPLICATIONS

Peter R. Butzloff, Capella University, USA

DISCLOSURE LEVEL AMONGST SELECTED ISLAMIC BANKS

Nafis Alam, Monash University Malaysia, and Jalan University, Bandar Sunway, MALAYSIA

Bala Shanmugam, Monash University Malaysia, and Jalan University, Bandar Sunway, MALAYSIA

Discussant(s): Dr. Adil H. Mouhammed, University of Illinois at Springfield, Springfield, IL, USA

IABE-2007 Reception

Monday, October 15, 2007

6:30 PM – 8:30 PM

Paradise Buffet Dinner

at the

Fremont Hotel Casino

200 East Fremont Street, Las Vegas, Nevada, 89101

(Just within walking distance from Plaza Hotel Casino, Las Vegas)

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: International Finance- IV

Session Chair: Dr. Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

DETERMINANTS OF CORPORATE INVESTMENT IN INDIA- A PANEL DATA STUDY

Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

Seema Sagar, Reserve Bank of India, Mumbai, INDIA

FOREIGN VS. DOMESTIC EARNINGS FOR EARNINGS MANAGEMENT

B. Brian Lee, Prairie View A&M University, Prairie View, Texas, USA

SHORT- AND LONG-TERM EFFECTS OF THE 9/11 EVENT: THE CASE OF US DEFENSE FIRMS

Naceur Essaddam, Royal College of Canada, Kingston, Ontario, CANADA

CONFORMIST BEHAVIOR IN JAPANESE EARNINGS FORECASTS

Seung-Woog (Austin) Kwag, Utah State University, UT – USA

NONLINEAR DEPENDENCIES AND CHAOS IN THE EXCHANGE RATE OF THE DOLLAR

Bahram Adrangi, University of Portland, Portland, OR – USA

Mary Allender, University of Portland, Portland, OR – USA

Arjun Chatrath, University of Portland, Portland, OR – USA

Kambiz Raffiee, University of Nevada, Reno, NV – USA

MEASURING THE ECONOMIC IMPACT OF INTERNATIONAL R&D COOPERATION IN GEOSCIENCE FIELD IN KOREA

Ok Sun Lee, KIGAM, KOREA

Discussant(s): Dr. B. Brian Lee, Prairie View A&M University, Prairie View, Texas, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: International Economics- III

Session Chair: Dr. John J. Heim, Rensselaer Polytechnic Institute, Troy, NY, USA

DOES A STRONG DOLLAR INCREASE DEMAND FOR BOTH DOMESTIC AND IMPORTED GOODS?

John J. Heim, Rensselaer Polytechnic Institute, Troy, NY, USA

THE DOMINO EFFECT: THE IMPACT OF HIV/AIDS ON ECONOMIC GROWTH AND FOREIGN DIRECT INVESTMENT (FDI) IN SUB-SAHARAN AFRICA

Shingirayi M Mushonga, Jackson State University, Jackson, MS, USA

Christopher G Torrance, Jackson State University, Jackson, MS, USA

A STRUCTURAL MODEL OF DETERMINING FOREIGN CORPORATE TAX RATE

Yong Li, China University of Political Science & Law, CHINA

AUSTRALIA AND INDIA: DIFFERENCES IN ACCOUNTING STANDARDS

Michelle Fong, Victoria University, AUSTRALIA

Sachin Haris, Victoria University, AUSTRALIA

JAPAN – ASEAN RELATIONS IN THE CONTEXT OF GLOBALIZATION

Ana Monica Pop, Babes-Bolyai University, Cluj, ROMANIA

Dana POP, Babes-Bolyai University, Cluj, ROMANIA

BANK SIZE AND PROFITABILITY: ONE NATION, ONE BANK?

Willie J Redmond, Southeast Missouri State University, Missouri – USA

Craig L Bohnsack, Southeast Missouri State University, Missouri – USA

Discussant(s): Dr. Shingirayi M Mushonga, Jackson State University, Jackson, MS, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: International Management- IV

Session Chair: Dr. Stephanie Hurt, Meredith College, Raleigh, North Carolina, USA

PUTTING RESPONSIVENESS BACK INTO THE INTEGRATION/RESPONSIVENESS FRAMEWORK

Stephanie Hurt, Meredith College, Raleigh, North Carolina, USA

Marcus J Hurt, EDHEC Business School, Lille, FRANCE

CORPORATE GOVERNANCE AND FIRM'S PERFORMANCE IN EMERGING MARKETS: EMPIRICAL EVIDENCE FROM BANGLADESH

Bakhtear Udding Ahmed, Daffodil University

Sabur Mollah, University of Botswana, BOTSWANA

Rafi Rafiq, California State University, Sacramento, USA

Rishma Vedda, California State University, Northridge, USA

IMPACT OF TAXES ON FOREIGN INVESTMENT IN U.S. REAL ESTATE

Agatha E. Jeffers, Montclair State University, Montclair, New Jersey, USA

Ikechi Ekeledo, Montclair State University, Montclair, New Jersey, USA

TRADITIONAL MEDICINE: CHINA'S COMPETITIVE ADVANTAGE

Clara Downey, The University of Texas-Pan American, Edinburg, TX, USA

Jane LeMaster, The University of Texas-Pan American, Edinburg, TX, USA

A DEMOGRAPHIC COMPARISON OF TWO STANDARD SATISFACTION INSTRUMENTS IN MEXICO

George E. Heilman, Winston-Salem State University, Winston-Salem, NC, USA

Jorge Brusa, Texas A&M International University, Laredo Texas, USA

Discussant(s): Dr. Jorge Brusa, Texas A&M International University, Laredo Texas, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: Managerial Accounting- I

Session Chair: Dr. G. Eddy Birrer, Gonzaga University, USA

DEFINED BENEFIT PENSION PLANS: APPLICATION OF FAS 158 TO FINANCIAL ACCOUNTING AND REPORTING BY EMPLOYERS

G. Eddy Birrer, Gonzaga University, USA

THE ECO TAXES: THE FIRST GLOBAL TAXES

Mario Jorge Lima, UFBA, BRAZIL

THE RELATIONSHIP AMONG COMPETITIVE STRATEGY, TOTAL QUALITY MANAGEMENT (TQM) PRACTICES AND ORGANIZATIONAL PERFORMANCE

Pornthip Shoommuangpak, Mahasarakham University, THAILAND

AUDIT STRUCTURE, ROLE STRESS, AND JOB SATISFACTION, ENVIRONMENT AND MOTIVATION: EVIDENCE FROM THAILAND

Kanyamon Wittayapoom, Mahasarakham University, THAILAND

Discussant(s): Dr. Mario Jorge Lima, UFBA, BRAZIL

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 4

Track: Strategic Management- II

Session Chair: Dr. Richard Mpoyi, Middle Tennessee State University, Murfreesboro, TN, USA

TRENDS OF VERTICAL INTEGRATION IN THE MANUFACTURING SECTOR: COMPANY'S STRATEGIC CHOICES OR INDUSTRY PHENOMENON

Richard Mpoyi, Middle Tennessee State University, Murfreesboro, TN, USA

ANALYSIS OF STRATEGIC CONTEXTUALIZATION OF KNOW-HOW KNOWLEDGE: CRITICAL THINKING AND THINKING CRITICALLY

Kamal D. Parhizgar, Texas A&M International University, Laredo, Texas, USA

LINKING ENTREPRENEURIAL ORIENTATION TO COMPETITIVENESS: HOW DO THAI SMEs MAKE IT WORKS SUCCESSFULLY?

Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

ALIGNMENT AROUND LEADERSHIP PRINCIPLES: ADDING A NEW DIMENSION

MD M Haque, Pepperdine University, USA

Thomas Gajewski, Pepperdine University, USA

ORGANIZATIONAL RATIONALITY: EXCHANGE RATE UNCERTAINTY AND FIRM STRATEGY LinJasmin6:

Jasmin C Lin, Southern Illinois University Carbondale, USA

Daisy Wang, Southern Illinois University Carbondale, USA

Discussant(s): Dr. Kamal D. Parhizgar, Texas A&M International University, Laredo, Texas, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: Operations Management- II

Session Chair: Dr. RRK Sharma, Indian Institute of Technology, Kanpur, INDIA

ERP IMPLEMENTATION IN DEFENDERS AND ITS INFLUENCE ON MANAGER'S JOB: A CASE STUDY

RRK Sharma, Indian Institute of Technology, Kanpur, INDIA

Abhishek Sharma, Indian Institute of Technology, Kanpur, INDIA

PROJECT AUDITING: A TOOL FOR COMPLIANCE, GOVERNANCE, EMPOWERMENT, AND IMPROVEMENT

Frank T Anbari, The George Washington University, USA

Martina Huemann, Vienna University of Economics and Business Administration, Vienna, AUSTRIA

PRODUCT VARIETY, PRICING, AND INVENTORY DECISIONS UNDER UNIFORM PREFERENCES

Jun-Yeon Lee, University of Houston-Victoria, Victoria, Texas, USA

DETERMINANTS OF TECHNOLOGY LICENSING FEE: A THEORETICAL EXAMINATION

YoungJun Kim, Henderson State University, Arkadelphia, AR, USA

Glenna Sumner, Henderson State University, Arkadelphia, AR, USA

TRUCK VS. RAIL TRANSPORTATION OF HAZARDOUS MATERIALS

H. Barry Spraggins, University of Nevada, Reno, Reno, NV, USA

AN EMPIRICAL COMPARISON OF LOT-SIZING METHODS AVAILABLE IN AN ERP SYSTEM

Harish C Bahl, California State University-Chico, USA

Neelam Bahl, California State University-Chico, USA

Discussant(s): Dr. H. Barry Spraggins, University of Nevada, Reno, Reno, NV, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 6

Track: Organizational Behavior- II

Session Chair: Dr. Steve Harvey, Bishop's University, CANADA

THE RELATIONSHIP OF WORK-LOCUS-OF-CONTROL IN YOUNG WORKERS TO PARENTS' ORGANIZATIONAL COMMITMENT

Steve Harvey, Sara Peacock, and Anton de Man, Bishop's University, CANADA

EFFECTS OF LEARNING ORIENTATION AND NEW PRODUCT DEVELOPMENT ON PERFORMANCE IN THAI FIRMS: A MODERATING EFFECT OF TECHNOLOGICAL TURBULENCE

Chanthima Phromket, Maharakham University, MALAYSIA

THE IMPACT OF WORKPLACE ENVY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR WITH LEADER-MEMBER EXCHANGE IN THE SERVICE INDUSTRY

Soo K. Kim, Montclair State University, Montclair, NJ, USA

David J. Radosevich, Montclair State University, Montclair, NJ, USA

IMPRESSION MANAGEMENT, SOCIAL EXCHANGE, AND ORGANIZATIONAL CITIZENSHIP BEHAVIORS

A. Byung Min, Montclair State University, Upper Montclair, NJ, USA

Oh Soo Park, Won-Woo Park, Hee Joon Park, and Seokhwa Yun, Seoul National University, Seoul, KOREA

THE MEDIATING ROLE OF PURPOSE OF LIFE ON THE RELATIONSHIP BETWEEN SATISFACTION AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: A CROSS-CULTURAL ANALYSIS

J. R. Smith, Jackson State University, Jackson, Mississippi, USA

Kelley Duncanson, College of the Bahamas, Nassau, Bahamas

Alisa L. Mosley, Jackson State University, Jackson, Mississippi, USA

Discussant(s): Dr. J. R. Smith, Jackson State University, Jackson, Mississippi, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 7

Track: Leadership- I

Session Chair: Dr. Lewis B. Hershey, Fayetteville State University, USA

THE APPLICATION OF NARRATIVE THEORY TO ORGANIZATION THEORY-BUILDING

Lewis B. Hershey, Fayetteville State University, USA

Craig Wishart, Fayetteville State University, USA

MASTERING PURPOSEFULNESS CRITICAL FOR NEW LEADERSHIP TO TRANSFORMATIVELY CHANGE

Marilyn E Harris, Capella University and Human Systems Change Consulting, Petoskey, Michigan, USA

