

**IABE-2006**  
**Annual Conference**  
**PROGRAM**

**October 15 – 18, 2006**  
**New Frontier Hotel & Casino**  
**Las Vegas, Nevada, USA**



**Dr. Alan S. Khade**  
Conference Chair

**Dr. Tahi J. Gnepa**  
Program Chair

**Dr. Bhavesh M. Patel**  
Program Chair



**International Academy of Business and Economics™**

**IABE.ORG**

Promoting Global Competitiveness™

# IABE-2006 PROGRAM


## WELCOME!

### Please read all instructions below:

#### If you completed registration and you are planning to NOT attend the IABE-2006 Annual Conference in Las Vegas:

Please email us immediately at [Admin@iabe.org](mailto:Admin@iabe.org) with your name, mailing address, paper title, and publication name. We will send you the receipt for the registration fees and an issue of the publication containing your paper in November 2006.

#### How to search your paper presentation in the Program (DRAFT):

Please click on search icon  at the top in Acrobat to search your paper by your last name, or first name, or by paper title. Please note that your name may appear at more than one place in the Program, therefore, search the entire Program. Please review the IABE-2006 Program Outline for general information.

#### What to do if your paper/abstract is not listed or listed incorrectly in the Program:

Please email us immediately at [Review@iabe.org](mailto:Review@iabe.org) with details of your paper title and author information and we will add/correct your paper/abstract listing in the Program.

#### What to do if your presentation is not at time or day you wanted:

On your arrival at the New Frontier Hotel in Las Vegas, please contact only Dr. Tahi Gnepa, the Program Chair, during October 15-18, 2006 period only. On space available basis, Dr. Gnepa will certainly try to help you with rescheduling your presentation starting October 15, 2006 and NOT before. Please DO NOT email Dr. Gnepa before October 15, 2006 regarding rescheduling of your presentation.

#### What should you bring along for your presentation?

Only overhead projectors will be provided for your presentations. (No power point or other equipment will be provided.) Please bring in 15-20 copies of your formatted paper for distribution at your session. Each paper will have about 15 minutes for presentation. Session chairs will manage their sessions. Dr. Gnepa will be available for any additional help with the sessions.

#### What to do if you have a problem with your registration at the registration desk:

Dr. Bhavesh Patel, the Program Chair, will be ready to assist you with your problems at the IABE registration desk at the New Frontier. He will also manage the luncheon, reception, breakfasts, and coffee breaks. If you have any other problem(s), please contact Dr. Patel at the registration desk only (no emails please!).

At the registration desk, you will receive your receipt for registration fees (if you have not already received it), your name badge, printed Program, your issue of the publication, plus any paid additional issues. **You will be required to pay your unpaid fees, if any.**

You may purchase additional issues of the publications or tickets for luncheon/reception for your spouse or guest(s). If you prefer vegetarian luncheon, please contact Dr. Patel at [BPatel@dnmyers.edu](mailto:BPatel@dnmyers.edu).

The name badge is required of all participants/ spouse/ guest to participate in all sessions/events, luncheon/receptions, breakfasts, and coffee breaks.

#### What else?

Have fun, entertainment, great food, visit places/casinos, win million \$ in gambling, etc!  
What happens in Vegas stays in Vegas! Best of Luck!

## THANK YOU!



# **IABE-2006: Conference Program Outline**

**October 15-18, 2006; New Frontier Hotel Casino, Las Vegas**

## **Sunday, October 15, 2006:**

3:30 PM – 6:00 PM:

### **Arrival of the Participants**

Early Registration (First Floor)  
Coffee/Snacks

## **Monday, October 16, 2006:**

7:45 AM – 3:30 PM  
7:45 AM – 8:00 AM  
8:00 AM – 9:50 AM  
9:50 AM – 10:00 AM  
10:00 AM – 11:50 AM  
11:50 AM – 1:00 PM  
1:00 PM – 2:50 PM  
2:50 PM – 3:00 PM  
3:00 PM – 4:50 PM  
4:50 PM – 5:00 PM  
5:00 PM – 6:30 PM  
6:30 PM – 8:30 PM

Conference Registration (First Floor)  
Breakfast (First Floor)  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
Break  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
**IABE Reception/Dinner Buffet at Frontier**

## **Tuesday, October 17, 2006:**

7:45 AM – 3:30 PM  
7:45 AM – 8:00 AM  
8:00 AM – 9:50 AM  
9:50 AM – 10:00 AM  
10:00 AM – 11:30 AM  
11:30 AM – 1:15 PM  
1:15 PM – 2:50 PM  
2:50 PM – 3:00 PM  
3:00 PM – 4:50 PM  
4:50 PM – 5:00 PM  
5:00 PM – 6:30 PM

Conference Registration (First Floor)  
Breakfast (First Floor)  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
**IABE Luncheon/ Keynote Speaker (details on Page 28)**  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions

## **Wednesday, October 18, 2006:**

7:45 AM – 11:30 AM  
7:45 AM – 8:00 AM  
8:00 AM – 9:50 AM  
9:50 AM – 10:00 AM  
10:00 AM – 11:50 AM  
11:50 AM – 1:00 PM  
1:00 PM – 2:50 PM  
2:50 PM – 3:00 PM  
3:00 PM – 4:50 PM  
5:00 PM

Conference Registration (First Floor)  
Breakfast (First Floor)  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
Break  
Paper Presentations: Concurrent Sessions  
Coffee Break  
Paper Presentations: Concurrent Sessions  
**IABE-2006 Concludes!**

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Apache Room**

**Track:** International Economics- I

**Session Chair:** Dr. Basabi Bhattacharya, Jadavpur University, Kolkata, INDIA

INDIAN STOCK PRICE MOVEMENTS AND THE MACROECONOMIC CONTEXT: A TIME SERIES ANALYSIS

Basabi Bhattacharya, Jadavpur University, Kolkata, INDIA

Jaydeep Mukherjee, Serampore College, Serampore, West Bengal, INDIA

EQUITY-BASED COMPENSATION AND FOREIGN MARKET

Alyson C. Ma, University of San Diego, San Diego, California, USA

Elizabeth Webb, Federal Reserve Bank of Philadelphia, Philadelphia, USA

A CGE MODEL FOR THE UAE

K. Hassanain, UAE University, Dubai, UAE

IMPLICATIONS OF ECONOMIC RECOVERY AND STRUCTURAL ADJUSTMENT PROGRAMS ON THE

COINTEGRATION OF PRICES AND EXCHANGE RATES: EVIDENCE FROM SUB-SAHARAN AFRICA

Herman Sintim-Aboagye, Montclair State University, Upper Montclair, New Jersey, USA

FREE TRADE AGREEMENTS AS THE NEW PROTECTIONISM

Craig Freedman, Macquarie University, Sydney, AUSTRALIA

MODELING MALAYSIAN NATURAL RUBBER SUPPLY RESPONSE FUNCTION: STRATEGIES AND POLICIES TO ENHANCE COMPETITIVENESS

Santha Vaithilingam and Mahendhiran Nair, Monash University, MALAYSIA

THE STOCK MARKET'S RESPONSE TO UNFAVORABLE NEWS IN BEAR VERSUS BULL MARKETS

Stephen J. Larson, Minnesota State University - Mankato, USA

**Discussant(s):** Dr. Alyson C. Ma, University of San Diego, San Diego, California, USA

Dr. Craig Freedman, Macquarie University, Sydney, AUSTRALIA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Cherokee Room**

**Track:** International Accounting- I

**Session Chair:** Dr. Karim S. Rebez, American University of Beirut, Beirut, LEBANON

U.S. GAAP VERSUS IFRS: THE CHALLENGES IN GLOBAL REPORTING ISSUES

Karim S. Rebez and Rania Uwayda-Mardini, American University of Beirut, Beirut, LEBANON

THE IMPACT OF GLOBALIZATION ON REGULATIONS AND ACCOUNTING SYSTEMS. DIMENSIONING AND QUANTIFICATION

Răzvan Mustata, Dumitru Matis and Gabriela Bodea, Babeş-Bolyai" University, Cluj-Napoca, ROMANIA

THE INTRODUCTION OF ACCRUAL BASED ACCOUNTING INTO THE JORDANIAN PUBLIC SECTOR: A QUALITATIVE ANALYSIS OF MANAGEMENT PERSPECTIVES

Jamal Ibrahim Bdour, Yarmouk University, Irbid, JORDAN

ECONOMIC EFFICIENCY AND THE ROLE OF FINANCIAL ACCOUNTING DISCLOSURE

Michael Baird, Kristen Devaney and Sarah Oliver, Dalhousie University, Halifax, Nova Scotia, CANADA

CONFLICT OF INTEREST, FRAUD, AND AUDITOR RESPONSIBILITY

Nashwa George, Montclair State University, Montclair, New Jersey, USA

RISK-RETURN CHARACTERISTICS OF EMERGING STOCK MARKETS

David A. Yamoah, Kean University, Union, NJ, USA

**Discussant(s):** Dr. Jamal Ibrahim Bdour, Yarmouk University, Irbid, JORDAN

Dr. Nashwa George, Montclair State University, Montclair, New Jersey, USA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Sioux Room**

**Track:** International Finance- I

**Session Chair:** Dr. Yuanfei Kang, Massey University (Albany), Auckland, NEW ZEALAND

EXPANSION STRATEGIES OF CHINESE FIRMS: MOTIVES OF OUTWARD FOREIGN DIRECT INVESTMENT  
Yulong Li and Yuanfei Kang, Massey University (Albany), Auckland, NEW ZEALAND

THE EFFECTS OF THE BRAZILIAN ADRS PROGRAM ON DOMESTIC MARKET EFFICIENCY  
Benjamin Miranda Tabak and Eduardo José Araújo Lima, Banco Central -DEPEP- SBS- Sede, Brasili, BRAZIL

RISK AND RETURNS IN MERGER AND ACQUISITIONS: EFFICIENT OR AGENT MOTIVATION  
Alex Ng, University of Northern British Columbia, Prince George, CANADA  
Ayse Yucesoy, Ryerson University, Toronto, CANADA

INFORMATION CONTENT LEADING TO FOREIGN DIRECT INVESTMENTS  
Prakash K. Pai, The University of Texas of the Permian Basin, Odessa, Texas, USA

INTRA-INDUSTRY EFFECTS OF INDEX COMPOSITION CHANGES: THE CASE OF THE ASX 100 INDEX  
Isaac Otchere, University of New Brunswick, Fredericton, CANADA  
Terence Wong, University of Melbourne, Parkville, Victoria, AUSTRALIA

AGGREGATE LIQUIDITY AND COMMONALITY IN LIQUIDITY ON THE LSE  
Khine Kyaw, University of Plymouth, Plymouth, UK

A FIVE-FACTOR ARTIFICIAL NEURAL NETWORK MODELING OF THE STOCK RETURN FOR THE CHINA STOCK MARKETS

Linmin Gan and John A. Brozovsky, Virginia Polytechnic and State University, Blacksburg, Virginia, USA  
Xin Yang, Tsinghua University, Beijing, CHINA

**Discussant(s):** Dr. Alex Ng, University of Northern British Columbia, Prince George, CANADA  
Dr. Khine Kyaw, University of Plymouth, Plymouth, UK

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Navajo Room**

**Track:** International Management- I

**Session Chair:** Dr. Samir Youssef, American University in Cairo, EGYPT

LEADERSHIP INTEGRATION OF SYSTEMIC CHANGE INDICATES A NEW ROAD A RESULTS-ORIENTED ROAD INTEGRATING TEACHING, RESEARCH, ACTION AND SOCIETAL PROBLEM SOLVING-IN-PRACTICE  
Marilyn E Harris, Central Michigan University and Human Systems Change Consulting, Inc.,  
Beverly Jones, Kettering University, Flint, Michigan, USA  
Guilan Wang, Central Michigan University, Mt. Pleasant, Michigan, USA  
Matias Santana, Capella University, Quito, ECUADOR

INTERCULTURAL COMMUNICATION: THE BASIS OF THE ORGANIZATIONAL CULTURE  
Gabriela Bodea, Babeş-Bolyai" University, Cluj-Napoca, ROMANIA  
Răzvan Mustata, Babeş-Bolyai" University, Cluj-Napoca, ROMANIA

MANAGER IN MAKING: A WORK VALUE STUDY  
Pankaj Kumar, Indian Institute of Management, Lucknow, INDIA  
Pushendra Priyadarshi, Institute of Management Technology, Ghaziabad, INDIA

INSTITUTIONAL CONSTRAINTS AND CORPORATE GOVERNANCE IN EGYPT  
Samir Youssef, American University in Cairo, EGYPT

THE CULTURAL ASPECTS OF CORPORATE GOVERNANCE: A CASE STUDY OF SIX COUNTRIES  
Karim S. Rebeiz, American University of Beirut, Beirut, LEBANON

GENDER DIFFERENCES IN PERCEIVING ENTREPRENEURIAL ACTIVITY  
Djula Borozan, J. J. Strossmayer University in Osijek, CROATIA  
Ivana Barkovic, J. J. Strossmayer University in Osijek, CROATIA  
**Discussant(s):** Dr. Djula Borozan, J. J. Strossmayer University in Osijek, CROATIA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Pueblo Room**

**Track:** General Marketing- VI

**Session Chair:** Dr. Cheryl L. Buff, Siena College, Loudonville, New York, USA

MARKETING THE ROMAN CATHOLIC DIOCESAN PRIESTHOOD TO GENERATION Y: UNDERSTANDING HOW AND WHERE TO MARKET VOCATIONS EFFECTIVELY

Jeffrey Ricchiuti, Siena College, Loudonville, New York, USA

Cheryl L. Buff, Siena College, Loudonville, New York, USA

CASE STUDY ON FRENCH, GREEK AND ROMANIAN HOTEL WEBSITES - A COMPARATIVE APPROACH

Liciniu-Alexandru Kovács, Babeş-Bolyai University of Cluj-Napoca, ROMANIA

Veronica Rozalia Rus, and Cristian-Ioan Chifu, Babeş-Bolyai University of Cluj-Napoca, ROMANIA

STRATEGIC DESTINATION IMAGES IN THE CHINESE OUTBOUND MARKET - A NEW THOUGHT ON MULTIVARIATE DATA INTERPRETATION

Dr. Wenbin Guo, La Trobe University, AUSTRALIA

ISSUE RELATED MARKETING: THE USE OF SOCIAL ISSUES IN COMMERCIAL ADVERTISING

James R. Walton, University of Houston, Victoria, Texas, USA

MOTIVATING AND ENGAGING MARKETING STUDENTS: AN EXPLORATORY STUDY OF DAILY QUIZZES A PROFILE OF THE MARKETING PROFESSORATE

Edward G. Thomas and Ravindra R. Kamath, Cleveland State University, Cleveland, OH, USA

Giovanna Carillo and Yi Wang, Cleveland State University, Cleveland, OH, USA

ORGANIZATIONAL BUYERS IN ROMANIAN MARKET AND THEIR ACTUAL PROBLEMS

Ioan Plăiaş, "Babeş-Bolyai" University Cluj-Napoca, ROMANIA

Anetta Monika Juhasz, "Babeş-Bolyai" University Cluj-Napoca, ROMANIA

**Discussant(s):** Dr. James R. Walton, University of Houston, Victoria, Texas, USA

Dr. Liciniu-Alexandru Kovács, Babeş-Bolyai University of Cluj-Napoca, ROMANIA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Hopi Room**

**Track:** General Business- I

**Session Chair:** Dr. James F. Buck, East Carolina University, Greenville, North Carolina, USA

THE EFFECTIVENESS OF ADDING ONLINE COURSE WEB SITE TOOLS ON STUDENT PERFORMANCE

James F. Buck, East Carolina University, Greenville, North Carolina, USA

EXIT INTERVIEWS: STRATEGIC TOOL OR DECEPTIVE PROCESS?

Robyn Johns, University of Technology, Sydney, AUSTRALIA

USING THE WEB TO ENHANCE LEARNING AND INCREASE THE APPEAL OF ECONOMICS

Eddie Ary, Ouachita Baptist University, Arkadelphia, Arkansas, USA

THE ROBINSON-PATMAN THREAT TO E-COMMERCE GROWTH

Theodore R. Bolema, Central Michigan University, Mt. Pleasant, Michigan, USA

ENHANCING BUSINESS TEACHING PRACTICES AND STUDENT LEARNING THROUGH INNOVATIVE TECHNOLOGY

David J. Radosevich and Patricia Kahn, Montclair State University, Montclair, New Jersey, USA

LANGUAGE EFFECTS OF SUBCULTURE ON MESSAGE EVALUATION

Veysel Yucetepe, Kean University, Union, New Jersey, USA

DO WE UNDERESTIMATE STUDENTS' PRIOR ECONOMICS KNOWLEDGE? REVISING A UNIVERSITY ECONOMICS SYLLABUS

Steven Lim, University of Waikato, Hamilton, NEW ZEALAND

Choon Tan, Auckland, NEW ZEALAND

**Discussant(s):** Dr. Eddie Ary, Ouachita Baptist University, Arkadelphia, Arkansas, USA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Gold Rush Room**

**Track:** Global Supply Chain Management- I

**Session Chair:** Dr. MuthuKrishnan Kailasa, NITIE, Mumbai, INDIA

SUPPLY CHAIN MANAGEMENT PRACTICES IN INDIA: A STUDY

Sadhana Ghosh, MuthuKrishnan Kailasa, and Rahu Altekar, NITIE, Mumbai, INDIA

BUSINESS PROCESS OUTSOURCING (BPO) IN INDIA: SUCCESS AND CHALLENGES

Jacob Kurien, Rockhurst College, Kansas City, Missouri, USA

APPLYING CROSS-LAGGED PANEL CORRELATION TO DETERMINE OUTSOURCING EFFECTS LABOR RATES

Elizabeth Rush Kruger, Vince Givens, and Carla Feinson, Bethune-Cookman College, Daytona Beach, USA

SUPPLY CHAIN MANAGEMENT PRACTICES IN AUTOMOTIVE AND AUTO COMPONENTS INDUSTRY IN INDIA

B. Raja Shekhar and P. Umamahesari Devi, University of Hyderabad, Hyderabad, INDIA

PRODUCTIVITY ASSESSMENT OF THE GCC COUNTRIES BY MEANS OF DATA ENVELOPMENT ANALYSIS

Taqi N. Al-Faraj and Shah M. Shariq, King Fahd University of Petroleum and Minerals, SAUDI ARABIA

ON-TIME PERFORMANCE AND THE VALUE OF RFID IN CROSS-DOCKING

Steve Peng, California State University East Bay, Hayward, California, USA

**Discussant(s):** Dr. Steve Peng, California State University East Bay, Hayward, California, USA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Cheyenne- A Room**

**Track:** General Business- II

**Session Chair:** Dr. Zinoviy Radovilsky, California State University, East Bay, Hayward, California, USA

M-COMMERCE AND E-COMMERCE APPLICATIONS: COMPARISON OF IMPLEMENTATION RESULTS

Zinoviy Radovilsky, California State University, East Bay, Hayward, California, USA

GOVERNMENT ECONOMIC POLICIES AND CORRUPTION

Bala Batavia, DePaul University, Chicago, USA and Nicholas A. Lash, Loyola University Chicago, Chicago, USA

INSTRUCTING ADULT LEARNERS ON A GLOBAL BASIS: CONSIDERATIONS TO IMPROVE PEDAGOGY

Gary Keller, Cardinal Stritch University, Wisconsin, USA

POLITICAL RISK OF THE CANDY BAR: INVESTING IN AFRICAN COCOA

Sean D. Jasso, Pepperdine University, California, USA

PRICE PERCEPTION AND THE OLDER SUPERMARKET SHOPPER

Allen D. Schaefer, R. Stephen Parker, and Charles E. Pettijohn, Missouri State University, USA

THE ROLE OF ETHICS IN BUSINESS AND ACCOUNTING- A COMMENTARY

Sekhar Anantharaman, Alabama A & M University, Normal, Alabama, USA

VIEWS ON CURRICULUM CHANGE IN MANAGEMENT EDUCATION: A COMPARATIVE PERSPECTIVE

Pamela Mathews, Charles Sturt University, Wagga Wagga, AUSTRALIA

A MARKETING OPINION LEADER APPROACH TO INCREASING AFRICAN AMERICAN STUDENTS' PARTICIPATION IN STUDY ABROAD EDUCATION

Ruby L. Beale and Francisco Coronel, Hampton University, Hampton, Virginia, USA

**Discussant(s):** Dr. Gary Keller, Cardinal Stritch University, Wisconsin, USA

**Monday, October 16, 2006 8:00 AM – 9:50 AM Conference Room: Cheyenne- B Room**

**Track:** General Finance- I

**Session Chair:** Dr. Ravindra Kamath, Cleveland State University, Cleveland, Ohio, USA

FINANCE PROFESSORS' TEACHING AND RESEARCH INTERESTS IN INSURANCE

Ravindra Kamath, Cleveland State University, Cleveland, Ohio, USA

THE PERFORMANCE OF TAXABLE BOND FUNDS RELATIVE TO BENCHMARKS AND PEER GROUPS

Richard Kjetsaa, Fairleigh Dickinson University, New Jersey, USA

THE EFFECT OF JOINT DECISION-MAKING ON PERCEIVED RISK AND RISK-TAKING BEHAVIOR: A STUDY OF HOUSEHOLD INVESTMENT DECISIONS

Jinsook Cho, New School University, New York, New York, USA

Jinkook Lee, Ohio State University, Columbus, Ohio, USA

CHIEF EXECUTIVE COMPENSATION AND INSTITUTIONAL OWNERSHIP

Yixi Ning and Jifu Wang, University of Houston-Victoria, Sugar Land, Texas, USA

Zhiwen Xiao, University of Kentucky, Kentucky, USA and Ke Zhong at University of Texas at Tyler, Texas, USA

OWNERSHIP STRUCTURE, KEIRETSU GROUP AFFILIATION, AND OPERATING EFFICIENCY

Rongrong Zhang, Georgia Southern University, Statesboro, Georgia, USA

BANKRUPTCY PREDICTION MODELS IN HEALTHCARE

James Langabeer, Boston University, Boston, Massachusetts, USA

THE VALUE OF PENNY STOCK TIPS

Travis Lance and Rakesh Sah, Montana State University-Billings, Montana, USA

**Discussant(s):** Dr. Rakesh Sah, Montana State University-Billings, Montana, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Apache Room**

**Track:** Macroeconomics- I

**Session Chair:** Dr. Wai-Ching Poon, Multimedia University, Cyberjaya, Selangor, MALAYSIA

DO FINANCIAL MACROECONOMICS VARIABLES AFFECT GDP IN MALAYSIA?: SOME EMPIRICAL EVIDENCE

Wai-Ching Poon and Muzafar Shah Habibullah, Multimedia University, Cyberjaya, Selangor, MALAYSIA

COMPETITIVE BANKING AND STABILITY: AN AUSTRALIAN PERSPECTIVE

Trevor Coombes, Victoria University, Melbourne, AUSTRALIA

IMPLICATIONS OF LIQUIDITY MANAGEMENT DOWN-UNDER: THE CENTRAL BANK AS A PAWNBROKER

David Reimers, La Trobe University, AUSTRALIA

Trevor Coombes, Victoria University, Melbourne, AUSTRALIA

TESTING LONG-RUN MONETARY NEUTRALITY IN MALAYSIA: REVISITING DIVISIA MONEY

Chin-Hong Pua, Universiti Malaysia Sarawak (UNIMAS), Kota Samarahan, Sarawak, MALAYSIA

Muzafar Shah Habibullah, Universiti Putra Malaysia (UPM), Serdang, Selangor, Malaysia

Evan Lau and Shazali Abu Mansor, Universiti Malaysia Sarawak (UNIMAS), Kota Samarahan, Sarawak, Malaysia

MOMENTUM STRATEGIES: ARE THEY EFFECTIVE IN CHINA?

Nauzer J. Balsara, Northeastern Illinois University, Illinois, USA

Gary Chen, University of Illinois at Chicago, Illinois, USA

Lin Zheng, Georgia College and State University, USA

IS LABOR COST A GOOD INDICATOR OF INFLATION?

Alireza Dorestani, Clayton State University, Georgia, USA

**Discussant(s):** Dr. Alireza Dorestani, Clayton State University, Georgia, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Cherokee Room**

**Track:** Accounting Audit- I

**Session Chair:** Dr. John W. Moore, Virginia State University, Petersburg, Virginia, USA

A REVIEW OF STATEMENT OF FINANCIAL ACCOUNTING STANDARD NO. 156, ACCOUNTING FOR SERVICING OF FINANCIAL ASSETS

John W. Moore and Hari P. Sharma,, Virginia State University, Petersburg, Virginia, USA

MIMUMUM PAY REQUIREMENT AND MORAL HAZARD

Chiaho Chang, Montclair State University, Montclair, NJ, USA

CORPORATE AUDIT COMMITTEE AND PROBABILITY OF FINANCIAL STATEMENT FRAUD

Nashwa George, Montclair State University, Montclair, New Jersey, USA

IMPROVING AUDITING EFFICIENCY USING MOBILE INFORMATION TECHNOLOGIES WITH ELECTRONIC DATA PROCESSING SYSTEMS

Chrwan-Jyh Ho, Oklahoma State University, Oklahoma, USA

Meihua Koo, and Hsuan-Tsung Hsieh, University of Nevada, Las Vegas, Nevada, USA

A CASE-SENSITIVE ACCOUNTING MODEL

Myron Sheu, Mohamed El-Badawi, and Wang C. Wong, California State University Dominguez Hills, CA, USA

THE VALUE RELEVANCE OF REPEAT RESTRUCTURING CHARGES

Beixin (Betsy) Lin, Montclair State University, Montclair, New Jersey, USA

**Discussant(s):** Dr. Myron Sheu, California State University Dominguez Hills, California, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Sioux Room**

**Track:** International Finance- II

**Session Chair:** Dr. Balasundram Maniam, Sam Houston State University, Huntsville, Texas, USA

COMPARING U.S. FOREIGN DIRECT INVESTMENT IN ASEAN-5: PRE AND POST 1997 CRISIS

Balasundram Maniam and Hadley Leavell, Sam Houston State University, Huntsville, Texas, USA

DETERMINANTS OF DIVIDEND POLICY IN EMERGING STOCK MARKETS: EVIDENCE FROM BANGLADESH STOCK MARKETS

Sabur Mollah, University of Botswana, BOTSWANA

Mohammad G. Robbani, Alabama A&M University, Normal, Alabama, USA

Rafiqul Bhuyan, California State University, Sacramento, Sacramento, USA

Asma Mobarek, University of Dhaka, Dhaka, BANGLADESH

THE EFFECT OF FINANCIAL MEASURES UPON THE INTERNATIONAL FIRM'S BETA

Ronald C. Kettering, Columbus State University, Columbus, Georgia, USA

THE IMPACT OF REGIONAL TRADE AGREEMENTS ON FDI: AN AUSTRALIAN STUDY

Tianshu Liu, RMIT University, Melbourne, Victoria, AUSTRALIA

WHAT DRIVES CANADIAN CORPORATE DIVIDEND POLICY: AGENCY COST OR INFORMATION ASYMMETRY?

Fodil Adjaoud, Imed Chkir and Samir Saadi, University of Ottawa, Ottawa, Ontario, CANADA

COULD THE ADVANCEMENT OF INTERNET CONTRIBUTE TO PRICE HARMONIZATION?

Hon-Tshin Emily Yapp and Hock-Ann Lee, Universiti Malaysia Sabah, Labuan F.T, MALAYSIA

CAPITAL CONTROLS AND STOCK MARKET VOLATILITY IN AN EMERGING MARKET: EVIDENCE FROM JOHANNESBURG STOCK EXCHANGE

George Ogum, La Sierra University, Riverside, California, USA

Elias Tembe, University of Dubuque, Pittsburg, PA, USA

John Thomas, La Sierra University, Riverside, California, USA

**Discussant(s):** Dr. Mohammad G. Robbani, Alabama A&M University, Normal, Alabama, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Navajo Room**

**Track:** Human Resource Management- I

**Session Chair:** Dr. Debashish Bhattacharjee, Indian Institute of Management, Calcutta, INDIA

MANAGERIAL COMPENSATION IN THE INFORMATION TECHNOLOGY SECTOR: A STUDY OF FIVE LARGE INDIAN FIRMS

Debashish Bhattacharjee, Indian Institute of Management, Calcutta, INDIA

THE ANALYSIS OF INTERNATIONAL COMPARISON FOR RAILWAY MANAGEMENT

Teng Kun Wang National Chung Cheng University, TAIWAN

PREPARATION OF EXPATRIATE MANAGERS TO SUCCESS

Semere Haile, Grambling State University, Louisiana, USA

Marcus D. Jones, Northwestern State University, Louisiana, USA

WEB-BASED HUMAN RESOURCE MANAGEMENT: PEOPLE, TECHNOLOGY, AND HR STRATEGY

Nicholas J. Beutell and Vincent J. Calluzzo, Iona College, New York, USA

INDIVIDUAL AND ORGANIZATIONAL RISK FACTORS OF MOBBING IN THE WORKPLACE: A CASE OF BANKING SECTOR IN TURKEY (A SURVEY)

Tekin Akgeyik and Meltem Göngör, The Istanbul University, Beyazit-Istanbul, TURKEY

HOW CAN KNOWLEDGE ORGANIZATIONS BE UNDERSTOOD AND APPLIED?

Mik Kim, RMIT University, AUSTRALIA

Wusheng Zhang, Victoria University, Melbourne, Victoria, AUSTRALIA

INTERCULTURAL MANAGERIAL INFLUENCE: THE FRENCH EXPERIENCE IN THE U.S.

Asha Rao and Dan Martin, California State University East Bay, Hayward, USA

**Discussant(s):** Dr. Asha Rao, California State University East Bay, Hayward, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Pueblo Room**

**Track:** International Business- I

**Session Chair:** Dr. Lanita Winata, Griffith University, Gold Coast, Queensland, AUSTRALIA

AN EXPLORATORY STUDY OF ETHNIC CULTURE AND EMPLOYEE BEHAVIOR IN ORGANIZATIONS: EVIDENCE FROM INDONESIA

Lanita Winata and Lokman Mia, Griffith University, AUSTRALIA

MEASURING CUSTOMER BUYING INTENTION IN THE U.A.E. MOBILE PHONE MARKET: CASE IN FOCUS SIEMENS

Imtiaz Hossain, Thuraya Satellite Communication, UAE

Syd Gilani, Dubai University College, Dubai, UAE

THE ETHICS OF INTERNATIONAL TRADE: AN EXAMINATION OF THE AUSTRALIAN WHEAT BOARD SCANDAL

Ian A. Coghlan and Elizabeth R. Dunlop, Charles Sturt University, Albury, New South Wales, AUSTRALIA

MCI IN THAILAND: ASSESSMENT FROM THE "BOUNDS" TESTING APPROACH

Wai-Ching Poon, Multimedia University, Cyberjaya, Selangor, MALAYSIA

Muzafar Shah Habibullah, Universiti Putra Malaysia, Serdang, Selangor, MALAYSIA

CANADIAN CORPORATE GOVERNANCE AND MERGER AND ACQUISITION PERFORMANCE

Alex Ng, University of Northern British Columbia, Prince George, CANADA

H. Young Baek, Nova Southeastern University, Fort Lauderdale, Florida, USA

LOAN ADMINISTRATION AND LOAN REPAYMENT PERFORMANCE: A DEVELOPING COUNTRY PERSPECTIVE

Mohammad Ziaul Hoque, Monash University, AUSTRALIA

IS THE WORLD TRADE ORGANIZATION (WTO) EFFECTIVE IN SOLVING TRADE DISPUTES AND TENSIONS BETWEEN THE US AND THE EU?