Guilan Wang, Central Michigan University, Mt. Pleasant, Michigan, USA

Beverly Jones, Kettering University, Flint, Michigan, USA

A COMPARISON BETWEEN MORE INNOVATIVE AND LESS INNOVATIVE ORGANIZATIONS

Lilian A. P. Miguel, Mackenzie University, São Paulo, São Paulo, BRAZIL

Maria Luiza Mendes Teixeira, Mackenzie University, São Paulo, São Paulo, BRAZIL

UNDERSTANDING FAMILY, WORK AND PERSONAL ISSUES IN LATINA WOMEN

Robert G DelCampo, University of New Mexico, USA

Robert L DelCampo, New Mexico State University, USA

Diana S DelCampo, New Mexico State University, USA

GAINING STRATEGIC ADVANTAGE THROUGH THE HUMAN DEVELOPMENT INDEX – AN EXPLORATORY INVESTIGATION

Dr. Dheeraj Sharma, Ball State University, Muncie, IN, USA

Sushil K. Sharma, Ball State University, Muncie, IN, USA

Brien Smith, Ball State University, Muncie, IN, USA

Mir Ghulam Hyder Talpur, Ball State University, Muncie, IN, USA

Discussant(s): Dr. Lilian A. P. Miguel, Mackenzie University, São Paulo, São Paulo, BRAZIL

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 8

Track: General Economics- V

Session Chair: Dr. Xiang S Liu, University of North Texas, Denton, USA

FORECASTING CONSUMER PRICE INDEX OF USA

Xiang S Liu, University of North Texas, Denton, USA

MONEY DEMAND STABILITY AND CENTRAL BANKS

Michael Cosgrove, University of Dallas, USA

Chaitanya Singh, University of Dallas, USA

Daniel Marsh, University of Dallas, USA

A STUDY ON THE IMPACT OF FOREIGN DIRECT INVESTMENT ON COFFEE PRODUCTION OF SELECTED SOUTH AMERICAN COUNTRIES

J. Richard Horne, Nova Southeastern University, Ft. Lauderdale, FL, USA

FLOOD HAZARDS AND URBAN HOUSING MARKETS: THE EFFECTS OF KATRINA ON NEW ORLEANS

John D. Levendis, Loyola University, New Orleans, LA, USA

Russell McKenzie, Loyola University, New Orleans, LA, USA

MEASURING THE ECONOMIC IMPACT OF MULTILATERAL COOPERATION IN GEOSCIENCE FIELD, KOREA

Ok Sun Lee, Korea Institute of Geosciences & Mineral Resources, KOREA

CLOSING THE RURAL AND URBAN EDUCATIONAL ACHIEVEMENT GAP: A STUDY OF THE STATE OF GEORGIA

Valerie E Whittle, Valdosta State University, USA

Zulal S Denaux, Valdosta State University, USA

Discussant(s): Dr. Valerie E Whittle, Valdosta State University, USA

Tuesday, October 16, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 10

Track: General Business- VI

Session Chair: Dr. John S. Croucher, Macquarie University, Sydney, AUSTRALIA

HOW TO DETECT A TERTIARY TYRANT

John S. Croucher, Macquarie University, Sydney, AUSTRALIA

ROUND TWO OF THE CANYON FOREST VILLAGE DEBATE: ONE STEP FORWARD, TWO STEPS BACK

Craig Bain, Northern Arizona University, Flagstaff, Arizona, USA

Dennis Foster, Northern Arizona University, Flagstaff, Arizona, USA

DOES GENDER MATTERS IN QUANTITATIVE SUBJECTS?

Michelle W. L. Fong, Victoria University, Victoria, AUSTRALIA

QUALITY IMPROVEMENT, FACULTY JOB SATISFACTION, AND AACSB ACCREDITATION

Azmi Ahmad, Southern Utah University, Cedar City, Utah, USA

Gayle Webb White, Southern Arkansas University, Magnolia, Arkansas, USA

SUSTAINING COMMITMENT TO ORGANIZATIONAL CHANGE IN THE BOOMING CONSTRUCTION INDUSTRY: A RECIPE FOR HIGHER PRODUCTIVITY

Solomon Fakinlede, Baltimore City Community College, Baltimore, Maryland, USA

THE CONSTRUCTION MODEL OF CUSTOMER TRUST, PERCEIVED VALUE, AND CUSTOMER LOYALTY

Hui-Chun Chan, Fortune Institute of Technology, Taiwan, R.O.C.

Kuo-Ming Chu, Cheng Shiu University, Taiwan, R.O.C.

Discussant(s): Dr. Solomon Fakinlede, Baltimore City Community College, Baltimore, Maryland, USA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: Jockey Club #1

Track: International Finance- V

Session Chair: Dr. Sid Howard Credle, Hampton University, Hampton, Virginia, USA

THE ASSOCIATION BETWEEN ALTERNATIVE EARNINGS AND PROFITABILITY MEASURES AND STOCK RETURNS IN SELECTED INDUSTRIES

Jacob M. Angima and Sid Howard Credle, Hampton University, Hampton, Virginia, USA

DETERMINANTS OF GROWTH THROUGH MERGERS AND ACQUISITIONS: AN EMPIRICAL ANALYSIS

Mathieu Luybaert, EHSAL and Katholieke University, Brussel, BELGIUM

Nancy Huyghebaert, Katholieke University, Leuven, BELGIUM

BANKING EFFICIENCY TESTS FOR LATIN AMERICA

Benjamin Miranda Tabak, Banco Central do Brasil, Brasília, BRAZIL

LOCATION FACTORS AND GOVERNANCE MECHANISM DESIGN FOR FOREIGN DIRECT INVESTMENT OF SMES IN CHINA

Shih Kuan Chiu and Han Sheng Huang, Feng Chia University, TAIWAN

A COMPREHENSIVE EVALUATION OF FDI'S CONTRIBUTION TO CHINA'S DEVELOPMENT

Yong Li, China University of Political Science & Law, CHINA

Yixi Shi, University of Political Science & Law, CHINA

THE STABILIZING EFFECTS OF THE EURO ON SPECIFIC STOCK MARKETS

Kate Brown, University of Maryland Eastern Shore, Princess Anne, MD USA

Hari Sharma, Virginia State University, Petersburg, VA, USA

Michaela Kraenzle, University of Otago, Dunedin, NEW ZEALAND

Discussant(s): Dr. Dr. Yong Li, China University of Political Science & Law, CHINA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: Jockey Club #2

Track: International Economics- IV

Session Chair: Dr. Peter A. Reday, Youngstown State University, Youngstown, Ohio, USA

THE IMPACT OF SALES FORCE AUTOMATION TECHNOLOGY ON RELATIONSHIP BUILDING OF INSURANCE AGENTS IN SINGAPORE

Peter A. Reday, Youngstown State University, Youngstown, Ohio, USA

Roger Marshall, Auckland University of Technology, Auckland, NEW ZEALAND

UGANDA AND THE WTO

Raymond Agaba, Ministry of Tourism, Trade and Industry, UGANDA

Michelle Fong, Victoria University, AUSTRALIA

THE SINGLE GLOBAL CURRENCY - COMMON CENTS FOR BUSINESS

Morrison Bonpasse, Single Global Currency Association, Newcastle, Maine, USA

RISK TRANSFER SOLUTIONS FOR NATURAL CATASTROPHES IN ROMANIA

Marius D. Gavriletea, Babes Bolyai University, Cluj – Napoca, ROMANIA

Partenie Dumbrava, Babes Bolyai University, Cluj – Napoca, ROMANIA

Cornelia Pop, Babes Bolyai University, Business Faculty, Cluj – Napoca, ROMANIA

WHY EVERY ECONOMICS PROGRAM SHOULD HAVE AT LEAST ONE PLURALIST ECONOMICS COURSE

Rod M O'Donnell, University of New South Wales, AUSTRALIA

CURRENCY DEVALUATION AND TRADE PERFORMANCE: A CASE OF JAMAICA

Albert A Duncan, Borough of Manhattan Community College, New York, USA

Discussant(s): Dr. Rod M O'Donnell, University of New South Wales, AUSTRALIA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 2

Track: International Management- V

Session Chair: Dr. Samir M. Youssef, American University in Cairo, Cairo, EGYPT

CLASHES OF CULTURAL VALUES IN COUNTRIES IN TRANSITION

Samir M. Youssef, American University in Cairo, Cairo, EGYPT

THE EVALUATION OF HUMAN CAPITAL IN POST-COMMUNIST ROMANIA

Magdalena Vorzsak, Babeş-Bolyai University Cluj-Napoca, ROMANIA

Carmen Maria Gut, Babeş-Bolyai University Cluj-Napoca, ROMANIA

ON THE OPTIMALITY OF GOVERNMENT SIZE IN DEVELOPING COUNTRIES: THE CASE OF JORDAN

Bassam AbuAL-Foul, American University of Sharjah, UNITED ARAB EMIRATES

Rafiqul Bhuyan Rafiq, California State University Sacramento, USA

A CASE STUDY OF GLOBALIZATION, INNOVATION AND ICT APPLICATION IN TAIWAN'S CULTURAL INDUSTRY

Yi-Long Jaw, National Taiwan University, Taipei, TAIWAN,

Chun-Liang Chen, National Taiwan University, Taipei, TAIWAN,

RESEARCH IN MOTION: LEARNING SOCIAL ENTREPRENEURSHIP IN A GLOBAL CANADIAN COMPANY

Anthony M. Faaborg, Capella University / United States Air Force, USA

Discussant(s): Dr. Bassam AbuAL-Foul, American University of Sharjah, UNITED ARAB EMIRATES

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 3

Track: General Accounting- III

Session Chair: Dr. Richard J. Cebula, Armstrong Atlantic State University, USA

PERSONAL INCOME TAX EVASION MOTIVATIONS IN THE U.S. REVISITED

Richard J. Cebula, Armstrong Atlantic State University, USA

AUDITOR EXPERTISE, AUDIT QUALITY AND CLIENT ACCEPTANCE

Porntip Shoosmuangpak, Mahasarakham University, THAILAND

TOWARDS A FRAMEWORK FOR THE MEASUREMENT OF THE FINANCIAL & MANAGERIAL IMPLICATIONS OF GREEN ACCOUNTING IN CORPORATIONS

Agatha E. Jeffers, Montclair State University, Montclair, New Jersey, USA

THE EFFECTS OF TEAMWORK OF AUDITORS ON ORGANIZATIONAL COMMITMENT AND PERFORMANCE: EVIDENCE IN THAILAND

Pairat Pornpundejwittaya, Mahasarakham University, THAILAND

CAUSES AND CONSEQUENCES OF AIS EFFECTIVENESS IN MANUFACTURING FIRMS: EVIDENCE FROM THAILAND

Wathana Yeunyong, Mahasarakham University, THAILAND

Discussant(s): Dr. Agatha E. Jeffers, Montclair State University, Montclair, New Jersey, USA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 4

Track: General Finance- I

Session Chair: Dr. M. S. Narasimhan, Indian Institute of Management Bangalore, INDIA

SINGLE STOCK FUTURES: THE EFFECT OF THEIR TRADING ON THE VOLUME, VOLATILITY AND RETURNS OF THE UNDERLYING STOCKS IN INDIA

M. S. Narasimhan, Indian Institute of Management Bangalore, INDIA

Vaheed Z Ubaidullah, Indian Institute of Management Bangalore, INDIA

DO EARNINGS ANNOUNCEMENTS OF INDUSTRY LEADERS CONVEY ADDITIONAL INFORMATION ABOUT THEIR INDUSTRY? AN EMPIRICAL EXAMINATION OF INTEL CORPORATION

Frances Quinn, Merrimack College, North Andover, MA, USA

Vincent Richman, Sonoma State University, Rohnert Park, CA, USA

Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

ASSET SECURITISATION IN INDIA: THE IGNITIVE TOOL FOR THE INDIAN CAPITAL MARKETS

Kanwal Anil, Jaypee Institute of Information Technology University-Noida – INDIA

EFFICIENT MARKET HYPOTHESIS AND CLASS ACTION SECURITIES REGULATION

Howard M. Hammer, Ball State University, Muncie, Indiana, USA

Ronald X. Groeber, Ball State University, Muncie, Indiana, USA

MICROFINANCE PROGRAM IN DEVELOPING COUNTRIES: AN ANALYSIS OF THE IMPACT OF MICRO-CREDIT FOR THE WOMEN IN BANGLADESH

Rafiqul Bhuyan Rafiq, California State University, Sacramento, CA, USA

Hamid Ahmadi, California State University, Sacramento, CA, USA

Shahnaz Abdullah, University of Dhaka, Bangladesh

Discussant(s): Dr. Howard M. Hammer, Ball State University, Muncie, Indiana, USA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 5