Ki Hee Kim, William Patterson University of New Jersey, New Jersey, USA

**Discussant(s):** Dr. Syd Gilani, Dubai University College, Dubai, UAE

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Hopi Room**

**Track:** General Finance- II

**Session Chair:** Dr. James F. Refalo, California State University, Los Angeles, California, USA

THE IMPACT OF NEW FINANCIAL TECHNOLOGIES ON STOCK MARKETS

James F. Refalo, California State University, Los Angeles, California, USA

Manjo Dalvi, Long Island University, Brookeville, New York, USA

EXPLORING THE INTERLINK AGE BETWEEN DEVELOPED MARKET AND WORLD MARKET: AN EMPIRICAL STUDY IN THE GLOBAL CONTEXT

Nalini Prava Tripathy, Indian Institute of Management, Indore, INDIA

ARBITRAGE OPPORTUNITIES IN THE OPTIONS MARKET: A STUDY OF THE INDIAN INDEX OPTIONS

Smita Pande and Sachin Suri, Jaipuria Institute of Management, Lucknow, INDIA

CHALLENGES FACING IMPOVERISHED FAMILIES WHEN DISASTER STRIKES: OPPORTUNITIES FOR MICROFINANCE

Warner Woodworth, Brigham Young University, Provo, Utah, USA

STOCK PRICING DISCOVERY – THE CASE OF THE DEAD DOG

Frank S. Smith, University of Central Arkansas, Arkansas, USA

CREDIT UNION PORTFOLIO MANAGEMENT: GOAL PROGRAMMING WITH PENALTY FUNCTION

Hari P. Sharma, Virginia State University, Petersburg, USA

Debasis Ghosh, National Informatics Centre

Dinesh K. Sharma, University of Maryland Eastern Shore, Maryland, USA

**Discussant(s):** Dr. Frank S. Smith, University of Central Arkansas, Arkansas, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Gold Rush Room**

**Track:** Marketing- I

**Session Chair:** Dr. William J. Lundstrom, Cleveland State University, Cleveland, Ohio, USA

CONSUMER DISCONTENT REVISITED

William J. Lundstrom, Cleveland State University, Cleveland, Ohio, USA

D. Steven White, University of Massachusetts, Dartmouth, USA

A CROSS-CULTURAL COMPARISON OF SERVICE QUALITY IN HIGHER EDUCATION SERVICES

Jungki Lee, Korea University, Seochang, Choongnam, KOREA

THE USE OF VISUAL IMAGES IN ONLINE MARKETING RESEARCH: TRADEMARK AND COPYRIGHT IMPLICATIONS

Jeff Langenderfer, Berry College, USA

Basil G. Englis, Berry College, USA

Michael R. Solomon, Auburn University, Auburn, AL, USA

USING THE CONSUMER INVOLVEMENT PROFILE SCALE TO IDENTIFY DEMOGRAPHIC DIFFERENCES AMONG WINE CONSUMERS

Jane S. Reid, Leslie J. Turner, and Mark F. Toncar, Youngstown State University, Youngstown, Ohio, USA

ANALYZING BEHAVIOR CHARACTERISTICS OF MARKETS FOR NEW TECHNOLOGY-BASED PRODUCTS: WHY SO MANY FAIL THE MARKET TEST

Steven Baglione, Saint Leo University, Saint Leo, Florida, USA

A RESEARCH ON CONTRACT MECHANISM DESIGN OF MARKETING CHANNEL DISTRIBUTOR ALLIANCE BASED ON CARTEL MODEL

Jeji Chen, En Li, and Fanghua Wang, Shanghai Jiao Tong University, Shanghai, PRC

DELIGHTING CUSTOMERS: AN EXPLORATION INTO THE DISCRIMINATING FACTORS

Utpal Chowdhury, Calcutta University, Kolkatta, INDIA

**Discussant(s):** Dr. Mark F. Toncar, Youngstown State University, Youngstown, Ohio, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Cheyenne- A Room**

**Track:** MIS/CIS Information Systems- I

**Session Chair:** Dr. Ook Lee, Hanyang University, Seoul, KOREA

ICT INDUSTRY DEVELOPMENT: THE CASE OF NORTH KOREA

Ook Lee, Hanyang University, Seoul, KOREA

REVISITING IS/IT OFFSHORE OUTSOURCING: AGENDA FOR FUTURE RESEARCH

Dheeraj Sharma and Brien Smith, Ball State University, Muncie, Indiana, USA

Sushil K. Sharma and Ray Montagnano, Ball State University, Muncie, Indiana, USA

BAYESIAN ADAPTIVE PENALIZED SPLINES

Min Li, California State University, Sacramento, USA

Yan Yu, University of Cincinnati, Ohio, USA

COMPARATIVE ANALYSIS OF ONLINE ANALYSIS PROCESSING TOOLS

Manying Qiu, Virginia State University, Petersburg, VA, USA

TEACHING A GLOBALIZATION MODULE IN AN INFORMATION SYSTEMS COURSE: THE SEVEN LENSES MODEL AND OUTSOURCING

Robert C. Yoder and Vera Eccarius-Kelly, Siena College, Loudonville, New York, USA

**Discussant(s):** Dr. Manying Qiu, Virginia State University, Petersburg, VA, USA

**Monday, October 16, 2006 10:00 AM – 11:50 AM Conference Room: Cheyenne- B Room**

**Track:** General Business- III

**Session Chair:** Dr. Paula Silva, California State University, Northridge, California, USA

THE RELATIONSHIP OF PERSONALITY TO JOB ATTITUDES IN THE PUBLIC SECTOR

Paula Silva, California State University, Northridge, California, USA

Virginia Gerde, Duquesne University, Pittsburgh, Pennsylvania, USA

HISPANIC PROFESSIONALS AFTER SEPTEMBER 11<sup>TH</sup>: A MOVE TOWARD 'AMERICAN' IDENTIFICATION

R. G. DelCampo, D. M. Blancero, and K. M. Boudwin, University of New Mexico, New Mexico, USA

DETERMINANTS OF CHOICE OF COLLEGE MAJOR: A CASE STUDY

Hamid Tabesh, University of Wisconsin-River Falls, River Falls, Wisconsin, U.S.A.

HE SAID - SHE SAID: GENDER AND ETHICAL DECISION-MAKING AMONG UNDERGRADUATE BUSINESS STUDENTS

J. Goosby Smith, Butler University, Indianapolis, Indiana, USA

Constance R. James, Pepperdine University Malibu, California, USA

HOW PURCHASING ORGANIZATIONS USE WEB-BASED MARKETPLACE: AN EMPIRICAL STUDY IN AMERICA

Dothang Truong and Van T. Nguyen, Fayetteville State University, Fayetteville, North Carolina, USA

UNDERSTANDING WEB COMMERCE ADOPTION BY VERY SMALL BUSINESSES

Jim Chen, Melinda D. Harris, and Enrique G. Zapatero, Norfolk State University, Norfolk, VA, USA

INTERGENERATIONAL TRANSFERS AND ITS ABILITY TO ALLEVIATE THE FISCAL BURDEN OF AGEING

Hayat Khan, La Trobe University, Bundoora, Victoria, AUSTRALIA

ATTITUDES AND EXPECTATIONS OF LOCAL ADMINISTRATION AT THE TRANSFORMATION PROCESS OF HEALTH AND SOCIAL SERVICES- THE METROPOLITAN MUNICIPALITIES CASE OF TURKEY

Naci Karkin, Pamukkale University Kinikli Campus, Kinikli, TURKEY

**Discussant(s):** Dr. Dothang Truong, Fayetteville State University, Fayetteville, North Carolina, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Apache Room**

**Track:** General Economics- IV

**Session Chair:** Professor R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

AN ANALYSIS OF THE FACTORS AFFECTING WTI PRICE MOVEMENTS ON NYMEX

R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

Rashmi Singh and S. Srinidhi, Indian Institute of Science, Bangalore, INDIA

JET FUEL PRICE RISK: DO NAÏVE HEDGING STRATEGIES WORK?

Rakesh Sah and Hanna Rugg, Montana State University-Billings, USA

STRANDED COST RECOVERY IN FORCED ELECTRICITY DIVESTITURES

Kenneth Roskelley, Hilde Patron, and Hua Wang, Louisiana Tech University, Ruston, LA, USA

THE RENT-MINIMIZING SPATIAL EQUILIBRIUM MODEL WITH POLLUTION TAXES ON COAL

Tony R. Johns and C. W. Yang, Clarion University of Pennsylvania, Clarion, PA, USA

M. J. Hwang, West Virginia University, Morgantown, WV, USA

Ken Hung, National Dong Hwa University, Hualien, TAIWAN

**Discussant(s):** Tony R. Johns, Clarion University of Pennsylvania, Clarion, Pennsylvania, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Cherokee Room**

**Track:** Financial Accounting- I

**Session Chair:** Dr. Sid Howard Credle, Hampton University, Hampton, Virginia, USA

ACCOUNTING DEPARTMENTS AT HISTORICALLY BLACK COLLEGES & UNIVERSITIES PRIOR TO ENACTMENT OF THE "150-HOUR RULE": EVIDENCE OF THE "ROLE MODEL" EFFECT ON MOTIVATION AND PERFORMANCE ON THE CPA EXAMINATION

Sid Howard Credle and Ziette Hayes, Hampton University, Hampton, Virginia, USA

PERCEPTIONS OF AUDITORS AND FINANCIAL STATEMENT USERS IN LEBANON: AN EXPLORATORY STUDY

Yusuf Munir Sidanni, Imad Zbib, and Tarek G. El-Masri, American University of Bairut, Beirut, LEBANON

DOES A REPORTING ENVIRONMENT CONDUCIVE TO PRINCIPLES-BASED STANDARDS EXIST? AN EXAMINATION OF REPORTING FOR SOFTWARE DEVELOPMENT COSTS

Elizabeth Stanny and Kirsten M. Ely, Sonoma State University, Rohnert Park, CA USA

THE ROLE OF CHARLES F. ADAMS, JR. IN DEVELOPING UNIFORM ACCOUNTING STANDARDS

Deborah Prentice, University of Massachusetts Dartmouth, North Dartmouth, Massachusetts, USA

ARE WE SHORT-CHANGING ACCOUNTING MAJORS?

Linda A. Hall and John Olsavsky, SUNY Fredonia, Fredonia, New York, USA

FINANCIAL REPORTING OVERSIGHT, DISCLOSURE LEVELS, AND GOVERNMENT INTERVENTION: A BULWARK AGAINST CORRUPTION?

Bert J. Zarb, Embry-Riddle University, Daytona Beach, Florida, USA

ACCOUNTING FOR CAPITAL MOBILITY: FINANCIAL DISCLOSURE AND THE FELDSTEIN-HORIZKA PUZZLE

Michael Baird, Dalhousie University, Halifax, Nova Scotia, CANADA

**Discussant(s):** Dr. Bert J. Zarb, Embry-Riddle University, Daytona Beach, Florida, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Sioux Room**

**Track:** Corporate Finance- I

**Session Chair:** Dr. Richard H. Fosberg, William Paterson University, Wayne, New Jersey, USA  
DETERMINANTS OF BLOCKHOLDER SHARE OWNERSHIP  
Richard H. Fosberg, William Paterson University, Wayne, New Jersey, USA

DO MERGERS AND ACQUISITIONS PROMOTE CORPORATE SURVIVAL?  
Doocheol Moon and Wei Jiang, State University of New York–Old Westbury, New York, USA

PRICE WARS AND STOCK MARKET REACTION: AN EMPIRICAL ANALYSIS  
Srinivas Nippani and Christopher A. Myers, Texas A&M University, Commerce, Commerce, USA

THE EFFECTS OF OWNERSHIP STRUCTURE AND LEGAL INVESTOR PROTECTION ON DIVIDEND POLICY,  
CASH HOLDINGS, AND FIRM VALUE  
Rongrong Zhang, Georgia Southern University, Statesboro, GA, USA

ANALYSIS OF THE LONG TERM EFFECTS OF THE EURO  
Hari Sharma, Virginia State University, Petersburg, Virginia, USA  
Kate Brown, University of Maryland Eastern Shore, Princess Anne, Maryland, USA  
Michaela Kraenzle, University of Otago, Dunedin, NEW ZEALAND

RISK-ADJUSTED VALUE INVESTMENTS  
Seung-Woog (Austin) Kwag, Utah State University, Logan, USA and Sang Whi Lee, Kyung Hee University, KOREA

A CRITICAL EVALUATION ABOUT THE STOCK MESSAGE BOARD  
Xiaoqing Li and Leo Feng-Shun Bin, University of Illinois at Springfield, Springfield, Illinois, USA

**Discussant(s):** Christopher A. Myers, Texas A&M University, Commerce, Commerce, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Navajo Room**

**Track:** Human Resource Management- II

**Session Chair:** Dr. T. J. Kamalanabhan, Indian Institute of Technology Madras, Chennai, INDIA  
A STUDY ON THE ROLE OF OCCUPATION IN TURNOVER PROCESS OF INFORMATION TECHNOLOGY  
PROFESSIONALS  
T. J. Kamalanabhan and G. Revathi, Indian Institute of Technology Madras, Chennai, INDIA

RELATIVE CAREER DEPRIVATION: PERSONAL AND WORK-RELATED OUTCOMES  
Denise M. Rotondo, Meredith College, Raleigh, North Carolina, USA  
Joel F. Kincaid, Winston-Salem State University, Winston-Salem, North Carolina, USA  
Wayne H. Decker, Salisbury University, Salisbury, Maryland, USA

ORGANIZATIONAL RESISTANCE TO WORKPLACE DIVERSITY: CONCEPTUAL INSIGHTS FROM MULTIPLE  
PERSPECTIVES  
Anshuman Prasad, University of New Haven; West Haven, Connecticut, USA  
Pushkala Prasad, Skidmore College, Saratoga Springs, New York, USA

THE INFLUENCE OF SOCIALIZATION AND THE PERSON-JOB FIT ON THE  
PERSON-ORGANIZATION FIT  
Ying Yu Chen and Teng Kun Wang, Chinese Culture University, TAIWAN

A COMPARATIVE STUDY: STRATEGIC EFFECTS OF ARBITRATION  
Jifu Wang and Ronald J. Salazar, University of Houston-Victoria, Victoria, Texas, USA  
Jinghua Zhao, China Central University of Finance and Economics, CHINA

A REVISED MODEL OF WORK ADJUSTMENT, WORK ATTITUDES AND WORK BEHAVIOR  
Aharon Tziner, Netanya University College, ISRAEL

CULTURAL STUDIES AND RELEVANT TRAINING  
Hung-Wen Lee, Ph. D., National Chiayi University, TAIWAN

**Discussant(s):** Dr. Denise M. Rotondo, Meredith College, Raleigh, North Carolina, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Pueblo Room**

**Track:** International Business- II

**Session Chair:** Dr. Ricarda B. Bouncken, University Of Greifswald, Greifswald, GERMANY

THE GOVERNING OF ALLIANCES: BRIDGING PRE-PLANNED AND EMERGENT STYLES OF COLLABORATIVE INNOVATION PROJECTS

Ricarda B. Bouncken and Michael Koch, University Of Greifswald, Greifswald, GERMANY