Track: Operations Management - III

Session Chair: Dr. Kaushik Sengupta, Hofstra University, Hempstead, NY, USA

FORECAST STRUCTURE AS A KEY DRIVER FOR DETERMINING COLLABORATION REQUIREMENTS

Kaushik Sengupta, Hofstra University, Hempstead, NY, USA

Vishwanath G. Hegde, California State University-East Bay, Hayward, CA

ANTECEDENTS OF LOGISTICS PERFORMANCE AND ECONOMIC PERFORMANCE: THE CASE OF RADIO FREQUENCY IDENTIFICATION

Alexandra M. Hilger, Maastricht University, Maastricht, NETHERLANDS

Paul W.Th. Ghijssen, Open University of the Netherlands, Heerlen, NETHERLANDS

Janjaap Semeijn, Open University of the Netherlands, Heerlen, NETHERLANDS

BUSINESS PROCESS MANAGEMENT IN ACADEMIA: HOW TO LEVERAGE RESOURCES

Scott K Metlen, University of Idaho, Moscow, Idaho, USA

SCM, RFID, AND PRIVACY

Hollye K Moss, Western Carolina University, USA

Lorrie Willey, Western Carolina University, USA

ROUTING AND CAPACITY ASSIGNMENT IN BACKBONE COMMUNICATION NETWORKS WITH QOS REQUIREMENTS AND OPPORTUNITY COST

Nihat Kasap, Sabanci University, Istanbul, TURKEY

Arda Yenipazarli, Sabanci University, Istanbul, TURKEY

Discussant(s): Dr. Paul W.Th. Ghijssen, Open University of the Netherlands, Heerlen, NETHERLANDS

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 6

Track: Organizational Behavior- III

Session Chair: Dr. Kathleen Suchon, University of Massachusetts, Dartmouth, USA

AN EXAMINATION OF ORGANIZATIONAL LEARNING MECHANISMS IN THE 2002-2004 RED SOX

Kathleen Suchon, University of Massachusetts, Dartmouth, USA

Theodore Peters, Merrimack College, USA

ORGANIZATIONAL BEHAVIOR & ITS IMPACT ON ORGANIZATIONAL DEVELOPMENT
BUSINESS ROLES, KNOWLEDGE, RESPONSIBILITIES, ETHICS, PROCESS & CHANGE

Emad A. Rahim, M.S.M, Colorado Technical University, CO, USA

RETHINKING DYNAMIC CAPABILITIES

Richard Yu Yuan Hung, Toko University, TAIWAN

Po Jui Wu, Toko University, TAIWAN

Bella Ya Hui Lien, National Chung Cheng University, TAIWAN

Yu Ming Kuo, National Chung Cheng University, TAIWAN

DISTINGUISHING BETWEEN TASKS AND BETWEEN ORGANIZATIONS ON THE BASIS OF MANAGEMENT-
RELATED FUNCTIONS EMPOWERED

Amdetsion Kidane, Howard University, Washington, DC, USA

DETERMINANT OF CONSUMER TRUST IN ELECTRONIC COMMERCE

Thomas W Philippe, St Petersburg College, USA

Jerry W Koehler, University of South Florida, USA

Joanne Kuzma, St Petersburg College, USA

Discussant(s): Dr. Amdetsion Kidane, Howard University, Washington, DC, USA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 7

Track: Leadership- II

Session Chair: Prof. S. N. Chary, IIM-B and Director, Bharat Earth Movers Limited, Bangalore, INDIA

TRANSCENDENTAL LEADERSHIP

S. N. Chary, IIM Bangalore; Director, Bharat Earth Movers Limited, Bangalore, INDIA

LEADERSHIP SOCIAL PERCEPTIVENESS AND STRATEGIC PLANNING IN THE SMALL BUSINESS
ENVIRONMENT: AN EVOLVING LEADERSHIP REQUIREMENT FOR THE 21ST CENTURY

Gerard F. Becker, Capella University, Minneapolis, Minnesota, USA, USA

Anne Saber Hallcom, Capella University, Miami, FL, USA

U.S. ARMY WOMEN GENERAL OFFICERS AND THEIR STRATEGIES FOR ASCENSION

Yvonne Doll, University of Phoenix, Phoenix, AR, USA

SOURCES OF LEADERSHIP SELF-EFFICACY: FOLLOWER FEEDBACK AND GROUP PERFORMANCE
OUTCOMES

Lei Wang, The University of Texas, Pan American, USA

WILLIAM GATES AND MICROSOFT: SYNTHESIZING 21ST CENTURY GLOBAL LEADERSHIP APPROACH

Marilyn E Harris, Capella University and Human Systems Change Consulting Petoskey, Michigan, USA

Matias Santana, Capella University and USFQ, Quito, ECUADOR

Discussant(s): Dr. Lei Wang, The University of Texas, Pan American, USA

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 8

Track: General Finance- IV

Session Chair: Dr. Johnnie A. Mapp, Norfolk State University, VA, USA

BIASED DISCRIMINANT ANALYSIS: AN INNOVATIVE APPROACH TO DETERMINING ECONOMIC FACTORS USEFUL IN IDENTIFYING DISTRESSED FIRMS

Johnnie A. Mapp, Norfolk State University, VA, USA

EFFECT OF BONUS ISSUE ANNOUNCEMENT ON STOCK RETURNS USING MARKET MODEL

Madhuri Malhotra, Indian Institute of Technology, Madras, INDIA

Thenmozhi M, Indian Institute of Technology, Madras, INDIA

Arun Kumar, Indian Institute of Technology, Madras, INDIA

DATA ENVELOPMENT ANALYSIS APPROACH TO PERFORMANCE-BASED BUDGETING IN A PUBLIC UNIVERSITY SETTING

Kwangseek Choe, State University of New York at Plattsburgh, Plattsburgh, New York, USA

INITIAL PUBLIC OFFERINGS: INTRODUCTION OF NEW GOODS

Ayayi Ayi, Audencia Nantes School of Management, FRANCE

TO DIVERSIFY OR NOT TO DIVERSIFY? LOSS-AVERSE INVESTORS WITH MULTIPLE BENCHMARKS

Anna Dodonova, University of Ottawa School of Management, CANADA

THE SIGNALING ASPECT OF PRE-ANNOUNCEMENT INSIDER TRADING AND THE STOCK PRICE RESPONSE TO SEASONED EQUITY OFFERINGS

Younghwan Lee, Kumoh National Institute of Technology, Gumi, KOREA

Discussant(s): Dr. Ayayi Ayi, Audencia Nantes School of Management, FRANCE

Tuesday, October 16, 2007 10:00 AM – 11:30 AM Conference Room: TCBR 10

Track: General Business- VII

Session Chair: Dr. Daniel M. Lomba Jr., Bridgewater State College, USA

THE INFLUENCE OF OPERATION WEED AND SEED ON CRIME SPILLOVER

Daniel M. Lomba Jr., Bridgewater State College, USA

CHOOSING A VALUE DISCIPLINE FOR MARKETING OF ONLINE EDUCATION

Mawdudur Rahman and Gail K. Sergenian, Suffolk University, Boston, MA, USA

THE FANS HAVE SPOKEN? U.S. SPORTS FACILITY REFERENDA 1984-2004

Kevin G. Quinn, St. Norbert College, De Pere, Wisconsin, USA

Christopher P. Borick, Muhlenberg College,

Paul B. Bursik, St. Norbert College, De Pere, Wisconsin, USA

CLASS SCHEDULING AND BUSINESS ISSUES FOR PRIVATE LANGUAGE SCHOOLS: A CASE STUDY

Zu-Hsu Lee and Rafal Bartkow, Montclair State university, NJ, USA

Iwona Leoszenia and Margarita Gamarra, Montclair State university, NJ, USA

AN EMPIRICAL ANALYSIS OF IDENTITY THEFT DETERMINANTS IN THE U.S

Richard J. Cebula, Armstrong Atlantic State University, Savannah, Georgia, USA

James V. Koch, Old Dominion University, Norfolk, Virginia, USA

Mary Ann Unemori, Armstrong Atlantic State University, Savannah, GA, USA

WHAT SHOULD WE TEACH INTERNATIONAL BUSINESS STUDENTS ABOUT TERRORISM?

William J. Frech, Ramapo College of New Jersey, Mahwah, New Jersey, USA

Ronald A. Cooperman, Ramapo College of New Jersey, Mahwah, New Jersey, USA

Discussant(s): Dr. William J. Frech, Ramapo College of New Jersey, Mahwah, New Jersey, USA

IABE-2007
Annual Conference
October 14-17, 2007
Plaza Hotel & Casino
Las Vegas, Nevada, USA

IABE-2007 Luncheon

- Time:** 11:30 AM – 1:00 PM
Tuesday, October 16, 2007
- Venue:** Las Vegas Club in the CLUB ROOM 3rd floor North Tower
(Across from the North Tower of Plaza Hotel Casino, Las Vegas)
- Admission:** IABE-2007 Official Name Badge Required!

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: Jockey Club #1

Track: International Finance- VI

Session Chair: Dr. Marius D. Gavriletea, Babes Bolyai University, Cluj, Napoca, ROMANIA

NEW PERSPECTIVES IN THE ROMANIAN PENSION SECTOR

Marius D. Gavriletea, Babes Bolyai University, Cluj, Napoca, ROMANIA

SELLING THE DESERT: ENTERING THE KOREAN MARKET TO PROMOTE DUBAI AS A TOURIST AND COMMERCIAL DESTINATION: A DTCM APPROACH

Syd Gilani, University of Dubai, UNITED ARAB EMIRATES

Berina Esra O. Gilani, Canadian University of Dubai, UNITED ARAB EMIRATES

COST OF EQUITY IN EMERGING MARKETS: THE CASE OF ARGENTINA

Stephanie Etien, Siena College, Loudonville, NY, USA

Eric Girard, Siena College, Loudonville, NY, USA

THE INFORMATIONAL CONTENT OF INTEREST RATE SPREADS: THE CASE OF BRAZIL

Benjamin Miranda Tabak, Banco Central do Brasil, Brasília, BRAZIL

Luzia Claudia Dias Couto, Ministerio da Saude, BRAZIL

TESTING WEAK-FORM MARKET EFFICIENCY IN EMERGING MARKET: EVIDENCE FROM BOTSWANA STOCK EXCHANGE

A. Sabur Mollah, University of Botswana, Gaborone, BOTSWANA

Rafiqul Bhuyan, California State University, Sacramento, USA

Yoshi Fukasawa, Midwestern State University, Wichita Falls, Texas, USA

EVALUATING IRANIAN INVESTMENT COMPANIES DURING THE YEARS 2001 TO 2005 USING SHAREP'S, TREYNOR'S, AND JENSON'S INDEXES

Reza Tehrani, Reza Raei, and Arash Faizabad, University of Tehran, Tehran, IRAN

Discussant(s): Dr. Syd Gilani, University of Dubai, UNITED ARAB EMIRATES

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: Jockey Club #2

Track: Macroeconomics- II

Session Chair: Dr. V. Reddy Dondeti, Norfolk State University, Norfolk, VA, USA

A PANEL DATA ANALYSIS OF THE EFFECTS OF THE ASIAN FINANCIAL CRISIS ON THE RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENT AND GROSS DOMESTIC PRODUCTS

V. Reddy Dondeti, Bidhu B. Mohanty, and Charles G. Turner, Norfolk State University, Norfolk, VA, USA

HOW MUCH DOES THE PRIME INTEREST RATE AFFECT U.S. INVESTMENT

John J. Heim, Rensselaer Polytechnic Institute, Troy, NY, USA

DYNAMICS OF U.S. FEDERAL BUDGET AND CURRENT ACCOUNT DEFICITS: EVIDENCE FROM 1980-2005

Matiur Rahman, Mihajlo Balic, and Bruce Swindle, McNeese State University, Lake Charles, LA, USA

THE TERM STRUCTURE OF INTEREST RATES WITH REGIME SWITCHING

Adrian Austin, University of West Georgia, Georgia, USA

FOREIGN DIRECT INVESTMENT AND AGGREGATE VOLATILITY

Luis San Vicente Portes and Dong-Kyoon Kim, Montclair State University, Montclair, New Jersey, USA

THE RELATIVE FOREIGN PROFITABILITY OF U.S. MULTINATIONALS' FOREIGN DIRECT INVESTMENTS: SCALE, CYCLE AND REPUTATION EFFECTS

Suleman A. Moosa and Robert H. Scott, California State University, Chico, CA, USA

Discussant(s): Dr. Adrian Austin, University of West Georgia, Georgia, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 2

Track: International Business- II

Session Chair: Dr. Denis G. Vinen, Swinburne University of Technology, Melbourne, AUSTRALIA

SUSTAINABILITY OF AN INTERNATIONAL BUSINESS PROGRAM A VIETNAM EXPERIENCE

Denis G. Vinen, Swinburne University of Technology, Melbourne, AUSTRALIA

Christopher Selvarajah, Swinburne University of Technology, Melbourne, AUSTRALIA

STRUCTURAL ANALYSIS AND PERFORMANCE OF INDIAN AGRICULTURAL AND ALLIED SECTOR IN INTERNATIONAL TRADE

Kriti Bardhan Gupta, Indian Institute of Management, Lucknow, INDIA

CONSUMER PERCEPTION AND ITS CHOICE MOBILE TELECOM SERVICE PROVIDER IN MALAYSIA

Ahasanul Haque, International Islamic University Kuala Lumpur, MALAYSIA

Ali Khatib, University College of Technology and Management MALAYSIA

Md. Abdur Raquib, Multimedia University, Melaka, MALAYSIA

Shameem Al Mahmud, Multimedia University, Cyberjaya, MALAYSIA

RELATIONSHIP BETWEEN ADVERTISING BUDGET AND INITIAL RETURN ON IPO

Panu Chaopricha, Ramkamhaeng University (IIS), Bangkok, THAILAND

Peng S. Chan, California State University, Fullerton, California, USA

Discussant(s): Dr. Kriti Bardhan Gupta, Indian Institute of Management, Lucknow, INDIA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 3

Track: Consumer Behavior- I

Session Chair: Professor R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

BANKING PSYCHOGRAPHICS – AN INDIAN EMPIRICAL STUDY

Srivatsa H. S., Indian Institute of Science, Bangalore, INDIA

R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

AUSTRALIAN CONSUMERS' ADOPTION OF MOBILE PHONES: A FIVE-YEAR STUDY OF THE MARKET AND ITS STRUCTURE

Farhat Yusuf, Macquarie University, Sydney, Australia

Gordon Brooks, Macquarie University, Sydney, Australia

PROFILING CONSUMER-TO-CONSUMER AND BUSINESS-TO-CONSUMER BUYERS: WHO BUYS WHAT?

James Anderson, Lakehead University, Ontario, CANADA

Mehdi Zahaf, Lakehead University, Ontario, CANADA

UNDERSTANDING CUSTOMER WILLINGNESS TO PAY (WTP): AN INTEGRATED FRAMEWORK AND MANAGERIAL APPLICATIONS

Ashutosh Dixit, Cleveland State University, Cleveland, OH, USA

DO GOVERNMENT SUBSIDIZED PROGRAMS EFFECT PERCEIVED PRODUCT QUALITY AND BRAND EQUITY?

William J. Lundstrom, Cleveland State University, Cleveland, Ohio, USA

Robert F. Wright, Organon Pharmaceuticals, USA

Discussant(s): Dr. Ashutosh Dixit, Cleveland State University, Cleveland, OH, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 4

Track: Real Estate/Insurance- I

Session Chair: Dr. John C. Topuz, Southeastern Oklahoma State University, Durant, OK, USA

FIRM SIZE AND PRODUCTIVITY: THE CASE OF REITS

John C. Topuz, Southeastern Oklahoma State University, Durant, OK, USA

Larry J. Prather, Southeastern Oklahoma State University, Durant, OK, USA

UNLOCKING VALUE: CONVERTING C- CORPS REAL ESTATE ASSETS INTO REITS

Suneel Udpa, Saint Mary's College of California, CA, USA

GASOLINE PRICE AS A LEADING INDICATOR OF MORTGAGE RATE

Kwang Woo (Ken) Park, Minnesota State University, Mankato, MN, USA

Min Budhathoki, Minnesota State University at Mankato, Mankato, USA

FUNDS FROM OPERATIONS (FFO) AS AN INDICATOR: EVIDENCE OF RATIONAL BEHAVIOR AND EXPLANATORY POWER

Christopher Lubwama, California State University, East Bay, Hayward, CA, USA

Tammie X. Simmons-Mosley, California State University, East Bay, Hayward, CA, USA

PRE EVENT TRENDS IN IMPLIED AND INTRADAY VOLATILITIES

Pat Obi, Purdue University Calumet, Indiana, USA

Discussant(s): Pat Obi, Purdue University Calumet, Indiana, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 5

Track: Business Statistics- I

Session Chair: Prof. R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

EXACT AND NEAR OPTIMAL HEURISTICS FOR THE PARALLEL BATCH PROBLEM TO MAXIMIZE CAPACITY UTILIZATION

S. Srinidhi, Indian Institute of Science, Bangalore, INDIA

R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

N. R. Srinivasa Raghavan, Indian Institute of Science, Bangalore, INDIA

NONPARAMETRIC ANALYSIS OF MATCHED PAIRS DATA IN BUSINESS RESEARCH

Carol A. Markowski, Old Dominion University, Norfolk, Virginia, USA

Edward P. Markowski, Old Dominion University, Norfolk, Virginia, USA

ALLOCATION OF U.S. COAST GUARD BOATS UTILIZING INTEGER PROGRAMMING

Zinovy Radovilsky, California State University, East Bay, Hayward, CA, USA

Tamara Koermer, U.S. Coast Guard Headquarters, Washington, D.C., USA

USING LOGISTIC REGRESSION TO DETERMINE SPEED DATING COMPATIBILITY

John Croucher, Macquarie University, Sydney, AUSTRALIA

RELIABILITY MANAGEMENT NETWORKS WITH HEALING LOOP UNIT

S.M. Seyed Hosseini, Islamic Azad University, Tehran-IRAN

K. Jenab, Ryerson Polytechnic University, CANADA

B. S. Dhillon, University of Ottawa, CANADA

Discussant(s): Dr. Zinovy Radovilsky, California State University, East Bay, Hayward, CA, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 6

Track: Organizational Behavior- IV

Session Chair: Dr. Gayle Webb White, Southern Arkansas University, Magnolia, Arkansas, USA

STRESS MANAGEMENT DESIGNED FOR HIGH ACHIEVERS

Gayle Webb White, Southern Arkansas University, Magnolia, Arkansas, USA

ROLE OF INDIVIDUAL VALUES AND ORGANIZATIONAL CULTURAL VALUES IN KNOWLEDGE SHARING AND ACQUISITION IN ORGANIZATIONS

Bindu Gupta, Institute of Management Technology, Ghaziabad, INDIA

PSYCHOLOGICAL CONTRACT BREACH AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: EXPLORING COGNITIVE SIMILARITY AND LEADER-MEMBER EXCHANGE AS ANTECEDENTS

Gulem Atabay, Izmir University of Economics, Izmir, TURKEY

PERFORMANCE COMPENSATION: THE MAJOR FACTORS OF BASEBALL PLAYERS' SALARY

Yuh Jia Chen, Palm Beach Atlantic University, West Palm Beach, FL, USA

Thomas Li-Ping Tang, Middle Tennessee State University, Murfreesboro, TN, USA

SukKeun Im, Middle Tennessee State University, Murfreesboro, TN, USA

PERSONALITY AND ATTITUDE TOWARDS KNOWLEDGE SHARING BEHAVIORS OF BANK OFFICERS IN THAILAND

Phichai Tangpinyoputtikhun, Mahasarakham University, THAILAND

Discussant(s): Dr. Edward G. Thomas, Cleveland State University, Cleveland, OH, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 7

Track: Leadership- III

Session Chair: Dr. Marilyn E Harris, Capella Univ. and Human Systems Change Consulting, Petoskey, MI USA

GLOBAL LEADERSHIP DEVELOPMENT IN HISTORICAL BLACK COLLEGES AND UNIVERSITIES

Marilyn E Harris, Capella University and Human Systems Change Consulting Petoskey, Michigan, USA

Shelia A. Brown, Capella University, Atlanta, Georgia, USA

CONTINGENT APPROACHES TO THE EFFICIENT FORMATION OF VIRTUAL TEAMS

Velvet L. Weems-Landingham, Kent State University, Ohio, USA

ETHICAL DECISION-MAKING IN A FAST CHANGING WORLD

Joe W. Cotter, Capella University, Tremont, Illinois, USA

Toni Buchsbaum Greif, Capella University and Sound Beach LLC, Sarasota, Florida, USA

AN EVALUATIVE STUDY OF INNOVATION MANAGEMENT PRACTICES IN TURKISH FIRMS

Hüseyin Özgen, Çukurova University, Adana TURKEY

Ferit Ölçer, Mustafa Kemal University, Hatay, TURKEY

Discussant(s): Dr. Velvet L. Weems-Landingham, Kent State University, Ohio, USA

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 8

Track: General Finance- V

Session Chair: Dr. Anna Dodonova, University of Ottawa, Ottawa, CANADA

TRADING VOLUME AND DISPERSION OF THE REALIZED STOCK RETURNS

Anna Dodonova, University of Ottawa, Ottawa, CANADA

Yuri Khoroshilov, University of Ottawa, Ottawa, CANADA

TAXABLE BOND FUNDS, EXPENSES, AND RELATIVE RETURNS

Richard Kjetsaa, Fairleigh Dickinson University, Teaneck, NJ, USA

Maureen Kieff, Fairleigh Dickinson University, Teaneck, NJ, USA

VOLATILITY LINKAGES AND SPILLOVERS IN STOCK AND BOND MARKETS: SOME INTERNATIONAL EVIDENCE

Chien-Ting Lin, University of Adelaide, Adelaide SA, AUSTRALIA

Victor Fang, Monash University, Caulfield, VIC, AUSTRALIA

Vincent Lee, Monash University, Caulfield, VIC, AUSTRALIA

THE SURETY INSURANCE

Corneliu C Bente, University of Oradea, ROMÂNIA

SIMPLE STRUCTURED CHARITABLE GIFTING PROGRAMS

Ronald C. Kettering, Columbus State University, Columbus, Georgia, USA

FINANCIAL FLOWS TO EMERGING COUNTRIES: EVIDENCE FROM PANEL TESTS

Khinesandar Kyaw, Oxford Brookes University, UK

Discussant(s): Dr. Khinesandar Kyaw, Oxford Brookes University, UK

Tuesday, October 16, 2007 1:15 PM – 2:50 PM Conference Room: TCBR 10

Track: General Business- VIII

Session Chair: Dr. Abdulwahab S. Al-Kahtani, King Fahd Univ. of Petroleum and Minerals, SAUDI ARABIA

PERCEPTUAL ETHICAL VALUES OF BUSINESS AND ENGINEERING STUDENTS IN UNIVERSITIES IN SAUDI ARABIA

Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals, SAUDI ARABIA

STUDENTS' PERCEPTIONS REGARDING THE USE OF POWERPOINT IN TH CLASS ROOM

Mohammad Ahmadi, The University of Tennessee at Chattanooga, USA

Parthasarati Dileepan, The University of Tennessee at Chattanooga, USA

Farhad Riaszadeh, The University of Tennessee at Chattanooga, USA

EXPLORING DISTANCE EDUCATION AS AN ALTERNATIVE TO LOCALLY ADMINISTERED BUSINESS STRATEGY SIMULATIONS: THE CASE OF TWO UNIVERSITIES

Luis G. Flores, Northern Illinois University, USA

William J. Ritchie, Florida Gulf Coast University, USA

Joseph Wolfe, Experiential Adventures, LLC, USA

AN EXPLORATORY STUDY ON STUDENTS' PERCEPTIONS OF TECHNOLOGY USED IN DISTANCE LEARNING ENVIRONMENT

Chuleeporn Changchit, Texas A&M University, Corpus Christi, Corpus Christi, TX, USA

SMOKING BANS: THE REGULATION OF BUSINESS AND ENVIRONMENTAL TOBACCO SMOKE

Theresa Johnson Holt, J.D., Cleveland State University, Cleveland, Ohio, USA

Discussant(s): Dr. Chuleeporn Changchit, Texas A&M University, Corpus Christi, Corpus Christi, TX, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: International Finance- VII

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

THE INFLUENCES OF MANAGEMENT CAPABILITY ON EXPORT PERFORMANCE OF LEATHER BUSINESSES IN THAILAND

Phapruek Ussahawanitchakit, Mahasarakham University, Mahasarakham, THAILAND

PERCEIVED SIMILARITY AS A MODERATOR OF THE RELATIONSHIP BETWEEN LEADER-MEMBER EXCHANGE AND WORKPLACE ENVY: AN EMPIRICAL EXAMINATION IN THE SERVICE INDUSTRY

Soo K. Kim, Montclair State University, Montclair, NJ, USA

Ram Subramanian, Montclair State University, Montclair, NJ, USA

FINANCING DECISIONS IN NEWLY PRIVATIZED CHINESE FIRMS: DOES A STOCK MARKET QUOTATION REALLY PROVIDE DISCIPLINING?