STRATEGIC OPTIONS FOR CHINESE COMPANIES IN THE GLOBAL ECONOMY

Peng Chan, California State University, Fullerton, California, USA

Byung Hee Lee, Hanyang University, KOREA

Dennis Pollard, California State University, Fullerton, California, USA

A MODEL EXPLAINING MULTINATIONAL ENTERPRISE IN SERVICES

Guoqiang Li, University of Macau, MACAU

REENGINEERING IN THE PUBLIC SECTOR: A CASE STUDY OF AN EGYPTIAN GOVERNMENTAL ORGANIZATION

Mohga A. Badran, American University in Cairo, Cairo, EGYPT

EXCHANGE RATE VOLATILITY AND AUSTRALIA'S EXPORT SUPPLY RESPONSE

P. J. Gunawardana, Victoria University, Melbourne, AUSTRALIA

M. Vojvodic, Toll Company Ltd., Melbourne, AUSTRALIA

THE METHODS OF PAYMENT AND ACQUIRING FIRM VALUATION IN CROSS-BORDER M&A

Eric C. Tsai, State University of New York, Oswego, New York, USA

CO - OPERATION AND CONFLICT BETWEEN FIRMS, COMMUNITIES, NEW SOCIAL MOVEMENTS AND THE ROLE OF GOVERNMENT: THE CERRO DE SAN PEDRO CASE

José G. Vargas-Hernández, Instituto Tecnológico de Cd. Guzmán, Jalisco, MEXICO

**Discussant(s):** Dr. Eric C. Tsai, State University of New York, Oswego, New York, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Hopi Room**

**Track:** General Finance- III

**Session Chair:** Dr. Rakesh Sah, Montana State University-Billings, USA

MONTE CARLO SIMULATION OF FIXED CHARGE COVERAGE RATIO: A CASE STUDY

Abbas Heiat and Rakesh Sah, Montana State University-Billings, USA

EXAMINING THE INFLUENCE OF INSTITUTIONAL SHAREHOLDERS AS A MANAGERIAL DISCIPLINING MECHANISM

Byron J. Hollowell, Penn State University, Scranton, USA

NON-SYNCHRONICITY IN ASSET PRICES AND INCORRECT REJECTIONS OF MARKET EFFICIENCY

Jayaram Muthuswamy, Griffith University, Gold Coast, Queensland, AUSTRALIA

DETERMINANTS OF ENTRY MODE CHOICE: A FINANCIAL MANAGEMENT APPROACH

Haiyang Chen, William Paterson University, New Jersey, USA

Sheen Liu, Youngstown State University, Ohio, USA

Michael Hu, Kent State University, Ohio, USA

CAPITAL STRUCTURE: COMMON LAW VERSUS CIVIL LAW COUNTRIES

Omar M. Benkato and Mark Myring, Ball State University, Muncie, Indiana, USA

Christopher K. Luchs, Marshall University, Huntington, West Virginia, USA

WEALTH EFFECTS OF WATER TRANSPORTATION INDUSTRY MERGERS AND ACQUISITIONS

Rathin Rathinasamy, R. Pavlovskyy and Krishna Mantripragada, Ball State University, Muncie, Indiana, USA

**Discussant(s):** Dr. Byron J. Hollowell, Penn State University, Scranton, USA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Gold Rush Room**

**Track:** Management of Technology- I

**Session Chair:** Dr. Bobbie Green, New Mexico State University-Las Cruces, New Mexico, USA

NANOTECHNOLOGY: THE NEXT FRONTIER

Bobbie Green, New Mexico State University-Las Cruces, New Mexico, USA

THE PERFORMANCE COMPARISON BETWEEN FIRST MOVERS AND EARLY FOLLOWERS IN ONLINE BANKING ADOPTIONS

Fang (Helga) He, Southern Illinois University, Carbondale, Illinois, USA

Peter P. Mykytyn, Southern Illinois University, Carbondale, Illinois, USA

IDENTIFICATION AND PRIORITIZATION OF KEY ORGANIZATIONAL FACTORS IN TERMS OF RAPID TECHNOLOGY ASSIMILATION IN TWO CYPRIOT ORGANIZATIONS

Constantine Kontoghiorghes and Panayiota Kyriacou, Cyprus International Institute of Management, CYPRUS

WHAT DRIVES TECHNOLOGY COLLABORATION IN INDIA – PERCEPTIONS AND PRACTICES

Arijit Sikdar, University of Wollongong in Dubai, Dubai, UAE

**Discussant(s):** Dr. Constantine Kontoghiorghes, Cyprus International Institute of Management, CYPRUS

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Cheyenne- A Room**

**Track:** General Business- IV

**Session Chair:** Dr. Jo Ann Starkweather, Northeastern State University, Tahlequah, Oklahoma, USA

WHAT REALLY MATTERS? DEMOGRAPHICS, LEARNING STYLES, AND SOURCES OF MOTIVATION AS PREDICTORS OF COURSE GRADE

Jo Ann Starkweather and Debbie Stansell, Northeastern State University, Tahlequah, Oklahoma, USA

A DICHOTOMY BETWEEN EMPLOYERS AND STUDENTS: THE VALUE OF A BALANCED CURRICULUM

Hadley Leavell, Sam Houston State University, Huntsville, Texas, USA

Balasundram Maniam, Sam Houston State University, Huntsville, Texas, USA

DIMENSIONS OF HEALTH CARE QUALITY IN MANAGED CARE ENVIRONMENT

Fred N. Silverman and John C. Carter, Pace University, New York, New York, USA

IS THE CURRENT LEVEL OF CAPITAL PUNISHMENT EXECUTIONS INEFFICIENT?

Paul E. Chambers and Shawn Kelly, Central Missouri State University, Warrensburg, Missouri, USA

Central Missouri State University, Warrensburg, Missouri, USA

EMPIRES OF THE MIND: DESIGNING A CROSS CULTURAL COOPERATIVE MBA PROGRAM FOR JAPAN

Keith Duncan and Ray McNamara, Bond University, Robina, Queensland, AUSTRALIA

EVALUATING A PROGRAM'S LEARNING OBJECTIVES THROUGH THE CAPSTONE PROCESS

Sharon R. Setterlind, St Petersburg College, St Petersburg, Florida, USA

Gregory Weisenborn, Fort Hays State in Hays, Kansas, USA

A PRELIMINARY EMPIRICAL INVESTIGATION OF THE INTERNET AS A CONDUIT FOR WHITE-COLLAR CRIME

Robert J. Diemer, Saint Leo University, Saint Leo, Florida, USA

**Discussant(s):** Dr. Keith Duncan, Bond University, Robina, Queensland, AUSTRALIA

**Monday, October 16, 2006 1:00 PM – 2:50 PM Conference Room: Cheyenne- B Room**

**Track:** Organizational Behavior- I

**Session Chair:** Dr. Gayle Webb White, Southern Arkansas University, Magnolia, USA  
RELATIONSHIP OF EMPLOYEE TRUST IN MANAGEMENT AND EMPLOYEE LOYALTY  
Gayle Webb White, Southern Arkansas University, Magnolia, USA

CHARACTER IS DESTINY A CASE STUDY OF JELD-WEN'S CULTURE OF ETHICAL BEHAVIOR  
Clifford R. Skousen, Utah State University, Logan, Utah, USA  
Christopher Skousen, University of Texas, Arlington, Arlington, Texas, USA  
Brent Kap, JELD-WEN, inc., Klamath Fall, Oregon, USA

UNDERSTANDING GOAL ADJUSTMENT STRATEGIES BASED ON GOAL ORIENTATION  
David J. Radosevich, Montclair State University, Montclair, New Jersey, USA

BEHAVIORAL JOB DESCRIPTION OF PROJECT LEADERS: APPLICATION OF REPERTORY GRID  
METHODOLOGY  
V. Anand Ram, Indian Institute of Management Bangalore, INDIA

SOME ISSUES OF ETHICAL VALUES IN ECONOMIC BUSINESS  
Rajender Kumar, National Institute of Technology, Kurukshetra, Haryana, INDIA

THE INFLUENCE OF ORGANIZATIONAL CHANGES IN A HOSPITAL ON THE NURSING STAFF  
Yacov Kedem, Shenkar- College of Engineering and Design, Ramat Gan, ISRAEL  
Sagiv Kadman, Management Consultant, Tel Aviv, ISRAEL

FEMALE DIRECTORS, CEO CHARACTERISTICS, AND BOARD STRUCTURE  
Ralph Haug, Roosevelt University, Schaumburg, Illinois, USA  
Deborah Dahlen Zelechowski, Robert Morris College, Chicago, Illinois, USA  
Diana Bilimoria, Case Western Reserve University, Cleveland, Ohio, USA

**Discussant(s):** Dr. Clifford R. Skousen, Utah State University, Logan, Utah, USA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Apache Room**

**Track:** General Economics- I

**Session Chair:** Dr. Margaret Oppenheimer, DePaul University, Chicago, Illinois, USA

LABOR MARKET ADJUSTMENT AND CONVERGENCE IN CENTRAL EUROPE: A LOOK AT THE CZECH  
REPUBLIC, HUNGARY, POLAND, AND SLOVAK REPUBLIC  
Thomas S. Mondschean, DePaul University, Chicago, Illinois, USA  
Margaret Oppenheimer, DePaul University, Chicago, Illinois, USA

ANALYSIS OF THE LONG TERM EFFECTS OF THE EURO  
Hari Sharma, Virginia State University, Petersburg, VA USA  
Kate Brown, University of Maryland Eastern Shore, Princess Anne, MD USA  
Michaela Kraenzle, University of Otago, Dunedin, NEW ZEALAND

STUDIES IN CENTRAL EUROPEAN DISEASE  
Francis J. Colella, Simpson College, Indianola, Iowa, USA

IS MARKET STRUCTURE WITH DIFFERENT FORMS OF OWNERSHIP A VIABLE OPTION FOR PUBLIC  
UTILITY? (THE CASE OF THE NATIONAL ELECTRICITY MARKET IN AUSTRALIA)  
Gennadi Kazakevitch, Monash University, Victoria, AUSTRALIA  
Goh Sheau Yin, Monash University, Victoria, AUSTRALIA

FISCAL DECENTRALIZATION IN THE TRANSITION TO MARKETS: LOCAL DEFICIT FINANCE IN THE CASE  
OF THE CZECH REPUBLIC  
Phillip J. Bryson, Brigham Young University, Utah, USA

**Discussant(s):** Gennadi Kazakevitch, Monash University, Victoria, AUSTRALIA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Cherokee Room**

**Track:** Cost Accounting- I

**Session Chair:** Dr. John W. Moore, Virginia State University, Petersburg, Virginia, USA

USER PERCEPTIONS OF PROFESSIONAL ACCOUNTING PORTALS

John W. Moore, Virginia State University, Petersburg, Virginia, USA

Cheryl E. Mitchem, and Venkatapparao Mummalaneni, Virginia State University, Petersburg, Virginia, USA

SOCIAL SECURITY: WHAT IS IT REALLY, AND IS PRIVATIZATION A BETTER ALTERNATIVE?

Jason T. White and J. Patrick McLaughlin, Northwest Missouri State University, Maryville, USA

AN EXAMINATION OF MANAGERS' EFFORT ON PRODUCT QUALITY: AN EXPECTANCY THEORY PERSPECTIVE

Yin Xu, Old Dominion University, Virginia, USA

Karl J. Wang, University of Mississippi, Mississippi, USA

THE ASSOCIATION BETWEEN INTERLOCKINGS, AUDITOR INDEPENDENCE AND AUDIT QUALITY

C. M. Sarowar Hossain, The Australian National University, Melbourne, AUSTRALIA

AN ANALYSIS OF REVENUE REDISTRIBUTION AND AUDIT FEE GROWTH FOR THE LARGE CPA FIRMS IN THE PRE VERSUS POST SARBANES-OXLEY REGIME

Santanu Mitra, Montclair State University, Montclair, New Jersey, USA

THE IMPACT OF THE USA PATRIOT ACT ON FOREIGN OPERATIONS AND ON ANTI-MONEY LAUNDERING MEASURES

Agatha Jeffers and James Yang, Montclair State University, Montclair, New Jersey, USA

**Discussant(s):** Dr. Yin Xu, Old Dominion University, Virginia, USA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Sioux Room**

**Track:** Investments- I

**Session Chair:** Dr. H. Swint Friday, Texas A&M University- Corpus Christi, Corpus Christi, Texas, USA

PROFESSIONAL MUTUAL FUND MANAGEMENT: IS IT A GOOD INVESTMENT IN THE CONTEXT OF EFFICIENT MARKETS?

H. Swint Friday and Davis Barganski, Texas A&M University- Corpus Christi, Corpus Christi, Texas, USA

Eric Hamon and Ray Hellings, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

DETERMINANTS OF PRICE-EARNING RATIO

Reema Kulshrestha and Sonia Nanda, Jaipuria Institute of Management, Lucknow, INDIA

GLOBAL DIVERSIFICATION: IS THE WORLD BECOMING ONE BIG BASKET?

Daniel P. Flanigan and Mark F. Toncar, Youngstown State University, Youngstown, Ohio, USA

INTEREST RATE DERIVATIVES RISKS AND DISCLOSURES OF NOTIONAL AMOUNTS

Prakash K. Pai, University of Texas of the Permian Basin, Odessa, Texas, USA

THE PERFORMANCE DYNAMICS OF GLOBAL EQUITY LISTING: EVIDENCE FROM INDIAN DEPOSITORY RECEIPTS

Dhananjay Sahu, IILM Academy of Higher Learning, Uttar Pradesh, INDIA

Sabur Mollah, University of Botswana, Gaborone, BOTSWANA

Rafiqul Bhuyan, California State University, Sacramento, Sacramento, USA

THE ROLE OF IT AND FDI ON GDP GROWTH IN SELECTED SOUTHEAST ASIAN COUNTRIES: COINTEGRATION AND VAR ANALYSIS

Mazhar M. Islam and Halima A. Qureshi, Alabama A&M University, Normal, Alabama, USA

ROUND TWO OF THE CANYON FOREST VILLAGE DEBATE: ONE STEP FORWARD, TWO STEPS BACK

Dennis Foster and Craig Bain, Northern Arizona University, Flagstaff, Arizona, USA

**Discussant(s):** Dr. Mark F. Toncar, Youngstown State University, Youngstown, Ohio, USA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Navajo Room**

**Track:** Management: Leadership- I

**Session Chair:** Dr. Robert P. Vecchio, University of Notre Dame, Notre Dame, Indiana, USA

THE UTILITY OF TRANSACTIONAL AND TRANSFORMATIONAL LEADERSHIP FOR PREDICTING PERFORMANCE AND SATISFACTION

Robert P. Vecchio, University of Notre Dame, Notre Dame, Indiana, USA

Joseph E. Justin and Craig L. Pearce, Claremont Graduate School, Claremont, California, USA

MASTERING THE CHALLENGE OF TRANSFORMATIONAL CHANGE: DEVELOPING NEW LEADERSHIP FOR NEW LEARNING

Marilyn E Harris, Central Michigan University and Human Systems Change Consulting, Inc.,

Beverly Jones, Kettering University, Flint, Michigan, USA

Seth Kopald, Capella University, Ann Arbor, Michigan, USA

Sandra L. Sell-Lee, Boeing Corporation, Chicago, Illinois, USA

Guilan Wang, Central Michigan University. Mt. Pleasant, Michigan, USA

GLOOM TO GLORY: THE SUCCESSFUL TURNAROUND OF SINGARENI COLLIERIES COMPANY LIMITED

B. Rathan Reddy, Institute of Public Enterprise, HYDERABAD, INDIA

MAINLAND CHINESE-US ENTREPRENEUR COMPARISON OF LINEAR/NONLINEAR THINKING STYLE PROFILES: IMPLICATIONS FOR NATIONAL ENTREPRENEURIAL SUCCESS

Charles M. Vance, Loyola Marymount University, Los Angeles, California, USA

Kevin S. Groves, California State Uni., Los Angeles, USA; and Lin Guo, Xiamen University, Xiamen, CHINA

LEADING CHANGE: BUILDING A QUALITY BUSINESS PROGRAM WITH A CORE GROUP OF ADJUNCTS

F. K. Marsh, Concordia University-Ann Arbor, Ann Arbor, Michigan, USA

IMPACT OF LEADERSHIP STYLE ON FOLLOWER PERFORMANCE: EVIDENCE FROM THE DIRECT SELLING INDUSTRY

Suteera Sribenjachot, Ramkhamhaeng University (IIS), Bangkok, THAILAND

Peng Chan, California State University-Fullerton, California, USA

**Discussant(s):** Dr. B. Rathan Reddy, Institute of Public Enterprise, HYDERABAD, INDIA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Pueblo Room**

**Track:** International Business- III

**Session Chair:** Dr. Willie Redmond, Southeast Missouri State University, Cape Girardeau, Missouri, USA

INTERNATIONAL AGRICULTURAL NEGOTIATIONS: AN EMPIRICAL GAME THEORETIC ANALYSIS

Willie Redmond, Southeast Missouri State University, Cape Girardeau, Missouri, USA

RECONCEPTUALIZING ENVIRONMENTAL SCANNING, ITS CORRELATES, AND THEIR EFFECTS IN INTERNATIONAL CONTEXT

Detelin Elenkov and Joana R. C. Pimentel, University of Tennessee, Knoxville, Tennessee, USA

Peter Wright, University of Memphis, Memphis, Tennessee, USA

Kristian Serafimov, University of Tennessee, Knoxville, Tennessee, USA

THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY ON DEMOCRACY

Ook Lee, Hanyang University, Seoul, KOREA

ENTREPRENEURIAL ORIENTATION, MARKETING STRATEGY AND GLOBALIZATION: A STUDY OF SMEs IN THAILAND

Levan Toneskulrungruang, Ramkhamhaeng University (IIS), THAILAND

Peng Chan, California State University, Fullerton, California, USA

CULTURAL EMBEDDEDNESS OF ENTREPRENEURSHIP AND ECONOMIC TRANSITION: A COMPARATIVE STUDY OF GERMANY AND POLAND

Ricarda B. Bouncken, Jevgenija Zagvozdina, and Andreas Golze, University of Greifswald – GERMANY

**Discussant(s):** Dr. Ricarda B. Bouncken, University of Greifswald – GERMANY

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Hopi Room**

**Track:** Finance: Real Estate / Insurance- I

**Session Chair:** Dr. James Buck, East Carolina University, Greenville, North Carolina, USA

EQUITY REITS: A PORTFOLIO BEAR NECESSITY? AN EXAMINATION OF EQUITY REIT PERFORMANCE IN BEAR AND BULL MARKETS

R. S. Rathinasamy, Ball State University, Muncie, Indiana, USA

C. Douglas Mattison, City National Bank, California, USA

Ronald X. Groeber, Ball State University, Muncie, Indiana, USA

COINTEGRATION AND THE CAUSALITY BETWEEN THE REAL AND THE FINANCIAL VARIABLES: EVIDENCE FROM THE KOREAN ECONOMY

Jae-Kwang Hwang, Virginia State University, Petersburg, Virginia, USA

A FUZZY FINANCIAL APPROACH TOWARD THE EVALUATION OF OPERATE TRANSFER OF AIRPORT

Kang-Lin Chiang, Vanung University, TAIWAN

LIQUOR LAW LIABILITY: ANALYSIS OF STATE DRAM SHOP LAWS

John Bratton and Victor Puleo, University of Central Arkansas, Conway, Arkansas, USA

Michael Zugelder, Old Dominion University, Norfolk, Virginia, USA

**Discussant(s):** Dr. R. S. Rathinasamy, Ball State University, Muncie, Indiana, USA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Gold Rush Room**

**Track:** Advertising & Promotion Management- I

**Session Chair:** Dr. Flaviu Călin Rus, Babeş-Bolyai University, Cluj-Napoca, ROMANIA

METHODS OF PROMOTION FOR PRODUCTS AND SERVICES PR & ADVERTISING

Flaviu Călin Rus, Babeş-Bolyai University, Cluj-Napoca, ROMANIA

THE MISSING PIECE IN THE PUZZLE: HOW RETAIL ATMOSPHERIC CAN IMPROVE MERCHANDISE AND STORE PROMOTIONS

Subir Bandyopadhyay, Indiana University Northwest, Gary, Indiana, USA

IDENTIFICATION OF EXPORT MARKET OPPORTUNITIES AND CHALLENGING ISSUES FOR AUSTRALIAN COTTON INDUSTRY

Hailu Kidane, Charles Sturt University, Wagga Wagga, NSW, AUSTRALIA

SPOKESPERSONS IN RADIO PUBLIC SERVICE ANNOUNCEMENTS: THE EFFECTS OF CELEBRITIES VERSUS VICTIMS

Mark F. Toncar, Cynthia E. Anderson, and Jane S. Reid, Youngstown State University, Youngstown, OH, USA

LIKING IT WITHOUT BELIEVING IT; ANALYSIS OF THE ATTITUDES TOWARD HUMOROUS TV ADS AND THE MODERATOR ROLES OF SENSE OF HUMOR AND SKEPTICISM

Adam Acar, University of Connecticut, Storrs, CT, USA

GOODS VERSUS SERVICES MARKETING AND MANAGEMENT: ARE THERE DIFFERENTIAL PERFORMANCE OUTCOMES?

S. Ade Olusoga, Georgia Southwestern State University, Americus, Georgia, USA

**Discussant(s):** Dr. Hailu Kidane, Charles Sturt University, Wagga Wagga, NSW, AUSTRALIA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Cheyenne- A Room**

**Track:** Marketing: Consumer Behavior- II

**Session Chair:** Dr. Farhat Yusuf, Macquarie University, Sydney, AUSTRALIA

INTERNET SHOPPING IN AUSTRALIA, 1999-2001

Farhat Yusuf, Macquarie University, Sydney, AUSTRALIA

Patricia McManus, University of Western Sydney, AUSTRALIA

THE HALO EFFECT OF AGE ON DURABLE GOODS PRICES: AGE, RELIABILITY AND THE USED CAR MARKET

Stephen Betts, William Paterson University, Wayne, NJ, USA and Zinaida Taran, Siena College, Loudonville, USA

IS 2.99 BETTER THAN 3.00 EVERYWHERE? MARKET DEVELOPMENT EFFECT ON PRICE ENDINGS IN DIFFERENT COUNTRIES

Adam Nguyen, and Zinaida Taran, Siena College, Loudonville, New York, USA

Roger Heeler, York University, Toronto, Ontario, CANADA

MODELING CUSTOMER POTENTIAL VALUE: THE CASE OF A CHINESE COMMERCIAL BANK

Wei Lu, Jie Chen, and En Li, School of Management, Shanghai Jiaotong University, PR China

AN EXPLORATORY INVESTIGATION OF BRAND INSISTENCE IN RETAILING

Larry P. Pleshko, Kuwait University, KUWAIT

Richard A. Heiens and Leanne C. McGrath, University of South Carolina Aiken, SC, USA

INTERNATIONAL EXPANSION: KINGDEE'S MARKETING STRATEGY

Jifu Wang and Joseph Ben-Ur, University of Houston, Victoria, Texas, USA

Jinghua Zhao, China Central University of Finance and Economics, CHINA

**Discussant(s):** Dr. Joseph Ben-Ur, University of Houston, Victoria, Texas, USA

**Monday, October 16, 2006 3:00 PM – 4:50 PM Conference Room: Cheyenne- B Room**

**Track:** General Management- II

**Session Chair:** Dr. Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

IMPACT OF PUBLIC PRIVATE PARTNERSHIP ON IT EDUCATION IN INDIA

Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

LEADERSHIP IN UNIVERSITIES IN THE 21ST CENTURY

Matias Santana, Capella University, Quito, ECUADOR

AN ANALYSIS OF ALGORITHM EFFICIENCY AND STABILITY FOR OPTIMIZATION SOFTWARE IN SOLVING COMBINATORIAL (TRAVELING SALESMAN) PROBLEMS

Mike C Patterson, Midwestern State University, USA

Bob Harmel, Midwestern State University, USA

THE SATISFACTION WITH CULTURAL DIVERSITY IN THE EDUCATIONAL ENVIRONMENT SCALE (SCDEE): DEVELOPMENT AND TESTING

Dennis Bristow, St. Cloud State University, St. Cloud, Minnesota, USA

Douglas Amyx, Louisiana Tech University, Ruston, Louisiana, USA

ORGANIZATIONAL COMMITMENT IN HIGHER EDUCATION: A MULTIDIMENSIONAL PERSPECTIVE

J. R. Smith, Jackson State University, Jackson, Mississippi, USA

Kristina P. Gaylor, Bellhaven College, Jackson, Mississippi, USA

Alisa L. Mosley and Samuel N. Perkins, Jackson State University, Jackson, Mississippi, USA

MICHAEL DUKAKIS AND KENNETH STARR: A CONTRAST OF TWO PROMINENT LEGAL LEADERS

Michael Moodian, Charles Fischer, Peichen Clair Lee, Pepperdine University, California, USA

THE YING AND YANG OF THE SCORECARD IS OUT OF BALANCE

Ellen McBarron, Australian Catholic University, Brisbane, AUSTRALIA

**Discussant(s):** Dr. Dennis Bristow, St. Cloud State University, St. Cloud, Minnesota, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Apache Room**

**Track:** International Economics- II

**Session Chair:** Dr. Ernst Coupet, Chicago State University, Chicago, Illinois, USA

REGIONAL TRADE BLOCS AND ECONOMIC DEVELOPMENT IN THE SOUTHERN HEMISPHERE: AN EMPIRICAL ASSESSMENT

Ernst Coupet, Jr., and Louis Osuji, Chicago State University, Chicago, Illinois, USA

POSITIVE STUDY ON CHINA INDUSTRIALIZATION STAGE EFFECT ON EXPORT COMMODITY STRUCTURE

Dechi Peng, Huangshi Institute of Technology, Huangshi, Hubei, CHINA

INTRA-INDUSTRY SPECIALIZATION AND TRADE EXPANSION IN THE U.S. TRADE WITH THE FREE TRADE AREAS OF THE AMERICAS (FTAA)

E. M. Ekanayake and Mihalis Halkides, Bethune-Cookman College, Daytona Beach, Florida, USA

John Ledgerwood and Iliana Filyanova, Bethune-Cookman College, Daytona Beach, Florida, USA

HOMEGROWN AND FOREIGN OBSTACLES TO US HEGEMONY IN AN INTEGRATING INTERNATIONAL ECONOMY

Suleman A. Moosa, California State University Chico, Chico, California, USA

IMPACT OF ECONOMIC LIBERALIZATION ON MANUFACTURER'S SERVICES – CASE STUDY OF AN INDIAN AUTOMOBILE COMPANY

Pradip K. Bhaumik and Deepak Chawla, International Management Institute, New Delhi, INDIA

COUNTERTRADING BETWEEN U.S. FIRMS AND AUSTRALIA: A COMPARATIVE ANALYSIS OF THE BENEFITS AND PITFALLS

John P. Angelidis, St. John's University, Jamaica, New York, USA

Faramarz Parsa, University of West Georgia, Carrollton, Georgia, USA

Nabil A. Ibrahim, Augusta State University, Augusta, Georgia USA

**Discussant(s):** Dr. Pradip K. Bhaumik, International Management Institute, New Delhi, INDIA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Cherokee Room**

**Track:** General Accounting Areas- I

**Session Chair:** Dr. R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

CEO AND CFO FINANCIAL STATEMENT CERTIFICATIONS UNDER THE SARBANES-OXLEY ACT: AN EXAMINATION OF PERCEIVED FRAUD DETERRENCE

R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

INTEGRATING TARGET COSTING MODELS FOR MODULAR MANUFACTURING

Mohamed E. Bayou, University of Michigan-Dearborn, Dearborn, MI, USA

Thomas Jeffries, QQuest Corporation, Dearborn, MI, USA

Omar M. Benkato, Ball State University, Muncie, IN, USA

GOODWILL VALUATION AND EARNINGS MANAGEMENT

Mei-Lung Chen and Ring D. Chen, Northeastern Illinois University, Chicago, Illinois, USA

THE ROLE OF TOP MANAGEMENT'S COMPETENCE ON NON-FINANCIAL PERFORMANCE MEASUREMENT: EXPERIENCE WITH FINANCIAL SERVICES INDUSTRY

Mostaq Hussain and Muhammed Kabir, University of New Brunswick-Saint John New Brunswick, CANADA

MENTORING WITHIN THE ACCOUNTING PROFESSION: AN AUSTRALIAN PERSPECTIVE

Pamela Mathews and Jenny Kent, Charles Sturt University, AUSTRALIA

A MONOPOLY MODEL OF ACCOUNTING FRAUD

Margaret L. Gagne and Laura Ebert, Marist College, Poughkeepsie, New York, USA

A THEORETICAL DEVELOPMENT OF A RETURN MEASUREMENT MODEL FOR ZERO-INVESTMENT WITH RECOGNITION OF SHORT-SELLING CONSTRAINTS

Yan Xiong and Charles Davis, California State University Sacramento, California, USA

**Discussant(s):** Dr. Margaret L. Gagne, Marist College, Poughkeepsie, New York, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Sioux Room**

**Track:** Corporate Finance- II

**Session Chair:** Dr. Byron J. Hollowell, Penn State University, Scranton, Pennsylvania, USA

LONG-TERM RETURNS AND OPTIMAL EXECUTIVE COMPENSATION CONTRACTS

Byron J. Hollowell, Penn State University, Scranton, Pennsylvania, USA

DIVIDEND-POLICY AND CROSS-BORDER LISTING: EVIDENCE FROM CANADIAN FINANCIAL FIRMS

Fodil Adjaoud, University of Ottawa, Ottawa, Ontario, CANADA

Imed Chkir and Samir Saadi, University of Ottawa, Ottawa, Ontario, CANADA

CHOICE OF MATURITY STRUCTURE OF CORPORATE DEBT: INSTRUMENTS ISSUED OUTSIDE THE U.S.