Nancy Huyghebaert, Qi Quan, and Lijian Sun, Katholieke Universiteit Leuven, Leuven, BELGIUM

EXAMINING SURVIVAL AND MARKET ENTRY OF SMES: AN ECOLOGICAL PERSPECTIVE

Daisy Wang, Southern Illinois University Carbondale, Carbondale IL, USA

FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH IN AFRICA: A DYNAMIC PANEL DATA ANALYSIS

Kesseven Padachi, University of Technology, Pointes-Aux-Sables, MAURITIUS

Boopen Seetanah, University of Technology, Pointes-Aux-Sables, MAURITIUS

Ramesh Durbarry, University of Technology, Pointes-Aux-Sables, MAURITIUS

INTERNATIONALIZATION PATTERNS OF CHINESE FIRMS: ENTRY MODE, LOCATION, AND GOVERNMENT INFLUENCE

Yuanfei Kang, Massey University, NEW ZEALAND

Discussant(s): Dr. Soo K. Kim, Montclair State University, Montclair, NJ, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: General Economics- III

Session Chair: Dr. Phillip J. Bryson, Brigham Young University, Provo, Utah, USA

HENRY GEORGE: THE THEORY OF DISTRIBUTION IN PROGRESS AND POVERTY

Phillip J. Bryson, Brigham Young University, Provo, Utah, USA

AN EMPIRICAL ANALYSIS OF FERTILITY IN DEVELOPING COUNTRIES

Minh Quang Dao, Carleton University, CANADA

PUBLIC ADMINISTRATION AND DEVELOPMENT IN INDIA: PREMISE, FORM AND PERFORMANCE

T. Yadagiri Rao, Kakatiya University, Warangal, INDIA

RETURN ON INVESTMENT OF NON-REVENUE GENERATING ACTIVITIES: APPLYING KVA AND REAL OPTIONS TO GOVERNMENT OPERATIONS

Glenn R. Cook, Thomas J. Housel, and Jonathan Mun, Naval Postgraduate School, USA

Paul Pavlou, University of California, Riverside, USA

HISPANIC COLLEGE GRADUATES IN THE U.S. LABOR MARKET: 1990 AND 2000

Jongsung Kim, Bryant University, USA

Discussant(s): Dr. T. Yadagiri Rao, Kakatiya University, Warangal, INDIA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: International Business- III

Session Chair: Dr. Chetan Srivastava, University of Hyderabad, Hyderabad, INDIA

THE INDIAN INFORMATION TECHNOLOGY TRAINING INDUSTRY
Chetan Srivastava, University of Hyderabad, Hyderabad, INDIA

A CASE STUDY OF MORAL NEGLECT IN THE EGYPTIAN SPORTS ESTABLISHMENT
Samir M. Youssef, American University in Cairo, Cairo, EGYPT

INHERENT BARRIERS FOR MASS MEDIA IMPACT ON INDIAN SOCIETY
Ratan Mani Lal, Jaipuria School of Mass Communication, Lucknow, INDIA
Sushil K. Sharma, Ball State University, Muncie, Indiana, USA
Nazim Ahmed, Ball State University, Muncie, Indiana, USA

FACTORS AFFECTING COMMERCIAL AND INDUSTRIAL IMPORTERS' TRUST AND COMMITMENT AND THEIR PERFORMANCE OUTCOME IN AN ASIAN CONTEXT
M Abu Saleh, Queensland University of Technology Brisbane, AUSTRALIA
M Yunus Ali, Queensland University of Technology Brisbane, AUSTRALIA

AN ANALYSIS OF COMPARATIVE ADVANTAGE AND COMPETITIVENESS IN DAIRY PRODUCTS: AUSTRALIA AND OTHER SELECTED COUNTRIES
Pemasiri Gunawardana, Victoria University, Melbourne, Victoria, AUSTRALIA
Sukij Khorchurklang, Naresuan University, Phitsanulok, THAILAND

Discussant(s): Dr. Samir M. Youssef, American University in Cairo, Cairo, EGYPT

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 3

Track: Consumer Behavior- II

Session Chair: Dr. Joseph Macri, Macquarie University, North Ryde, Sydney, AUSTRALIA

THE IMPACT OF CUSTOMER SATISFACTION ON EXPECTED UTILITY: A MULTI-STAGE CHOICE EXPERIMENT
Con Korkofingas, Macquarie University, North Ryde, Sydney, AUSTRALIA
Joseph Macri, Macquarie University, North Ryde, Sydney, AUSTRALIA

SYSTEMATICALLY DISTORTION: A PHENOMENON THAT MAY BE INFLUENCING CONSUMER PERCEPTION AND ADOPTION OF ORGANIC PRODUCTS
Kevin M. Elliott, Minnesota State University, Mankato, USA
Juan (Gloria) Meng, Minnesota State University, Mankato, USA

PRICE DISPERSION FOR FREQUENTLY PURCHASED CONSUMER PACKAGED GOODS: AN EMPIRICAL EXAMINATION OF THE COLA MARKET
Ashutosh Dixit, Cleveland State University, Cleveland, OH, USA
Amit K. Ghosh, Cleveland State University, Cleveland, OH, USA

LANGUAGE EFFECTS OF SUBCULTURE ON MESSAGE EVALUATION
Veysel Yucetepe, Kean University, Union, New Jersey, USA

PROCESSING INFORMATION USING IMAGINATIVE INTERPRETATION
Felicity Small, Charles Sturt University, Bathurst, AUSTRALIA

CUSTOMER LOYALTY METRICS REVISITED
Ronald Garland, University of Waikato, NEW ZEALAND
Quentin Somerville, University of Waikato, NEW ZEALAND

Discussant(s): Dr. Veysel Yucetepe, Kean University, Union, New Jersey, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 4

Track: Investment- II

Session Chair: Dr. David L Rayome, Northern Michigan University, USA

OPTIMIZATION OF THE M-W REVERSAL PATTERN IN THE SOYBEAN FUTURES MARKETS

David L Rayome, Northern Michigan University, USA

Kenneth Janson, Northern Michigan University, USA

THE WEIGHTED AVERAGE COST OF CAPITAL IN FRONTIER MARKETS: THEORY AND PRACTICE

Vivian Okere, Providence College, Providence, RI, USA

RESTRICTED STOCK TRANSACTIONS MAY NOT ADD VALUE

Armand Picou, Texas A& M University – Corpus Christi, TX, USA

Michael Rubach, University of Central Arkansas, USA

MIND THE GAAP? MARKET REACTION TO ACCOUNTING PRINCIPLES: EVIDENCE FROM BRAZILIAN CROSS-LISTED STOCKS

Fernando C Zanella, United Arab Emirates University, UAE

Guilherme Kirch –FEEVALE, BRAZIL

Paulo Renato Soares Terra – Universidade Federal do Rio Grande do Sul, BRAZIL

A COMPARISON OF TRADITIONAL TIME SERIES MODELS TO FORECAST RETURNS ON KOREAN COMPOSITION STOCK PRICE INDEX 200

Chung Baek, Troy University-Dothan, Dothan, Alabama, USA

Jongwook Reem, Kyung-Ki University, KOREA

Myungsoo Son, California State University-Fullerton, CA, USA

EFFICIENT MARKETS, REAL STOCK RETURNS AND EXPECTED INFLATION: EVIDENCE USING THE MICHIGAN INFLATION EXPECTATION

David C. Porter, University of Wisconsin-Whitewater, Whitewater, Wisconsin, USA

Jianzhou Zhu, University of Wisconsin-Whitewater, Whitewater, Wisconsin, USA

Discussant(s): Dr. Chung Baek, Troy University-Dothan, Dothan, Alabama, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Business Statistics- II

Session Chair: Dr. John S Croucher, Macquarie University, Sydney, AUSTRALIA

THE BUSINESS OF PROFILING PROBLEM GAMBLERS AND THE EFFECTIVENESS OF SELF-EXCLUSION PROGRAMS

John S Croucher, Macquarie University, Sydney, AUSTRALIA

Julian R Leslie, Macquarie University, Sydney, AUSTRALIA

FRAMEWORK FOR ASSURANCE OF LEARNING IN BUSINESS STATISTICS

Kimberly K. Hollister, Montclair State University, Upper Montclair, NJ, USA

Mark L. Berenson, Montclair State University, Upper Montclair, NJ, USA

PROVIDING AN INTEGRATED MODEL FOR AGILITY EVALUATION, IMPLEMENTATION AND ENHANCEMENT IN MODERN ORGANIZATIONS

Behnam Shahaie, University of Tehran, Tehran, Iran

Ahmad Jafarnejad, University of Tehran, Tehran, Iran

AN EXPLORATORY INVESTIGATION OF THE ROLE OF CULTURE IN PROPENSITY TO USE ONLINE AUCTIONS

Dheeraj Sharma, Ball State University, Muncie, USA

Mir Ghulam Hyder Talpur, Ball State University, Muncie, USA

Brien N. Smith and Rodney Davis, Ball State University, Muncie, USA

Discussant(s): Dr. Kimberly K. Hollister, Montclair State University, Upper Montclair, NJ, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 6

Track: General Accounting- II

Session Chair: Dr. Helen M. Moshkovich, University of Montevallo, Montevallo, Alabama, USA

SARBANES-OXLEY ACT OF 2002 AND IT CHANGE MANAGEMENT

Helen M. Moshkovich, University of Montevallo, Montevallo, Alabama, USA

Alexander I. Mechitov, University of Montevallo, Montevallo, Alabama, USA

JOB BURNOUT AND TURNOVER INTENTIONS OF PUBLIC ACCOUNTANTS IN THAILAND: INFLUENCE OF ROLE STRESS, ORGANIZATION JUSTICE AND WORKLOAD

Jirapa Chalatharawat, Mahasarakhan University, THAILAND

THE INFORMATIONAL SYSTEM IN COAL-BEARING INDUSTRY

Maria D Batrancea, Bogdan-Voda University, ROMANIA

Ion-Gigi I.G Trifoi, Babes-Bolyai University, ROMANIA

CORPORATE SOCIAL RESPONSIBILITY AND PERFORMANCE: ROLES OF INTERNAL COMPETENCY AND EXTERNAL FORCE

Ingorn Nachailit, Mahasarakham University, THAILAND

FRAMEWORK FOR DEPLOYING PROJECT MANAGEMENT SOFTWARE IN AUDIT PLANNING

Saundra Drumming, Florida A&M University, Tallahassee, FL, USA

Eric Gillman, Price Waterhouse Coopers LLP, Miami, FL, USA

Aretha Hill, Florida A&M University, Tallahassee, FL, USA

Colin Benjamin, Florida A&M University, Tallahassee, FL, USA

Discussant(s): Dr. Saundra Drumming, Florida A&M University, Tallahassee, FL, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 7

Track: International Finance- VII

Session Chair: Dr. Richard N Watuwa, Cape Breton University, CANADA

RISK AVERSION, DIVIDEND GROWTH AND THE FOREIGN EXCHANGE FORWARD PREMIUM

Richard N Watuwa, Cape Breton University, CANADA

EXPECTED PURCHASING POWER PARITY, BUDGET IMBALANCES AND THE EURO-DOLLAR EXCHANGE RATE

Bala Batavia, DePaul University, Chicago, USA

Nandakumar Parameswar, Indian Institute of Mananagement, Kozhikode, INDIA

Cheick Wagué, South Stockholm University, SÖDERTÖRN, Huddinge - Stockholm – SWEDEN

EARNINGS AND EQUITY VALUATION IN EMERGING MARKETS: EVIDENCE FROM BANGLADESH STOCK MARKET

Mohammad G. Robbani, Alabama A&M University, Normal, USA

Rafiqul Bhuyan, California State University, Sacramento, US

BUSINESS RULES FOR MARKETING: A LOGICAL SPREADSHEET APPROACH

Jerry Chin, Missouri State University, Springfield. Missouri, USA

Rajeev Kaula, Missouri State University, Springfield. Missouri, USA

Mary Chin, Missouri, State University, Springfield. Missouri, USA

THE ROLE OF INTERNATIONAL CORPORATE DIVERSIFICATION ON THE PROBABILITY OF FINANCIAL DISTRESS

Dong-Kyoon Kim, Montclair State University, Montclair, New Jersey, USA

Luis San Vicente Portes, Montclair State University, Montclair, New Jersey, USA

Discussant(s): Dr. Mohammad G. Robbani, Alabama A&M University, Normal, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 8

Track: General Management- IV

Session Chair: Dr. Gary L Wishniewsky, California State University-East Bay, Hayward, USA

COOLHUNTING-A BASIS FOR CATALYZING ENTREPRENEURIAL THINKING

Gary L Wishniewsky, California State University-East Bay, Hayward, USA

BUSINESS DIVERSIFICATION AND MANAGEMENT INCENTIVES: MULTINATIONAL FIRMS VS DOMESTIC FIRMS

Janikan Supanvanij, St. Cloud State University, St. Cloud, MN, USA

INTERNAL AND EXTERNAL NETWORKS: BALANCING THE INCENTIVES TO COLLABORATE WITH THE CONTROL REQUIREMENTS OF A GLOBAL STRATEGY