Liang Tang, Elizabethtown College, Elizabethtown, Pennsylvania, USA

PERFORMANCE OF PLASTIC RECYCLING COMPANIES IN THE CZECH REPUBLIC: AN ANALYSIS USING ECONOMIC VALUE ADDED

Kishor Goswami, Indian Institute of Technology Kharagpur, INDIA

Daniel Remes, Tomas Bata University in Zlin, CZECH REPUBLIC

THE PITFALLS OF INTERNET FINANCIAL REPORTING AND THEIR PREVENTION

Yee Boon Foo and Mohd Ismail, Multimedia University, Cyber jaya, MALAYSIA

A. Seetharaman and Zahiruddin Hazri, Multimedia University, Cyber jaya, MALAYSIA

DERIVATIVES AND MARKET VALUATION: AN EMPIRICAL INVESTIGATION OF THE IMPACT OF SFAS DISCLOSURE REQUIREMENTS

Prakash K. Pai, The University of Texas of the Permian Basin, Odessa, Texas, USA

**Discussant(s):** Dr. Fodil Adjaoud, University of Ottawa, Ottawa, Ontario, CANADA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Navajo Room**

**Track:** Management- Business Ethics- I

**Session Chair:** Dr. Claudia J. Ferrante, United States Air Force Academy, HQ USAFA/DFM, USAF, CO, USA

TRANSPARENCY OF FINANCIAL INFORMATION TO IMPROVE ETHICAL CLIMATE: TRUTH IS THE LANGUAGE OF BUSINESS

Claudia J. Ferrante, United States Air Force Academy, HQ USAFA/DFM, USAF, Colorado, USA

Steve G. Green, United States Air Force Academy, HQ USAFA/DFM, USAF, Colorado, USA

Brian C. Payne, United States Air Force Academy, HQ USAFA/DFM, USAF, Colorado, USA

ETHICAL BEHAVIOR OF MALAYSIAN LIFE INSURANCE AGENTS

Chris Myers and Zafar U. Ahmed, Texas A&M University at Commerce, Commerce, Texas, USA

Osman Mohamad and Lim Kheng Kok, Universiti Sains Malaysia, Penang, MALAYSIA

MANAGEMENT ACCOUNTANTS IN THE 21<sup>ST</sup> CENTURY BUSINESS ENVIRONMENT

Martin Kelly and Andrea Bather, Waikato Management School, University of Waikato, Hamilton, NEW ZEALAND

DELINEATING ORGANIZATIONAL CHANGE: THE CASE OF A MAJOR THEME PARK

MD Mahbubul Haque, Joseph Wai Yu, and Islam Azzam, Pepperdine University, Los Angeles, California, USA

BUSINESS RESPONSIBILITY FOR EMPLOYEE HEALTH CARE: JUSTICE AND THE GOOD SOCIETY

Sandra L. Christensen, Eastern Washington University, Spokane, Washington, USA

BUSINESS ETHICS AND SOCIAL RESPONSIBILITY IN THAILAND

Tipapakorn Noppawan, Dhonburi Rajabhat University Bangkok, THAILAND

Peng Chan, California State University-Fullerton, California, USA

**Discussant(s):** Dr. Sandra L. Christensen, Eastern Washington University, Spokane, Washington, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Pueblo Room**

**Track:** Islamic Banking and Finance

**Session Chair:** Dr. Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

THE MATCHING PRINCIPLE IN THE ISLAMIC ACCOUNTING THOUGHT

Ahmed M. El-Galfy, Cairo University, Cairo, EGYPT

Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

ON RELEVANCE OF IBN KHALDUN'S MODEL OF ECONOMIC DEVELOPMENT

Adil H. Mouhammed, University of Illinois at Springfield, Springfield, Illinois, USA

DERIVATIVE SECURITIES IN AN ISLAMIC ENVIRONMENT: SOME QUESTIONS AND ANSWERS

Karim S. Rebeiz, American University of Beirut, Beirut, LEBANON

BANKING BEHAVIOR OF ISLAMIC CUSTOMERS: SOME EVIDENCE FROM UAE BANKS

Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

Abdel-Aziz A. Hassan, University of Dubai, Dubai, UAE

THE ACCOUNTING MEASUREMENT BASES IN BOTH THE ISLAMIC AND CONVENTIONAL THOUGHT

Ahmed M. El-Galfy, Cairo University, Cairo, EGYPT

Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

**Discussant(s):** Dr. Adil H. Mouhammed, University of Illinois at Springfield, Springfield, Illinois, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Hopi Room**

**Track:** International Marketing- III

**Session Chair:** Dr. John M. Planchon, Rhodes College, Memphis, Tennessee, USA

A PRELIMINARY EXAMINATION OF CONSUMER REACTIONS TO DIRECT TO CONSUMER PRESCRIPTION DRUG ADVERTISING: U.S. AND BELGIAN PERSPECTIVES

John M. Planchon, Rhodes College, Memphis, Tennessee, USA

William L. James, Hofstra University, Hempstead, New York, USA

Liliane Van Hoof, University of Antwerp, Antwerp, BELGIUM

ETHICAL BEHAVIOR OF MALAYSIAN LIFE INSURANCE AGENTS

Osman Mohamad, Universiti Sains Malaysia, Penang, MALAYSIA

Zafar U. Ahmed and Chris Myers, Texas A&M University at Commerce, Texas, USA

Lim Kheng Kok, Universiti Sains Malaysia, Penang, MALAYSIA

THE EFFECT OF INFORMATION TECHNOLOGY CAPABILITY ON EXPORT PERFORMANCE: AN INVESTIGATION OF CHINESE BORN GLOBAL SMES?

Man Zhang, Bowling Green State University, Bowling Green, OHIO, USA

James McCullough, University of Puget Sound, Tacoma, Washington, USA

INVESTIGATING THE FACTORS INFLUENCING CONSUMER EATING-OUT HABITS

Subir Bandyopadhyay, Indiana University Northwest, Gary, Indiana, USA

Vijayan Pillai, University of Texas at Arlington, Arlington, Texas, USA

EMERGING MARKET CONSUMERS PERCEPTIONS OF NATIONAL AND GLOBAL BRANDS: THE PEOPLE'S REPUBLIC OF CHINA

Mark Toncar, Youngstown State University, Youngstown, Ohio, USA

James Munch, University of Texas at Arlington, Texas, USA

OVERSEAS ACQUISITION: CULTURE vs. MARKETING

Sungwoo Jung, Columbus State University, Columbus, Georgia, USA

Dong-Kyoon Kim, Montclair State University, Montclair, New Jersey, USA

**Discussant(s):** Dr. Subir Bandyopadhyay, Indiana University Northwest, Gary, Indiana, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Gold Rush Room**

**Track:** International Operations Management- I

**Session Chair:** Dr. Vidhu Shekhar Jha, International Management Institute, New Delhi, INDIA

STRATEGIC PLANNING, TECHNOLOGY & INNOVATION FOR BUSINESS EXCELLENCE: A CONCEPTUAL RESEARCH STUDY

Vidhu Shekhar Jha, International Management Institute, New Delhi, INDIA

THE EFFECTS OF EMPLOYEE AUTONOMY, TOP MANAGEMENT SUPPORT, AND PRIDE ON PERFORMANCE OF HOTEL EMPLOYEES

Thawatchai Jitpaiboon, Ball State University, Muncie, IN, USA

Jeong Ah Park, University of Toledo, Toledo, OH, USA

Dothang Truong, Fayetteville State University, Fayetteville, NC, USA

SERVICE QUALITY AND CUSTOMER SATISFACTION: EVIDENCE FROM THE AUTOMOBILE INDUSTRY IN THAILAND

Tawan Vigripat, Ramkhamhaeng University (IIS), Bangkok, THAILAND

Peng Chan, California State University-Fullerton, California, USA

AUDIT PLANNING USING COMMERCIAL PROJECT MANAGEMENT SOFTWARE

Colin O. Benjamin and Sandra Drumming, Florida A & M University, Florida, USA

Eric Gillman, Price Waterhouse Coopers LLP, Miami Florida, USA

Aretha Hill, Florida A & M University, Florida, USA

DEVELOPING RELIANCE STRATEGIES IN PARTNER COOPERATION

Seyed-Mahmoud Aghazadeh, SUNY at Fredonia, Fredonia, USA

WHEN FLEXIBILITY MEETS SAND CONE MODEL: OPERATION STRATEGIES FOR SMEs

Daisy Wang and Kiattisak Phongkusolchit, Southern Illinois University, Carbondale, Illinois, USA

**Discussant(s):** Dr. Dothang Truong, Fayetteville State University, Fayetteville, NC, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Cheyenne- A Room**

**Track:** Management Science - I

**Session Chair:** Dr. H. Barry Spraggins, University of Nevada, Reno, Nevada, USA

A COST AND RISK ROUTING MODEL for TRANSPORTING HAZARDOUS MATERIALS BY RAIL

H. Barry Spraggins, University of Nevada, Reno, Nevada, USA

A NEW MULTIVARIATE MODEL FOR OIL PRICE MOVEMENTS

S. Srinidhi and R. Srinivasan, Indian Institute of Science, Bangalore, INDIA

Rashmi Singh, Goldman Sachs, Bangalore, INDIA

THE IMPORTANCE OF RESEARCH AND DEVELOPMENT IN AN ORGANIZATION: A QUALITATIVE ANALYSIS

Rajashekar G. Mench and Venkatesh A. Raikar, BVB College of Engineering and Technology, Hubli, INDIA

M. M. Bagali, Institute of Management Studies and Research, Hubli, INDIA

MEDICAL DOCTORS, BASE STEALERS, AND STATISTICS

Paul Bursik, John Dose, St. Norbert College, De Pere, Wisconsin, USA

Kevin Quinn, St. Norbert College, De Pere, Wisconsin, USA

A DECISION-MAKING FRAMEWORK FOR IT OUTSOURCING USING THE ANALYTIC HIERARCHY PROCESS

Veena Bansal and Vivek Pandey, Indian Institute of Technology, Kanpur, INDIA

EVALUATING THE IMPORTANCE OF THE PMI INDEX: A REGIONAL STUDY TO SHOW THE BUFFALO-NIAGARA, NY PMI INDEX VS. THE NATIONAL PMI INDEX

William T. Warren III, Niagara University, Lewiston, New York, USA

**Discussant(s):** Dr. Paul Bursik, John Dose, St. Norbert College, De Pere, Wisconsin, USA

**Monday, October 16, 2006 5:00 PM – 6:30 PM Conference Room: Cheyenne- B Room**

**Track:** Management: Emerging Trends- I

**Session Chair:** Dr. Detelin S. Elenkov, University of Tennessee, Knoxville, Tennessee, USA

ORGANIZATIONAL EFFECTS ON INNOVATION IN AN EMERGING ECONOMY: MEASUREMENT ISSUES AND IMPLICATIONS FOR PRACTICE

Detelin S. Elenkov, Quincy Styke, and Kristian Serafimov, University of Tennessee, Knoxville, Tennessee, USA

THE RELEVANCE OF PARTICIPATORY INTERVENTIONS FOR EMPLOYEE ADAPTABILITY TO CHANGE

R. Ravi Kumar and T. J. Kamalanabhan, Indian Institute of Technology, Chennai, INDIA

THE INTERNATIONAL BPO LOCATION MODEL AND ITS APPLICATIONS

Surender Reddy and Jason Chronowski, Saginaw Valley State University, USA

BUSINESS PLANS FOR BIOTECH STARTUPS: A MIXED MODEL APPROACH

Abhinav Anand, INFOUSA Inc, USA

Nikhil Sinha, ESSAR Steel Ltd, INDIA

COMPARING STOCHASTIC DOMINANCE AND MEAN-VARIANCE APPROACH IN DECISION MAKING UNDER UNCERTAINTY

Nesrin Alptekin, Anadolu University, Eskisehir, TURKEY

XYZ IS NOW THE MOST IMPORTANT LANGUAGE OF RECRUITMENT SELECTION AND RETENTION

Ellen McBarron, Australian Catholic University, Brisbane, AUSTRALIA

TOP MANAGEMENT TEAM SOCIAL COHESION AND PROPERTY-CASUALTY INSURER PERFORMANCE

Victor A. Puleo, Jr. and John Bratton, University of Central Arkansas, Conway, Arkansas USA

Dan Marlin, University of South Florida St. Petersburg, St. Petersburg, Florida USA

James Mueller, College of Charleston, Charleston, South Carolina USA

**Discussant(s):** Dr. Victor A. Puleo, Jr., University of Central Arkansas, Conway, Arkansas USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Apache Room**

**Track:** General Economics- I

**Session Chair:** Dr. Paul A. Rivera, California State University Channel Islands, Camarillo, California, USA

THE CAUSALITY OF OIL PRICE SHOCKS TO CHANGES IN FISCAL AND MONETARY POLICY

Paul A. Rivera, California State University Channel Islands, Camarillo, California, USA

A THEORETICAL MODEL OF INCOME SHARES AND THE BUSINESS CYCLE

Adil H. Mouhammed, University of Illinois at Springfield, Springfield, USA

IMPACT OF THE PRIMARY BUDGET DEFICIT ON THE NOMINAL LONG TERM INTEREST RATE YIELD ON TAX FREE MUNICIPAL BONDS

Richard J. Cebula, Richard McGrath, and Michael Toma, Armstrong Atlantic State Univ., Savannah, GA, USA

DISCONNECT BETWEEN THE REGIONAL AND THE U.S. ECONOMY: EVIDENCE FROM STOCK MARKETS

Rakesh Sah, Ann Adair, and Kristin Wagner, Montana State University-Billings, USA

MEASURING THE IMPACT OF SPATIAL ELASTICITIES ON COMMODITY MARKET STABILITY

Tony R. Johns and Paul Y. Kim, Clarion University of Pennsylvania, Clarion, PA, USA

Cindy Hsiao-Ping Peng, National Central University TAIWAN

Yu, Da College, TAIWAN

C. W. Yang, Clarion University of Pennsylvania, Clarion, PA, USA

**Discussant(s):** Dr. Adil H. Mouhammed, University of Illinois at Springfield, Springfield, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Cherokee Room**

**Track:** Managerial Accounting- I

**Session Chair:** Dr. Lokman Mia, Griffith University, Brisbane, AUSTRALIA

NEED FOR ACHIEVEMENT, STYLE OF BUDGETING AND MANAGERIAL PERFORMANCE IN A NON GOVERNMENT ORGANIZATION (NGO): EVIDENCE FROM AN ORIENTAL CULTURE

Lokman Mia, Griffith University, AUSTRALIA

Badiul Alam, Dhaka Commerce College, Dhaka, BANGLADESH

EFFICIENCY OF THE ORGANIZATIONAL ARCHITECTURE OF NONPROFIT ORGANIZATIONS: AN APPLICATION FOR SPANISH NGDO's

Víctor Martín Pérez, Natalia Martín Cruz, and Juan Hernangómez Barahona, Universidad de Valladolid, SPAIN

ACCOUNTING IN SUPPORT OF LEAN MANUFACTURING

Clifford R. Skousen and Richard L. Jenson, Utah State University, Logan, Utah, USA

Christopher J. Skousen, University of Texas-Arlington, Arlington, Texas, USA

IS ACCOUNTING INFORMATION VALUE-RELEVANT IN THE EMERGING EGYPTIAN STOCK MARKET?

Ashraf Elbakry, Ahmed El-Masry, and John Pointon, Plymouth Business School, Plymouth, UK

AUDITOR EFFECTIVENESS IN THE UNITED STATES AND THE UNITED KINGDOM: COMPARISON AND ANALYSIS

Alfred Greenfield, Jr., University of Texas of the Permian Basin, USA

Wendy Achilles, East Carolina University, USA

Robert Russ, Northern Kentucky University, USA

MANAGERIAL ACCOUNTING CONCEPT

Tawfiq Abu-Raqabeh, University of Houston Downtown, Houston, Texas, USA

**Discussant(s):** Dr. Alfred Greenfield, Jr., University of Texas of the Permian Basin, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Sioux Room**

**Track:** International Finance- III

**Session Chair:** Dr. Richard O. Omotoye, Virginia State University, Petersburg, Virginia, USA  
GLOBAL FINANCIAL CONSEQUENCES OF THE TRANSFORMATION OF THE FORMER SOVIET UNION: A REGIONAL ANALYSIS

Richard O. Omotoye and Buagu Musazi, Virginia State University, Petersburg, Virginia, USA

COINTEGRATION AND THE CAUSALITY BETWEEN THE REAL AND THE FINANCIAL VARIABLES: EVIDENCE FROM THE KOREAN ECONOMY

Jae-Kwang Hwang, Virginia State University, Petersburg, VA, USA

MARKET CRASHES AND SPECULATIVE BUBBLES

Xiao Qin, Nanyang Technological University of Singapore, SINGAPORE

AN EXAMINATION OF FIVE INTERNATIONAL MARKETS FOR IMMEDIATE, DELAYED, AND ENDURING SPILLOVERS WITH CONTROL FOR PERIODIC CLOSURES

Armand Picou, Texas A&M University-Corpus Christi, Corpus Christi, Texas, USA

Ling T. He, University of Central Arkansas, Conway, Arkansas, USA

WHY DO MANAGERS DRIVE BAD OVERSEAS ACQUISITIONS?

Dong-Kyoon Kim, Montclair State University, Montclair, New Jersey, USA

INTERNATIONAL DIVERSIFICATION: SEPARATING RECENT RESEARCH FACT FROM FICTION

H. Swint Friday, Xi Xia, and Jon Yosko, Texas A&M University – Corpus Christi, Texas, USA

EFFICIENCY AND COINTEGRATION IN THE FOREIGN EXCHANGE MARKET: A NEW LOOK

Syed A. Hyat, Siena College, Loudonville, New York, USA

**Discussant(s):** Dr. Syed A. Hyat, Siena College, Loudonville, New York, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Navajo Room**

**Track:** Human Resource Management- III

**Session Chair:** Dr. William P. Cordeiro, California State University, Channel Islands, Camarillo, CA, USA

EXAMINING AN ALTERNATIVE APPROACH TO HIRING TENURE TRACK FACULTY

William P. Cordeiro and Daniel Wakelee, California State University, Channel Islands, Camarillo, CA, USA

MAINTAINING KNOWLEDGE ACCORDING TO STRUCTURATION-EMANCIPATION THEORY

Ook Lee, Hanyang University, KOREA

GENDER INEQUALITY IN THE LABOR MARKET

Andrea E. Smith-Hunter, Siena College, Loudonville, New York, USA

THE EFFECTS OF DISPOSITIONAL AFFECTIVITY ON WORK ATTITUDES AND BEHAVIORS AMONG BLUE-COLLAR WORKERS

Elizabeth J. Rozell, Charles E. Pettijohn and R. Stephen Parker, Missouri State University, Missouri, USA

RELATIONSHIP AMONG FACTS OF EMPLOYEE SATISFACTION: THE ROAD TO EXEMPLARY PROCESS DESIGN AND RESOURCE ALLOCATION

Scott Metlen, University of Idaho, Moscow, Idaho, USA

A CASE STUDY OF PERFORMANCE OF APPRAISAL AND COMPENSATION SYSTEMS OF SALESPEOPLE IN CHINESE MEDIUM-SIZED PRIVATE ENTERPRISE:

Fang Qi, City University of Hong Kong- Kowloon, Hong Kong SAR, CHINA

COUNTERPRODUCTIVE BEHAVIOR AT WORK AND SOME INDIVIDUAL DIFFERENCE CHARACTERISTICS

Aharon Tziner, Sharon Goldberg and Or Roni, Netanya University College, ISRAEL

**Discussant(s):** Dr. Scott Metlen, University of Idaho, Moscow, Idaho, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Pueblo Room**

**Track:** Marketing- IV

**Session Chair:** Dr. William J. Lundstom, Cleveland State University, Cleveland, Ohio, USA

APPLYING CRM STRATEGIES TO THE LEGAL INDUSTRY: CAN THEY MAKE THE DESIRED DIFFERENCE?

William J. Lundstom and Richard J. LaRosa, Cleveland State University, Cleveland, Ohio, USA

ENERGY: IGNITING BRANDS TO DRIVE ENTERPRISE VALUE

John Gerzema, Jason Gaikowski, Edward Lebar, and Michael Sussman, Cohn & Wolfe, New York, USA

DIMENSIONS AND DETERMINANTS OF CUSTOMER RELATIONSHIP STRENGTH IN SERVICES SELLING

Guicheng Shi, Macau University of Science and Technology, Macau, CHINA

Allan KK Chan and Yizheng Shi, Hong Kong Baptist University, Hong Kong, CHINA

Yonggui Wang, Nanjing University, Nanjing, CHINA

AN EARLY ESTIMATION OF THE PROBABILITY OF SUCCESS OS A BUSINESS-TO-BUSINESS  
TELEMARKETING RELATIONSHIP

Arkady E. Shemyakin and Lorman L. Lundsten, University of St. Thomas, St. Paul, Minnesota, USA

SUPERIOR MARKET RESPONSIVENESS IN EMERGING BUSINESS ENVIRONMENT: FACTORS FOR  
ENHANCING CAPABILITIES

D. K. Agrawal, Fore School of Management, New Delhi, INDIA

Monica Gupta, Institute of Management Technology, Ghaziabad, INDIA

IMPROVEMENT OF THE SERVICE QUALITY THROUGH PART-TIME MARKETERS IN HOSPITALITY  
INDUSTRY

Ibrahim Birkan, Baskent University, Ankara, and Gamze Tanil, Middle East Technical University, Ankara, TURKEY

**Discussant(s):** Dr. Lorman L. Lundsten, University of St. Thomas, St. Paul, Minnesota, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Hopi Room**

**Track:** Investments- II

**Session Chair:** Dr. Mahendra Chandra, Edith Cowan University, Joondalup, WA, AUSTRALIA

ASYMMETRY IN CONDITIONAL CORRELATION

Mahendra Chandra, Edith Cowan University, Joondalup, WA, AUSTRALIA

USING INFORMATION FLOW TO EXPLAIN VOLUME, VOLATILITY, AND CONDITIONAL  
HETEROSKEDASTICITY IN RETURNS

Kenneth Roskelley, Louisiana Tech University, Ruston, Louisiana, USA

MODELING MARKET BUBBLES, RISK AVERSION, AND EFFICIENT MARKETS: A ROLE FOR THE EFFICIENT  
MARKET HYPOTHESIS AND BEHAVIORAL MODELS

Christopher D. Azevedo and John R. Crooker, Central Missouri State University, USA

INTRADAY AND DAY-OF-THE-WEEK PATTERNS IN RELATIVE PUT AND CALL PRICES AND BID-ASK  
SPREADS

John B. Broughton, Chapman University, Orange, California, USA

TACTICAL ASSET ALLOCATION FOR INVESTORS WITH ASYMMETRICAL WEALTH ENDOWMENTS

H. Swint Friday and Amy Brown, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

Steve Hammons and Brent Maynard, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

EXAMINATION OF PORTFOLIO BEHAVIOR OF CHARTERED BANKS (1791-1836) AND FREE BANKS (1836-  
1863)

Abdus Samad, Utah Valley State College, Orem, Utah, USA

Fazlul Miah, Fayetteville State University, Fayetteville, North Carolina, USA

**Discussant(s):** Dr. Kenneth Roskelley, Louisiana Tech University, Ruston, Louisiana, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Gold Rush Room**

**Track:** Operations Management- I

**Session Chair:** Dr. John S. Croucher, Macquarie University, Sydney, AUSTRALIA

USING MATHEMATICAL PROGRAMMING TO MAXIMIZE FLIGHT PROFITABILITY

John S. Croucher, Macquarie University, Sydney, AUSTRALIA

THE EXPECTED QUANTITY SHORT PER REPLENISHMENT CYCLE FOR TRUNCATED NORMAL LEAD TIME DEMAND

Alfred L. Guiffrida, Kent State University, Kent, Ohio, USA

Mohamad Y. Jaber, Ryerson University, Toronto, Ontario, CANADA

INVENTORY MODEL WITH GAMMA LEAD-TIME DEMAND AND STOCHASTIC LEAD TIME

Kal Namit and Jim Chen, Winston-Salem State University, Winston-Salem, North Carolina, USA

ANALYSIS ON PRODUCTS SOURCING FROM CHINA

Francois Soh, Yuan Ze University, TAIWAN

COST JUSTIFICATION TECHNIQUES OF ADVANCED MANUFACTURING TECHNOLOGY: A PERSPECTIVE FROM THE MALAYSIAN COMPANIES

Kevin L. T. Low, Monash University, MALAYSIA

Poon W. Ching, Multimedia University, MALAYSIA

MANAGING MANUFACTURING CELLS WITH MULTIFUNCTIONAL WORKERS IN GROUP TECHNOLOGY

Changjoo Kim, Dooyoung Shin, Namyong Lee, and Sung Kim, Minnesota State University, Mankato, MN, USA

**Discussant(s):** Dr. Alfred L. Guiffrida, Kent State University, Kent, Ohio, USA

**Tuesday, October 17, 2006 8:00 AM – 9:50 AM Conference Room: Cheyenne- A Room**

**Track:** E-Business and E-Commerce- I

**Session Chair:** Dr. Paul W. Williams, The George Washington University, Washington, DC., USA

INFORMATION VISUALIZATION: CRITICAL BUSINESS DRIVERS

Paul W. Williams and Edward J. Cherian, The George Washington University, Washington, DC., USA

CONSUMER ADOPTION OF M-COMMERCE AS AN ALTERNATIVE SHOPPING CHANNEL: APPROACH FROM ATTITUDE TOWARD M-SERVICE PROVIDERS

Eklou Amendah, Jungkun Park, and Patricia Warrington, Purdue University, West Lafayette, Indiana, USA

CHALLENGES AHEAD OF WIDER IMPLEMENTATION OF MOBILE COMMERCE APPLICATIONS

Rassule Hadidi, University of Illinois, Springfield, Illinois, USA

AN INTEGRATED MODEL OF ONLINE SHOPPING: APPLYING TECHNOLOGY ACCEPTANCE AND PERCEIVED RISK TO E-COMMERCE FOR DIFFERENT CUSTOMER LIFESTYLES

Jasmine (Chia-Jung) Lin, Southern Illinois University, Carbondale, Illinois, USA

IMPACT OF BLOGS – AN EXPLORATORY STUDY

Ramesh Dangol and Sushil K. Sharma, Ball State University, Muncie, Indiana, USA

Dheeraj Sharma and James Walters, Ball State University, Muncie, Indiana, USA

CRM: STRATEGIES FOR SUCCESSFUL IMPLEMENTATION

Joseph S. Sherif and Thuy Uyen H. Nguyen, California State University-Fullerton, California, USA

COULD THE ADVANCEMENT OF INTERNET CONTRIBUTE TO PRICE HARMONIZATION?

Hon-Tshin Emily Yapp and Hock-Ann Lee, Universiti Malaysia Sabah, Labuan F.T., MALAYSIA

**Discussant(s):** Dr. Rassule Hadidi, University of Illinois, Springfield, Illinois, USA

# **IABE-2006**

**Annual Conference  
October 15-18, 2006  
Frontier Hotel & Casino  
Las Vegas, Nevada, USA**

## **IABE LUNCHEON/ KEYNOTE SPEAKER**

**Keynote Speaker:** Dr. Richard Scaldini, President  
Myers University, Cleveland, Ohio, USA

**Time:** 11:30 AM – 1:15 PM  
Tuesday, October 17, 2006

**Venue:** Gilley's Restaurant  
Frontier Hotel & Casino  
3120 Las Vegas Blvd. South  
Las Vegas, NV 89109

**Admission:** IABE-2006 Official Name Badge is Required!

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Apache Room**

**Track:** International Economics- III

**Session Chair:** Dr. Michael Kurth, McNeese State University, Lake Charles, Louisiana, USA

EXCHANGE RATE AND STOCK MARKET DYNAMICS IN TAIWAN

Matiur Rahman, Mihajlo Balic, and Michael Kurth, McNeese State University, Lake Charles, Louisiana, USA

CHANGES IN OPTIMAL DIVERSIFICATION STRATEGIES IN EUROPE: AN EMPIRICAL EXPLORATION OF THE IMPORTANCE OF INDUSTRY vs. COUNTRY EFFECTS

Jürgen Huber, and Andreas Rieger, University of Innsbruck, Innsbruck, AUSTRIA

INDIGENOUS INNOVATION FRAMEWORK FOR RAISING CHINA'S NATIONAL INNOVATION CAPACITY

Munir Zunaira and Hu Shuhua, Wuhan University of Technology, CHINA

DEMAND FOR MORE RETIREMENT INCOME WILL PUSH WESTERN CAPITAL OVERSEAS SOON

Radie G. Bunn and Walt A. Nelson, Missouri State University, Springfield, Missouri, USA

ON THE OSCILLATING PRICE ELASTICITY

Tony R. Johns, Clarion University of Pennsylvania, Clarion, PA, USA

M. J. Hwang, West Virginia University, Morgantown, West Virginia, USA

Pao-yuen Chen, Nanhua University, Chiayi, TAIWAN

Paul Y. Kim, Clarion University of Pennsylvania, Clarion, PA, USA

**Discussant(s):** Dr. Tony R. Johns, Clarion University of Pennsylvania, Clarion, PA, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Cherokee Room**

**Track:** General Finance- IV

**Session Chair:** Dr. Frank S. Smith, University of Central Arkansas, Arkansas, USA

THE PRICE OF SUCCESS – THE RAPID RISE OF BANKING SALARIES IN ARKANSAS

Frank S. Smith, University of Central Arkansas, Arkansas, USA

ETHICAL INVESTING AND BABY BOOMERS

Vivian O. Okere and Paul J. Maloney, Providence College, Providence, Rhode Island, USA

MODIGLIANI AND MILLER PROPOSITIONS ARE TAUTOLOGY!

Shyam B. Bhandari, Bradley University, Peoria, Illinois, USA

THE DIVERSIFICATION DISCOUNT: THE CASE OF CANADIAN PACIFIC LIMITED

Carlton Osakwe and Peggy Hedges, University of Calgary, Calgary, CANADA

STOCK MARKET REACTION TO DOMESTIC FIRMS' OUTSOURCING ANNOUNCEMENTS

Tom Madison, St. Mary's University, San Antonio, Texas, USA

Paul San Miguel, University of Texas at San Antonio, San Antonio, Texas, USA

Prasad Padmanabhan, St. Mary's University, San Antonio, Texas, USA

NORTEL NETWORKS CORPORATION: BURST OF THE BUBBLE

Arvin Ghosh, William Paterson University of New Jersey, Wayne, USA

**Discussant(s):** Dr. Tom Madison, St. Mary's University, San Antonio, Texas, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Sioux Room**

**Track:** International Finance- IV

**Session Chair:** Dr. Eric Girard, Siena College, Loudonville, New York, USA

CURRENCY OPTION PRICING: A SYNTHESIS

Eric Girard, Siena College, Loudonville, New York, USA

THE EFFECT OF COUNTRY SPECIFIC INSTITUTIONAL SETTINGS ON THE FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH CAUSALITY: THE CASE OF PALESTINE, 1997-2005

Mounther Barakat, University of Houston Clear Lake, Texas, USA

EXAMINING RISK-RETURN RELATIONSHIPS IN THE REGIONALIZATION CONTEXT: BEYOND NATIONAL CULTURE

Ananda Mukherji and Jyotsna Mukherji, Texas A&M International University, Laredo, Texas, USA

Ashay Desai, University of Wisconsin – Oshkosh, Oshkosh, Wisconsin, USA

MANAGERIAL CHOICE BETWEEN EQUITY AND NON-EQUITY ALLIANCES IN CHINA: A CRITICAL TEST OF TRANSACTION COSTS ECONOMICS AND RESOURCE-BASED VIEW

Yue Wang, University of New South Wales Sydney, AUSTRALIA

DO FINANCIAL MACROECONOMICS VARIABLES AFFECT GDP IN MALAYSIA?: SOME EMPIRICAL EVIDENCE

Wai-Ching Poon, Multimedia University, Cyberjaya, Selangor, MALAYSIA

Muzafar Shah Habibullah, Universiti Putra Malaysia, Serdang, Selangor, MALAYSIA

PERSISTENCE OF CAPITAL FLOWS TO DEVELOPING COUNTRIES: AN EMPIRICAL EVALUATION

Khine Sandar Kyaw, Oxford Brookes University, Oxford, UK

THE ANALYSIS OF FINANCIAL PERFORMANCE IN CREDIT INSTITUTIONS

Larissa - Margareta Bătrâncea and Sorin Borlea, Babeş – Bolyai University, Cluj-Napoca, ROMANIA

**Discussant(s):** Dr. Mounther Barakat, University of Houston Clear Lake, Texas, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Navajo Room**

**Track:** Management- Business Ethics- II

**Session Chair:** Dr. Steven Baglione, Saint Leo University, Saint Leo, Florida, USA

HOW ETHICAL PHILOSOPHIES GUIDE BUSINESS DECISION: A PRELIMINARY STUDY

Steven Baglione, Saint Leo University, Saint Leo, Florida, USA

THE EFFECTS OF MORALITY AND TRUST ON ORGANIZATIONAL DEVELOPMENT IN DEVELOPING COUNTRIES

Solomon Fakinlede and Hoss Banna, Walden University, Minneapolis, Minnesota, USA

DOES IT PAY TO BE ETHICAL

Margaret L. Gagne, Marist College, Poughkeepsie, New York, USA

Sarah, McKinney, PriceWaterhouseCoopers,

Della Sue, Marist College, Poughkeepsie, New York, USA

PRESSURES TO ENGAGE IN UNETHICAL BUSINESS PRACTICES: ARE THEY INCREASING OR DECREASING?