Alfredo J. Mauri, Saint Joseph's University, Philadelphia, PA, USA

SELF-SELECTION AND EVALUATION OF HEALTH CARE PROGRAMS

Monica Cain, Winston-Salem State University, Winston-Salem, North Carolina, USA

FATAL ATTRACTIONS: THE (MIS) MANAGEMENT OF WORKPLACE ROMANCE

Steven H. Appelbaum, Ana Marinescu, Julia Klenin, and Justin Bytautas, Concordia University, CANADA

Discussant(s): Dr. Alfredo J. Mauri, Saint Joseph's University, Philadelphia, PA, USA

Tuesday, October 16, 2007 3:00 PM – 4:50 PM Conference Room: TCBR 10

Track: General Business- IX

Session Chair: Dr. Jong-Sung Lee, Middle Tennessee State University, Murfreesboro, Tennessee, USA

BUSINESS PROCESS COURSES IN AACSB-ACCREDITED GRADUATE PROGRAMS OF BUSINESS

Jong-Sung Lee, Middle Tennessee State University, Murfreesboro, Tennessee, USA

MEASUREMENT OF END-USERS SATISFACTION IN A COLLEGE LAPTOP INITIATIVE

Dooyoung Shin, Minnesota State University, Mankato, Mankato, MN, USA

Jon Kalinowski, Minnesota State University, Mankato, Mankato, MN, USA

Sung Kim, Minnesota State University, Mankato, Mankato, MN, USA

PREDICTING THE OUTCOME OF NASCAR RACES: THE ROLE OF DRIVER EXPERIENCE

Mary Allender, University of Portland, Portland, OR, USA

SOCIOLOGY OF KNOWLEDGE AND LEADERSHIP DEVELOPMENT: THE CASE OF SOUTHWEST NIGERIA

Solomon Fakinlede, Baltimore City Community College, Baltimore, Maryland, USA

GRAPHIC PRESENTATION PATTERNS OF THE SHARES IN THE UNCLASSIFIED ROMANIAN GROUPS

Iustin Atanasiu Pop, Babes-Bolyai University, Cluj-Napoca – ROMANIA

Discussant(s): Dr. Dooyoung Shin, Minnesota State University, Mankato, Mankato, MN, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: Jockey Club #1

Track: General Finance- I

Session Chair: Dr. Prakash Deo, University of Houston-Downtown, Houston, Texas, USA

COULD THE BOOM AND BURST OF CLECs BE EXPLAINED BY SIMPLE RATIO ANALYSES: A PEDAGOGICAL NOTE

Prakash Deo, University of Houston-Downtown, Houston, Texas, USA

Tarun K. Mukherjee, University of New Orleans, New Orleans, LA, USA

THE FINANCE TEXTBOOK ADOPTION PROCESS: A PILOT STUDY

John Topuz, Southeastern Oklahoma State University, USA

Kenneth E. Clow and C. William McConkey, University of Louisiana Monroe, USA

Robert E. Stevens and Larry J. Prather, Southeastern Oklahoma State University, USA

SYSTEMIC RISK: IDENTIFICATION & MEASUREMENT

Prakash Pai, The University of Texas of the Permian Basin, Odessa, TX, USA

ARE GOLD AND GOLD STOCK PRICES COUNTER-CYCLICAL?

Mohammad G. Robbani, Alabama A&M University, Normal, Alabama, USA

Eric N. Rahimian, Alabama A&M University, Normal, Alabama, USA

THE CHANGING NATURE OF THE TURKISH LIRA EXCHANGE RATE AND THE IMPLICATIONS WITH REGARD TO GROWTH

E. James Jennings, Purdue University Calumet, Hammond, Indiana, USA

Discussant(s): Dr. E. James Jennings, Purdue University Calumet, Hammond, Indiana, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: Jockey Club #2

Track: General Economics- IV

Session Chair: Dr. Joseph Macri, Macquarie University, North Ryde, Sydney, AUSTRALIA

AN EMPIRICAL EXAMINATION OF THE FISHER HYPOTHESIS FOR NEW ZEALAND IN A DEREGULATED ENVIRONMENT: A COINTEGRATION APPROACH

Con Korkofingas, Macquarie University, North Ryde, Sydney, AUSTRALIA

Joseph Macri, Macquarie University, North Ryde, Sydney, AUSTRALIA

AN EMPIRICAL EXAMINATION OF PRICE-RENT RATIOS IN THE UNITED STATES

Glenn Tanner, Texas State University, San Marcos, Texas, USA

ANALYSIS OF POVERTY IN EKITI STATE NIGERIA

Sola Olorunfemi, Adekunle Ajasin University, Akungba Akoko, NIGERIA

ECONOMICS OF ESCALATION: WHEN IS ESCALATION OF COMMITMENT RATIONAL FOR MANAGERS AND FOR FIRMS?

Dmitriy V. Chulkov, Indiana University Kokomo, Kokomo, Indiana, USA

TEACHING ETHICS IN ECONOMICS AND FINANCE COURSES

Charles W Johnston, Baker College, USA

Discussant(s): Dr. Glenn Tanner, Texas State University, San Marcos, Texas, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: International Business- IV

Session Chair: Dr. Semere Haile, Grambling State University, LA, USA

ASSESSING AMERICAN MNC'S COMPLIANCE WITH SARBANES-OXLEY: A PRACTICAL APPROACH

Marcus D Jones, Northwestern State University, LA, USA

Semere Haile, Grambling State University, LA, USA

RUSSIAN-AMERICAN MBA PARTNERSHIPS: THE CAL STATE EAST BAY EXPERIENCE

Gary L Wishniewsky, California State University, East Bay, Hayward, USA

NEW PERSPECTIVES IN THE ROMANIAN PENSION SECTOR

Marius D. Gavriletea, Babes Bolyai University, Business Faculty, Cluj – Napoca, ROMANIA

SOUTH AFRICA'S AS A MOTOR OF ECONOMIC GROWTH FOR OTHER SSA COUNTRIES: A DYNAMIC PANEL ESTIMATION

Ramessur-Seenarain Shalini, University of Technology, Mauritius, La Tour Koenig, Pointe-aux-Sables, Mauritius

Ramesh Durbarry, University of Technology, Mauritius, La Tour Koenig, Pointe-aux-Sables, Mauritius

WHY ABC IS NOT WIDELY IMPLEMENTED?

Davood Askarany, The University of Auckland, Auckland, NEW ZEALAND

Hassan Yazdifar, The University of Sheffield, Sheffield, UK

Discussant(s): Dr. Davood Askarany, The University of Auckland, Auckland, NEW ZEALAND

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 3

Track: Investments- III

Session Chair: Dr. Byron J. Hollowell, The Pennsylvania State University, Scranton, PA, USA

EXAMINING THE MERGER BETWEEN J.P. MORGAN, CHASE, AND BANK ONE

Olga Gutenko, The Pennsylvania State University, Scranton, PA, USA

Byron J. Hollowell, The Pennsylvania State University, Scranton, PA, USA

PREDICTABILITY AND TRADING EFFICIENCY OF S&P CNX NIFTY INDEX RETURNS USING SUPPORT VECTOR MACHINES AND RANDOM FOREST REGRESSION

Manish Kumar, Indian Institute of Technology, Madras, INDIA

M. Thenmozhi, Indian Institute of Technology, Madras, INDIA

THE IMPACT OF CHANGES TO NEW ZEALAND INSIDER TRADING REGULATIONS ON THE PROFITABILITY OF INSIDER TRADING

John F. Pinfold, Massey University, Auckland, NEW ZEALAND

Yingying Tan, Massey University, Auckland, NEW ZEALAND

Jie Zhang, Massey University, Auckland, NEW ZEALAND

RISK AND RETURN IN OIL AND GAS PRODUCTION IN THE OCS

Vivian Okere, Providence College, Providence, RI, USA

THE RISK AND RETURN REACTIONS OF REITS DURING THE 9/11 EVENT

Michael Santos, Sonoma State University, California, USA

John T. Barkoulas, Georgia Southern University, Georgia, USA

Özcan Sezer, University of Toledo, Ohio, USA

Discussant(s): Dr. Vivian Okere, Providence College, Providence, RI, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 4

Track: Strategic Management- III

Session Chair: Dr. Stanley Ross, Bridgewater State College, Bridgewater, MA, USA

DEVELOPING AND ENHANCING ORGANIZATIONAL LEADERS AS COMPETITIVE ADVANTAGE
Stanley Ross, Bridgewater State College, Bridgewater, MA, USA

IMPACT OF ORGANIZATIONAL STRUCTURE AND INNOVATION ON PERFORMANCE VIA A MODERATING EFFECT OF STRATEGIC ORIENTATION: AN EMPIRICAL RESEARCH OF EXPORTING FURNITURE BUSINESS IN THAILAND
Pharnnapha Chuebang, Mahasarakham, MALAYSIA

THE STRATEGIC OASIS
Brad Prince, University of West Georgia, GA, USA
William Lankford, University of West Georgia, GA, USA

ROMANIAN RURAL TOURISM DEVELOPMENT CASE STUDY: RURAL TOURISM IN MARAMURES
Adina Letitia Negrusa, Babes-Bolyai University, ROMANIA
Smaranda Adina Cosma, Babes-Bolyai University, ROMANIA
Marius Bota, Babes-Bolyai University, ROMANIA

RESOURCES, COMPETITIVE ADVANTAGES AND PERFORMANCE OF COMPANIES: A STUDY OF THE FOOD INDUSTRY IN BRAZIL
Ricardo Rodrigues Loureiro de Silva, SERASA, Sao Paulo, BRAZIL
Herbert Kimura, Mackenzie Presbyterian University, Sao Paulo, BRAZIL

Discussant(s): Dr. Brad Prince, University of West Georgia, GA, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Management Science- I

Session Chair: Dr. Bahman B. Motii, University of Montevallo, Montevallo, Alabama, USA

EW DIRECTIONS IN REGIONAL EMPLOYMENT FORECASTING MODELS
Bahman B. Motii and Dallas R. Blevins, University of Montevallo, Montevallo, Alabama, USA

MINIMIZING WEIGHTED FLOW TIME OF A CYCLIC SCHEDULE WITH REENTRANT JOBS
Keli Feng, Cloud State University, St. Cloud, Minnesota, USA
Peter L. Jackson, Cornell University, Ithaca, New York, USA
Uday S. Rao, University of Cincinnati, Cincinnati, Ohio, USA

A MANAGERIAL APPROACH TO USING ERROR MEASURES IN THE EVALUATION OF FORECASTING METHODS
James E. Cox, Jr. and David G. Loomis, Illinois State University, Normal, Illinois, USA

OPTIMAL STRATEGIES FOR ROSTERING SERVERS
John S. Croucher, Macquarie University, Sydney, AUSTRALIA

LOGISTIC REGRESSION ANALYSIS OF REPOSSESSIONS OF PROPERTY: ARE MINORITIES TAKING MORE THAN THEIR FAIR SHARE OF THE TOLL?
Amdetsion Kidane, Howard University, Washington, DC, USA

REGIONALIZED DISTANCE DECAY PARAMETER ESTIMATION OF SPATIAL INTERACTION MODEL
Changjoo Kim, Minnesota State University, Mankato, USA
Sung Kim, Minnesota State University, Mankato, USA
Sangshik Lee, Kyungshung University, KOREA

Discussant(s): Dr. David G. Loomis, Illinois State University, Normal, Illinois, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 6

Track: Accounting: Audit- I

Session Chair: Dr. Ronald W. Best, University of West Georgia, Carrollton, Georgia, USA

AUDITOR EXPERTISE, AUDIT QUALITY AND CLIENT ACCEPTANCE
Pornpip Shoommuangpak, Mahasarakham University, THAILAND

IS ACCOUNTING FRAUD PREDICTABLE?

Nancy R. Jay, Mercer University, Atlanta, Georgia, USA

Atul K. Saxena, Mercer University, Macon, Georgia, USA

Vijaya Subrahmanyam, Mercer University, Atlanta, Georgia, USA

Ronald W. Best, University of West Georgia, Carrollton, Georgia, USA

EFFECTS OF PROFESSIONALISM ON AUDIT QUALITY AND SELF-IMAGE OF CPAS IN THAILAND
Sumintorn Baotham, Mahasarakham University, THAILAND

Discussant(s): Dr. Ronald W. Best, University of West Georgia, Carrollton, Georgia, USA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 7

Track: General Business- X

Session Chair: Dr. Feona Sayles, Massey University, Palmerston North, NEW ZEALAND

ADMISSIBILITY UNDER THE NEW EVIDENCE ACT 2006 – RE-EDUCATING LEGAL MINDS
Feona Sayles, Massey University, Palmerston North, NEW ZEALAND

THE VALUE RELEVANCE OF DIVIDENDS: CANADIAN EVIDENCE

Fodil Adjaoud, University of Ottawa, CANADA

Imed Chkir, University of Ottawa, CANADA

Abdul Rahman, University of Ottawa, CANADA

BLUE OCEAN STRATEGY AND THE THEORY OF CHAOS

Hilary Becker, Carleton University, Ottawa, ON, CANADA

DETERMINANTS OF ILLEGAL FILE SHARING: MODEL AND TEST

Joshua J. Lewer, Bradley University, Peoria, IL, USA

R. Nicholas Gerlich, West Texas A&M University, Canyon, TX, USA

PROMOTING INTERNATIONAL UNIFORMITY IN FRANCHISOR DISCLOSURE LAWS

Frank Zumbo, University of New South Wales, Sydney, AUSTRALIA

Discussant(s): Dr. Hilary Becker, Carleton University, Ottawa, ON, CANADA

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 8

Track: Management- V

Session Chair: Dr. Jürgen Huber, University of Innsbruck, AUSTRALIA

AN EXPERIMENTAL EXPLORATION OF COOPERATION AND TRUSTWORTHINESS IN AUSTRIA AND THAILAND

Jürgen Huber, University of Innsbruck, AUSTRALIA

Doris Ohnesorge, University of Innsbruck, AUSTRALIA

SUPPLY CHAIN MANAGEMENT PRACTICES IN INDIAN PROCESS INDUSTRY

B. Raja Shekhar, University of Hyderabad, Hyderabad, Andhra Pradesh, INDIA

P. Umamaheswari Devi, Adikavi Nannaya University, Andhra Pradesh, INDIA

CHALLENGES FOR SUCCESS IN A FOREIGN LAND: LESSONS FROM A FAILED CHINESE OUTWARD INVESTMENT CASE

Yuanfei Kang, Massey University, NEW ZEALAND

ETHNIC DIFFERENCES AND THE MEDIATING EFFECT OF JOB-FOCUSED SELF-EFFICACY: THE IMPACT OF WORK-FAMILY CONFLICT ON JOB SATISFACTION

Christopher J. Mathis, Jackson State University, Jackson, MS – USA

Ulysses J. Brown, Savannah State University, Savannah, GA – USA

Kristena P. Gaylor, Belhaven College, Jackson, MS, USA

V. Natasha Wilkins, Mississippi State University – Meridian, MS – USA

TRANSFORMING KNOWLEDGE ASSETS FOR CREATING A LEARNING ORGANIZATION – A CONCEPTUAL APPROACH FOR MOVING TOWARDS BUSINESS EXCELLENCE

Vidhu Shekhar Jha, International Management Institute, New Delhi, INDIA

Himanshu Joshi, International Management Institute, New Delhi, INDIA

Discussant(s): Dr. Yuanfei Kang, Massey University, NEW ZEALAND

Tuesday, October 16, 2007 5:00 PM – 6:30 PM Conference Room: TCBR 10

Track: General Business- XI

Session Chair: Dr. Jason T. White, Northwest Missouri State University, USA

BEST PRACTICES IN ONLINE TEACHING: A PRIMER FOR THE TECHNOLOGICALLY CHALLENGED

Jason T. White, Northwest Missouri State University, USA

J. Patrick McLaughlin, Northwest Missouri State University, USA

CELL PHONE ATTACHMENT: A MEASURE AND ITS BENEFITS

Elizabeth Alexander, Marshall University, USA

Cheryl B. Ward, Middle Tennessee State University, USA

Charles K. Braun, Marshall University, USA

PREDICTING THE MARKET VALUE OF CANADIAN AND UNITED STATES FIRMS

Sara Susach, University of West Georgia, Carrollton, Georgia, USA

Denise Colquitt, University of West Georgia, Carrollton, Georgia, USA

AN ECONOMETRIC ESTIMATION ON THE RELATIONSHIP BETWEEN TRANSPORT CAPITAL AND INTERNATIONAL TOURISM DEVELOPMENT

Seetanah Boopen, University of Technology, Mauritius, Pointes-Aux-Sables, Mauritius

Khadaroo Jameel, University of Technology, Mauritius, Pointes-Aux-Sables, Mauritius

STUDENT WAGE EXPECTATIONS AND PATTERNS OF ENROLLMENT

Miles M. Smayling, Minnesota State University-Mankato, Mankato, Minnesota, USA

Discussant(s): Dr. Sara Susach, University of West Georgia, Carrollton, Georgia, USA

Wednesday, October 17, 2007

8:00 AM – 9:50 AM

Conference Room: Jockey Club #1

Track: International Finance- IX

Session Chair: Dr. Hoje Jo, Santa Clara University, Santa Clara, California. USA

BIG BATH AND EARNINGS MANAGEMENT

Hoje Jo, Santa Clara University, Santa Clara, California. USA

Yongtae Kim, Santa Clara University, Santa Clara, California. USA

RISK AND RETURN IN THE PRESENCE OF HUMAN CAPITAL: SOME EVIDENCE

Shijin S., Indian Institute of Technology, Madras – INDIA

Arun Kumar, Indian Institute of Technology, Madras – INDIA

Sangamitra Bhattacharyya, Indian Institute of Technology, Madras – INDIA

ECONOMIC VALUE ADDED (EVA) AS THE MOST SIGNIFICANT MEASURE OF FINANCIAL PERFORMANCE: A STUDY OF SELECT INDIAN FIRMS

Anil Misra, Indian Institute of Foreign Trade, Delhi – INDIA

Kanwal Anil, Institute of Information Technology University Noida – INDIA

THE FINANCIAL POLICY OF ROMANIAN ENTERPRISES IN THE CONTEXT OF EU INTEGRATION

Sabin S Iliesi, Vasile Goldis University, ROMANIA

Maria D Batrancea, Bogdan Voda University, ROMANIA

EVOLUTION OF CORPORATE GOVERNANCE: A STUDY OF THE AIRLINE INDUSTRY

Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

Discussant(s): Dr. Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

Wednesday, October 17, 2007

8:00 AM – 9:50 AM

Conference Room: Jockey Club #2

Track: General Business- XI

Session Chair: Dr. Bhavesh M. Patel, Myers University, Cleveland, Ohio, USA

MULTI-FIBRE AGREEMENT AND KENYA'S MAJOR APPAREL EXPORTS TO THE US

Michelle W. L. Fong, Victoria University, Victoria, AUSTRALIA

Jane W. Ndurumo, Ministry of Trade and Industry, KENYA

WHAT MARKET INTELLIGENCE CAN LEARN FROM INVESTIGATIVE JOURNALISM AND CRIMINAL INVESTIGATION

John J. Newbold, Sam Houston State University, Huntsville, Texas, USA

FROM MADE IN CHINA TO GLOBAL CHINESE BRAND

Joseph Ben-Ur, University of Houston, Victoria, Victoria, Texas, USA

Jifu Wang, University of Houston, Victoria, Houston, Texas, USA

ENHANCEMENT IN INCOME NUMBERS: AN EMPIRICAL ANALYSIS OF GCC FIRMS

Musa Darayseh, AUS of Sharjah/Purdue University Calumet USA

Ismail Gence, American University of Sharjah, UAE

Bassam Abu El-Foul, American University of Sharjah, UAE

DURATIONAL LIMITS ON A COMMERCIAL RIGHT TO PUBLICITY - WHERE'S JOHNNY?

Phillip D. Howard, Ball State University, Muncie, IN, USA

GLOBAL PROJECT IMPLEMENTATION IS AN EDUCATIONAL PROCESS

M. Jeffery Tyler, PMP, Kaplan University, USA

Discussant(s): Dr. Joseph Ben-Ur, University of Houston, Victoria, Victoria, Texas, USA

Wednesday, October 17, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: International Accounting- II

Session Chair: Dr. James Serocki, Oakland University, Rochester, MI, USA

WHEN USCORP GOES GLOBAL: TAX RULES AND POLICY CONSIDERATIONS

James Serocki, Oakland University, Rochester, MI, USA

THE CORPORATE GOVERNANCE REPORTING EXERCISE: THE PORTRAIT OF A DEVELOPING COUNTRY

Mohammed Hossain, University of Liverpool, UK

ARE PRINCIPLES-BASED STANDARDS EFFECTIVE IN THE US?

Elizabeth Stanny, Sonoma State University, CA, USA

Kirsten M Ely, Sonoma State University, CA, USA

USAGE, MOTIVES AND USEFULNESS OF THE BALANCED SCORECARD (BSC): EVIDENCE FROM BAHRAIN

Omar I. H. Juhmani, University of Bahrain, BAHRAIN

Discussant(s): Dr. Omar I. H. Juhmani, University of Bahrain, BAHRAIN

Wednesday, October 17, 2007 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: International Marketing- IV

Session Chair: Dr. Ioan Plaias, Babes-Bolyai University Cluj-Napoca, ROMANIA

CONSIDERATIONS CONCERNING THE INTEREST OF THE ROMANIAN COMPANIES IN CUSTOMER SATISFACTION

Ioan Plaias, Babes-Bolyai University Cluj-Napoca, ROMANIA

Cosmin Voicu Nistor, Babes-Bolyai University Cluj-Napoca, ROMANIA

Raluca Comiati, Babes-Bolyai University Cluj-Napoca, ROMANIA

CONSUMER AWARENESS AND SUCCESSFUL DEMARKETING OF PUBLIC GOODS: A STUDY OF RESIDENTIAL WATER CONSERVATION BEHAVIOR

Tahi J. Gnepa, California State University-Stanislaus, Turlock, CA, USA

THE INFLUENCE OF SOCIALIZATION AGENTS UPON THE PURCHASE BEHAVIOR OF EGYPTIAN CHILDREN

Abd El-Aziz Ali Hassan, University of Sharjah, Sharjah, UAE

PRICE STRATEGY AND SUSTAINABLE DEVELOPMENT OF ELECTRIC APPLIANCES CHAIN STORES IN CHINA

Chen Hai-Quan, Jinan University, Guangzhou, CHINA

Guo Chun-Fan, Jinan University, Guangzhou, CHINA

Ma Ai-Xin, Jinan University, Guangzhou, CHINA

DYNAMIC PRICING OF PERISHABLE GOODS IN ELECTRONIC MARKETS

Meilian Liu, Guilin University of Electronics and Technology, Guilin, CHINA

Weiwei Huo, Guilin University of Electronics and Technology, Guilin, CHINA

UNDERSTANDING PRICE COMPETITION BETWEEN NATIONAL BRANDS AND PRIVATE LABELS IN A DUOPOLISTIC CHANNEL STRUCTURE

Sungchul Choi, University of Northern British Columbia, Prince George, BC, CANADA

Discussant(s): Dr. Meilian Liu, Guilin University of Electronics and Technology, Guilin, CHINA

Wednesday, October 17, 2007 10:00 AM – 11:50 AM Conference Room: Jockey Club #1

Track: International Finance- X

Session Chair: Dr. Nolan Y. Kido, University of Hawaii, USA

JAPAN'S FINANCIAL INSTRUMENTS AND EXCHANGE LAW AND ITS IMPLICATIONS FOR U.S. SUBSIDIARIES

Nolan Y. Kido, University of Hawaii, USA

Richard Y. Kido, Chaminade University of Honolulu, USA

Koji Kojima, Kwansai Gakuin University, JAPAN

USE OF MISSING DATA IN SECURITIES AND EXCHANGE COMMISSION FILINGS TO PREDICT BANKRUPTCY

G. R. Cluskey Jr., Troy University, Alabama, USA

Charles Hodges, University of West Georgia, Georgia, USA

Bing Xuan Lin, University of Rhode Island, Rhode Island, USA

Sondra Smith, University of West Georgia, Georgia, USA

THE SECURITIZATION OF ASSETS: TODAY AND TOMORROW

Michael Long, University of Tennessee-Chattanooga, Chattanooga, TN, USA

Gregory Rohan, UnumProvident Company, Chattanooga, TN, USA

Kathleen G. Long, University of Tennessee-Chattanooga, Chattanooga, TN, USA

FINANCIAL STRUCTURE AND FIRM VALUE: EMPIRICAL EVIDENCE FROM THE UNITED ARAB EMIRATES

Walaa Wahid Eikelish, Strathclyde University, Scotland, UK

THE EFFECT OF GOLD AND OIL PRICES UPON INTERNATIONAL STOCK MARKET INDEXES

Ronald C. Kettering, Columbus State University, Columbus, Georgia, USA

Discussant(s): Dr. Michael Long, University of Tennessee-Chattanooga, Chattanooga, TN, USA

Wednesday, October 17, 2007 10:00 AM – 11:50 AM Conference Room: Jockey Club #2

Track: General Business- XII

Session Chair: Dr. Philip Y. Huang, Virginia Tech, Blacksburg, Virginia, USA

APPLYING TARGET COSTING TO PRODUCT DEVELOPMENT

Man-Li Lin, Tunghai University, Taichung, Taiwan, R.O.C.

Philip Y. Huang, Virginia Tech, Blacksburg, Virginia, USA

THE WHO, WHAT, WHERE, AND HOW OF NON-FINANCIAL METRIC DISCLOSURE: AN EXPLORATORY QUALITATIVE EXAMINATION OF EUROPEAN MULTINATIONAL AND INDIAN COMPANIES' DISCLOSURE OF NON-FINANCIAL METRICS

Anthony Jerome Culpepper, Pepperdine University, CA, USA

J. Goosby Smith, California State University Channel Islands, USA

THE EFFECTS OF EMOTIONAL STRESS ON INFORMATION PROCESSING

Veysel Yucetepe, Kean University, Union, New Jersey, USA

Danielle M. Mayer, Kean University, Union, New Jersey, USA

U.S. OFFSHORE OUTSOURCING WITH REFERENCE TO INDIA: A CRITICAL EXAMINATION

Kamrouz Pirouz, Montclair State University, Upper Montclair, New Jersey, USA

Farahmand Rezvani, Montclair State University, Upper Montclair, New Jersey, USA

ARCHAEOLOGICAL EXCAVATING IN VIRTUAL VILLAGES: A PRIMER ON DISCOVERY OF ARTIFACTS FROM A DIGITAL CULTURE

Richard L. Ponschock, Capella University, Yuma, Arizona, USA

Toni Buchsbaum Greif, Capella University & Sound Beach LLC, Sarasota, Florida, USA

Discussant(s): Dr. Farahmand Rezvani, Montclair State University, Upper Montclair, New Jersey, USA

Wednesday, October 17, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 2

Track: Management- VI

Session Chair: Dr. Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

RISK AND PRODUCT INNOVATION: A STUDY OF BRAZILIAN MANUFACTURING

André Fernandes Lima, Mackenzie Presbyterian University, São Paulo, São Paulo, BRAZIL

Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

Eduardo Kazuo Kayo, Mackenzie Presbyterian University, São Paulo, São Paulo, BRAZIL

Herbert Kimura, Mackenzie Presbyterian University, São Paulo, São Paulo, BRAZIL

POPULATION ECOLOGY, STRATEGIC CHOICE, AND COMPETITION

Yongliang “Stanley” Han, California State University, Sacramento, CA, USA

STUDY OF EXTERNAL RELATIONSHIPS AND THE IMPACT OF THESE RELATIONSHIPS ON THE PROFITABILITY AND PERFORMANCE OF THE ORGANIZATION

Patricia Capelari Balderrama, Banco Itau, São Paulo, São Paulo – BRAZIL

Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University – BRAZIL

Herbert Kimura, Mackenzie Presbyterian University, São Paulo, São Paulo – BRAZIL

APPLICATION OF HOLISTIC LEADER DEVELOPMENT (HLD): COMPARATIVE ANALYSIS OF FACTORS AFFECTING EXEMPLARY LEADERSHIP PRACTICES

Velma E. McCuiston, Human Systems, Inc., Parrish, Florida, USA

THE EMERGENCE OF TECHNOLOGY ENTREPRENEUR AND ECONOMIC GROWTH

Guoqiang Li, University of Macau, S.J. Taipa, MACAU, CHINA

Discussant(s): Dr. Guoqiang Li, University of Macau, S.J. Taipa, MACAU, CHINA

Wednesday, October 17, 2007 10:00 AM – 11:50 AM Conference Room: TCBR 3

Track: General Business- XII

Session Chair: Dr. Djula Borozan, J.J. Strossmayer University in Osijek, Osijek, CROATIA

PERSONAL VALUES UNDERLYING THE STUDENT’S PERCEPTIONS OF BUSINESS WORLD

Djula Borozan, J.J. Strossmayer University in Osijek, Osijek, CROATIA

THE USERS’ SATISFACTION THAT USE THE SERVICE OF THE INTEGRATED SYSTEM OF COLLECTIVE TRANSPORTATION IN FLORIANÓPOLIS/SC-BRAZIL IN RELATION TO THE TICKET’S PRICE ATTRIBUTE

Nelson Casarotto Filho, Federal University of Santa Catarina – BRAZIL

Jorge Alberto Velloso Saldanha, Federal University of Santa Catarina – BRAZIL

Marcos Ferasso, Federal University of Rio Grande do Sul – BRAZIL

KNOWLEDGE MANAGEMENT IN CATARINIAN UNIVERSITIES: WHAT THEY DO TO CONVERT THE KNOWLEDGE AMONG THEMSELVES?

Marcos Ferasso, Federal University of Rio Grande do Sul, UFRGS/BRAZIL

Jorge Alberto Velloso Saldanha, Federal University of Santa Catarina, UFSC/ BRAZIL

Leandro Mauricio Medeiros Vieira, Federal University of Rio Grande do Sul, UFRGS/ BRAZIL

VERTICAL RELATIONSHIPS AND CORPORATE PERFORMANCE OF BRAZILIAN COMPANIES IN THE ELECTRICITY DISTRIBUTION SUPPLIER SECTOR: A RESEARCH GROUNDED ON RBV

Claudio Malki, Mackenzie, BRAZIL

Leonardo Basso, Mackenzie, BRAZIL

Diógenes Martin, Mackenzie, BRAZIL

A STUDY ON THE DEVELOPMENT DIRECTIONS OF A GEO-TECHNOLOGY R&D PROGRAM IN KOREA

Ok Sun Lee, KIGAM, KOREA

Wednesday, October 17, 2007

1:00 PM – 2:50 PM

Conference Room: Jockey Club #1

Track: General Marketing- I

Session Chair: Dr. Sungchul Choi, University of Northern British Columbia, Prince George, BC, CANADA

COMPETITIVE PRICING BEHAVIOR AMONG CHANNEL MEMBERS: AN EXPERIMENTAL APPROACH

Sungchul Choi, University of Northern British Columbia, Prince George, BC, CANADA

Paul R. Messinger, University of Alberta, Edmonton, Alberta, CANADA

DOES CUSTOMER VALUE SERVICE QUALITY AS A MEASURE OF SERVICE BRAND IMAGE IN A SERVICE WITH FEWER ENCOUNTERS? A STUDY OF THE INDIAN CELLULAR AIRTIME MARKET

Devashish Das Gupta, Indian Institute of Management, Lucknow, INDIA

A PROPOSED EMPIRICAL MODEL OF HOW AFFECTIVE ONLINE EXPERIENCE CAN AFFECT CONSUMER LOCATION PURCHASE DECISION

Freddy Su Jin Lee, California State University at Los Angeles, Los Angeles, California, USA

TRUST AND LOYALTY: AN ALTERNATIVE MODEL

Lily C Dong, University of Alaska Fairbanks, USA

MARKET SEGMENTATION AND MARKET POSITION OF ONLINE SHOPPING IN TAIWAN

Kang-Lin Chiang, Vanung University – TAIWAN

AN EMPIRICAL STUDY OF TELEVISION VIEWER DEMOGRAPHICS AND ADVERTISING STRATEGIES: CASE OF PROCTOR AND GAMBLE CANADA

Freddy Su Jin Lee, California State University at Los Angeles, Los Angeles, California, USA

Discussant(s): Dr. Devashish Das Gupta, Indian Institute of Management, Lucknow, INDIA

Wednesday, October 17, 2007

1:00 PM – 2:50 PM

Conference Room: Jockey Club #2

Track: General Business- XII

Session Chair: Dr. Manimoy Paul, Siena College, Loudonville, New York, USA

EFFECT OF ALCOHOL ON COLLEGE GRADES

Manimoy Paul, Siena College, Loudonville, New York, USA

GLOBAL CONSUMER VALUES ON THE INTERNET & THE RELATIONSHIP OF DIFFUSION CHARACTERISTICS, INTERNET LIFESTYLE & TRUSTWORTHINESS TO P2P FILE-SHARING BEHAVIOR

Deborah Y. Cohn, Touro College, New York, New York, USA

Valerie L. Vaccaro, Kean University, Union, New Jersey, USA

ANALYZING IMPACT OF STRATEGIC PLANNING ON THE QUALITY OF HEALTH CARE BENEFIT PLAN OFFERINGS IN SMALL AND MEDIUM SIZE ENTERPRISES

Dharam S. Rana, Jackson State University, Jackson, MS, USA

Stacey McNeil, Jackson State University, Jackson, MS, USA

EFFECTS OF UNDERWRITERS, VENTURE CAPITAL AND INDUSTRY ON LONG-TERM IPO PERFORMANCE

Jiun Boon Ang, San Francisco State University, USA

Yuli Su, San Francisco State University, USA

Yewmun Yip, University of South Dakota, USA

Discussant(s): Dr. Deborah Y. Cohn, Touro College, New York, New York, USA

Wednesday, October 17, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 2

Track: Management- VI

Session Chair: Dr. Milda Laurikiete, Kaunas University of Technology, Italy

EASTERN EUROPEAN ENTREPRENEURS IN THE UK: LEARNING PREFERENCES

Milda Laurikiete, Kaunas University of Technology, Italy

Monika Kriaucioniene, Kaunas University of Technology, ITALY

ANTECEDENTS AND CONSEQUENCES OF ORGANIZATIONAL INTELLIGENCE: AN OVERVIEW

Veli Denizhan Kalkan, Gebze Institute of Technology, Gebze, Kocaeli, TURKEY

Halit Keskin, Gebze Institute of Technology, Gebze, Kocaeli, TURKEY

AN EVALUATIVE STUDY OF INNOVATION MANAGEMENT PRACTICES IN TURKISH FIRMS

Hüseyin Özgen, Çukurova University, Adana, TURKEY

Ferit Ölçer, Mustafa Kemal University, Hatay, TURKEY

THE RELATIONSHIP BETWEEN VARIABLE REMUNERATION, ORGANIZATIONAL STRATEGY, AND FIRM PERFORMANCE

Elizabeth Krauter, Universidade de São Paulo, BRAZIL

TIME MANAGEMENT AT HOTEL MANAGER'S LEVEL – E-MAIL BASED RESEARCH

Liciniu A. Kovács, Babeş-Bolyai University, Cluj-Napoca – ROMANIA

Cristian I. Chifu, Babeş-Bolyai University, Cluj-Napoca – ROMANIA

Veronica R. Rus, Babeş-Bolyai University, Cluj-Napoca – ROMANIA

Daniela E. Aştălean, Babeş-Bolyai University, Cluj-Napoca – ROMANIA

Discussant(s): Dr. Elizabeth Krauter, Universidade de São Paulo, BRAZIL

Wednesday, October 17, 2007 1:00 PM – 2:50 PM Conference Room: TCBR 3

Track: General Business- XV

Session Chair: Dr. Russ Ray, University of Louisville, Kentucky, USA

DECISION MARKETS: A GLOBAL DECISION-SUPPORT SYSTEM

Russ Ray, University of Louisville, Kentucky, USA

TWO-SIDED STANDARDIZATION METHODS AND THEIR APPLICATION IN MULTIATTRIBUTE DECISION MAKING METHODS

Mansour Mohammadi, Islamic Azad University, IRAN

UNDERSTANDING INTERNET ADOPTION USING COUNTRY-LEVEL DATA

Xiang Samantha Liu, University of North Texas, Denton, TX, USA

Yongliang "Stanley" Han, California State University, Sacramento, CA, USA

ASSESSING MARKET POTENTIAL OF TECHNOLOGICAL INNOVATION: THE CASE OF INTEL'S MICROPROCESSOR

Alan S. Khade, California State University- Stanislaus, Turlock, CA, USA

APPLICATION OF THE RESOURCE-BASED VIEW IN THE BRAZILIAN AUTO-PARTS SECTOR

Leonardo Fernando Cruz Basso, Banco Itau, São Paulo, São Paulo, BRAZIL

Patricia Carvalho Pessoa de Mendonca, Banco Itau, São Paulo, São Paulo, BRAZIL

Patricia Capelari Balderrama, Banco Itau, São Paulo, São Paulo, BRAZIL

Discussant(s): Dr. Yongliang "Stanley" Han, California State University, Sacramento, CA, USA