Michael K. McCuddy, Valparaiso University, Valparaiso, Indiana, USA

Karl E. Reichardt and David L. Schroeder, Valparaiso University, Valparaiso, Indiana, USA

APPRAISAL OF ETHICAL PERFORMANCE: A THEORETICAL MODEL

T. T. Selvarajan, University of Houston-Victoria, Sugar Land, Texas, USA

AN EXPLORATORY EMPIRICAL INVESTIGATION OF EDUCATION, WORK EXPERIENCE, AND ETHICAL VALUES

Robert W. Service, Douglas L. Smith and J. L. Boockholdt, Samford University, Birmingham, Alabama, USA

**Discussant(s):** Dr. Robert W. Service, Samford University, Birmingham, Alabama, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Pueblo Room**

**Track:** Management- Entrepreneurship- I

**Session Chair:** Dr. Keith Perks and Paurav Shukla, University of Brighton Business School, UK

ENTREPRENEURS CONCEPTUALIZATION OF MARKETING: MULTIPLE CASE STUDY EVIDENCE FROM THREE EUROPEAN COUNTRIES

Keith Perks and Paurav Shukla, University of Brighton Business School, UK

CORPORATE ENTREPRENEURSHIP ORIENTATION IN STATE-OWNED ENTERPRISES IN MALAYSIA

Harry Entebang, Shazali Abu Mansor, and Chin-Hong Puah, Universiti Malaysia Sarawak (UNIMAS), MALAYSIA

LESSONS FROM NEW VENTURE COMPETITIONS: COAXING THE NEXT NEW VENTURE

Peter H. Hackbert, University of Illinois Urbana Champaign, Champaign, Illinois, USA

AN INITIAL LOOK AT THE CHARACTERISTICS OF HISPANIC WOMEN BUSINESS OWNERS AND THEIR BUSINESSES

Andrea E. Smith-Hunter, Siena College – Loudonville, New York, USA

EMPIRICAL DETERMINATION OF SMALL BUSINESS SIZE STANDARDS

José V. Gavidia, College of Charleston, Charleston, South Carolina, USA

DIFFERENCES IN SELF-EMPLOYMENT BY STATE

Carl A. Kogut and Larry E. Short, University of Louisiana at Monroe, Monroe, Louisiana, USA

**Discussant(s):** Dr. José V. Gavidia, College of Charleston, Charleston, South Carolina, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Hopi Room**

**Track:** Investments- III

**Session Chair:** Dr. Tenpao Lee and Lauren Stoffel, Niagara University, Lewiston, New York, USA

THE IMPLICATIONS OF THE PMI INDEX ON THE STOCK MARKET AND GDP

Tenpao Lee and Lauren Stoffel, Niagara University, Lewiston, New York, USA

TESTS OF THE RELATIONSHIP BETWEEN ASYMMETRIC INFORMATION, FIRM QUALITY, AND DERIVATIVE ACTIVITIES

Charles W. Hodges, University of West Georgia, Carrollton, Georgia, USA

Bing-Xuan Lin, University of Rhode Island, Providence, Rhode Island, USA

Chen-Miao Lin, Clark Atlanta University, Atlanta, Georgia, USA

Stephen D. Smith, Georgia State University, Atlanta, Georgia, USA

MUTUAL FUND INDUSTRY AND THE RATING SYSTEM

Asli K. Ogunc and Syed Rahim, Texas A&M University Commerce, TX, USA

A CHARACTERISTIC EXAMINATION OF BETA, SIZE AND LIQUIDITY FOR THE CANADIAN STOCK MARKET

Zhongzhi L. He, Brock University, Ontario, CANADA

Lawrence Kryzanowski, Concordia University, Quebec, CANADA

XML-BASED SOLUTIONS' ROLE IN THE FUTURE OF SUPPLY CHAIN MANAGEMENT

Nimer Alrushiedat, Claremont Graduate University, Claremont, California, USA

Mabel Kung, California State University, Fullerton, Fullerton, California, USA

**Discussant(s):** Dr. Charles W. Hodges, University of West Georgia, Carrollton, Georgia, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Gold Rush Room**

**Track:** General Business- V

**Session Chair:** Dr. Rosalind F Croucher, Macquarie University, Sydney, AUSTRALIA

DASHED HOPES OR UNREAL EXPECTATIONS - THE FREEDOM OF INFORMATION CHALLENGE TO MANAGING REFEREES' REPORTS IN AUSTRALIAN UNIVERSITIES

Rosalind F Croucher, Macquarie University, Sydney, AUSTRALIA

A LONGITUDINAL STUDY OF STUDENT ATTITUDES TOWARDS INTELLECTUAL PROPERTY RIGHTS

Donna Tillman and Sharyne Merrit, California Ste Polytechnic University, Pomona, Pomona, CA, USA

VIRTUAL COMMUNITIES IN CROSS CULTURAL SETTINGS: A STUDY OF NOVELTY AND VALIDITY OF ARGUMENTS

Maha ElShinnawy, American University in Cairo, Cairo, EGYPT

Ajay Vinze, Arizona State University, Tempe, Arizona, USA,

CONTRACT DESIGN FOR RISK SHARING AND PROJECT DIVISION

Steve Peng, California State University East Bay, Hayward, California, USA

PUBLIC SECTOR REFORM IN ARGENTINA'S PROVINCES: CAUTIONARY EVIDENCE CONCERNING THE INTRODUCTION OF MARKET BASED MECHANISMS

John M. Bolus, Sam Houston State University, USA

PERFORMANCE IMPROVEMENT IN PUBLIC ORGANIZATIONS, HOW TO LEVERAGE ICT INVESTMENTS

Jussi Autere, University of Oulu, Oulu, FINLAND

Olli Martikainen, The Research Institute of the Finnish Economy, Helsinki, FINLAND

Markku Nurmela, Gearshift Group Oy, Helsinki, FINLAND

EVALUATING ORGANIZATIONS' ENVIRONMENTAL PERFORMANCE

Nooshin Z. Jabiri, Ali Jaafari, and David Gunaratnam, The University of Sydney, NSW, AUSTRALIA

**Discussant(s):** Dr. Donna Tillman, California Ste Polytechnic University, Pomona, Pomona, CA, USA

**Tuesday, October 17, 2006 10:00 AM – 11:30 AM Conference Room: Cheyenne- A Room**

**Track:** Quality Management- I

**Session Chair:** Dr. Sushil Sharma, Ball State University, Muncie, Indiana, USA

QUALITY AND CUSTOMER SATISFACTION IN A NETWORKED ORGANIZATION

Nazim U. Ahmed and Sushil Sharma, Ball State University, Muncie, Indiana, USA

SIX SIGMA AND PROJECT MANAGEMENT FOR SMALL AND MEDIUM-SIZED ENTERPRISES

Sriram Mahadevan and Yesim Sireli, University of North Carolina, Charlotte, North Carolina, USA

QUALITY FUNCTION DEPLOYMENT MODEL FOR SUPPLIER QUALITY MANAGEMENT

Philip Y. Huang, Virginia Polytechnic Institute and State University, Blacksburg, Virginia, USA

EMPOWERMENT AND SERVICE QUALITY IN SERVICE INDUSTRY

Eric K. W. Lau, City University of University, Hong Kong, CHINA

EMPIRICAL STUDY OF SERVICE QUALITY IN TELEMEDICINE SERVICES

Murthy RLN, Antrix Corporation Limited, ISRO, Bangalore, INDIA

Srinivasan R, Indian Institute of Science, Bangalore, INDIA

Satyamurthy L.S, Antrix Corporation Limited, ISRO, Bangalore, INDIA

Bhaskaranarayana A, ISRO, Bangalore, INDIA

Srinidhi S, Indian Institute of Science, Bangalore, INDIA

THE USE OF TAGUCHI METHODS TO SOLVE QUALITY MANUFACTURING PROBLEMS

J. Scott Sutterfield

**Discussant(s):** Dr. Eric K. W. Lau, City University of University, Hong Kong, CHINA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Apache Room**

**Track:** General Economics- II

**Session Chair:** Dr. Bassam AbuAl-Foul, American University of Sharjah, Sarjah, UAE

CAUSALITY BETWEEN EXPORTS AND ECONOMIC GROWTH: SOME EVIDENCE FROM EGYPT  
Bassam AbuAl-Foul, American University of Sharjah, Sarjah, UAE

STATE FISCAL POLICY VARIABLES AND NET SMALL BUSINESS FORMATION  
Noel D. Campbell and Tammy M. Rogers, North Georgia College & State University, Georgia, USA

IMPROVING JUDGMENTAL BUSINESS FORECASTS UNDER SEVERE ORGANIZATIONAL CONSTRAINTS  
Matthew G. Nagler, City University of New York, Bronx, New York, USA

VEBLEN'S THEORY OF IMPERIALISM  
Adil Mouhammed, University of Illinois at Springfield; Springfield, Illinois, USA

DEVELOPMENT AND GROWTH ACCOUNTING IN A CROSS-SECTION OF COUNTRIES: NEW EVIDENCE FROM DISAGGREGATE INVESTMENT DATA  
Alexei Orlov, Radford University, Radford, Virginia, USA

SCENARIO ANALYSIS ON REDUCING CO2 EMISSION IN TAIWAN  
George Hsu, Ph.D. National Chung-Hsing University Taichung, TAIWAN  
Kimme Wang and Ting-Wei Kuo, Chung-Hua Institution for Economic Research, TAIWAN

**Discussant(s):** Dr. Adil Mouhammed, University of Illinois at Springfield; Springfield, Illinois, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Cherokee Room**

**Track:** General Management- I

**Session Chair:** Dr. Ricarda B. Bouncken, Ernst-Moritz-Arndt-University Greifswald, GERMANY

CHANGING RESOURCE CONDITIONS OF SME IN ALLIANCES: INFLUENCES AROUND INCREASING SIMILARITY  
Dr. Ricarda B. Bouncken, Ernst-Moritz-Arndt-University Greifswald, GERMANY

A LACK OF INTELLECTUAL INTEGRITY HAMPERS EFFECTIVE STRATEGIC PLANNING FOR MULTINATIONAL ENTERPRISES  
William P. Cordeiro and Dennis Muraoka, California State University, Channel Islands, California, USA

LOOKING THROUGH THE CHINESE "LENS" OF CORPORATE ENVIRONMENTAL MANAGEMENT  
Anna Rowe, Curtin University of Technology – AUSTRALIA

CORPORATE GOVERNANCE AND FIRM PERFORMANCE OF CHINESE LISTED COMPANIES  
Helen Wei Hu, RMIT University, AUSTRALIA

MOTIVATING AND ENGAGING MARKETING STUDENTS: AN EXPLORATORY STUDY OF DAILY QUIZZES  
Rosa Lemel, Kean University, Union, New Jersey, USA

COMPARISON OF HEALTH CARE BURDEN BETWEEN AUSTRALIA AND SINGAPORE  
Michelle W. L. Fong, Victoria University, AUSTRALIA

A 2-STEP ESTIMATION APPLICATION IN HEALTH CARE MANAGEMENT: EVALUATING THE EFFECTS OF CHOICE OF PUBLIC HEALTH PLAN ON HEALTH OUTCOMES  
Monica Cain, Winston-Salem State University, Winston-Salem, North Carolina, USA

**Discussant(s):** Dr. Anna Rowe, Curtin University of Technology – AUSTRALIA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Sioux Room**

**Track:** International Finance- V

**Session Chair:** Dr. Dana Pop, Babeş-Bolyai University, Cluj-Napoca, ROMANIA

GLOBALIZATION, INTERNATIONAL FINANCIAL INSTITUTIONS AND GLOBAL GOVERNANCE

Ana Monica Pop and Dana Pop, Babeş-Bolyai University, Cluj-Napoca, ROMANIA

POLITICAL RISK AND EMERGING MARKET STOCK RETURNS: FURTHER EVIDENCE ACROSS THE TAIWAN STRAIT AND BEYOND

Feng-Shun (Leo) Bin and Fang (Helga) He, University of Illinois at Springfield, Springfield, Illinois, USA

A TEST FOR SPECULATIVE BUBBLES IN PROPERTY MARKETS

Xiao Qin, Nanyang Technological University of Singapore, SINGAPORE

INTER-DAY DYNAMICS OF MARKET VARIABLES ON THE LONDON STOCK EXCHANGE

Khine Kyaw, University of Plymouth, Plymouth, UK

VOLUNTARY INFORMATION DISCLOSURE: THE CASE OF BAHRAIN

Omar Juhmani, Yarmouk University, Jordan

CHANGES IN CREDIT TERMS AND CLIENTELE EFFECTS ON THE CASH DISCOUNT RATE IN CREDIT POLICY

William Lim, York University, Toronto, Ontario, CANADA

Muhammad Rashid and Devashis Mitra, University of New Brunswick, Fredericton, New Brunswick, CANADA

**Discussant(s):** Dr. Feng-Shun (Leo) Bin, University of Illinois at Springfield, Springfield, Illinois, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Navajo Room**

**Track:** Strategic Management- I

**Session Chair:** Dr. Phapruek Ussahawanitchakit, Mahasarakham University, THAILAND

BUILDING COMPETITIVENESS OF THAI SMEs: ROLES OF INNOVATION ORIENTATION

Phapruek Ussahawanitchakit, Mahasarakham University, THAILAND

MANAGING FOCUS GROUPS IN ACADEMIA

Colin Benjamin and Juanda Beck-Jones, Florida A&M University, Tallahassee, Florida, USA

Jamila Hewitt and Brandon Handy, Florida A&M University, Tallahassee, Florida, USA

STRATEGIC TRANSFORMATIONS IN HEALTHCARE IN DIGITAL AGE

Ruben Xing, Montclair State University, New Jersey, USA

MANAGING UNCERTAINTY THROUGH COOPERATION: EVIDENCE FROM THE AIRLINE INDUSTRY

Caroline Merk, European Business School, Oestrich-Winkel, GERMANY

INTERNAL AND EXTERNAL NETWORKS: BALANCING THE INCENTIVES TO COLLABORATE WITH THE CONTROL REQUIREMENTS OF A GLOBAL STRATEGY

Alfredo Maury, Saint Joseph's University, Philadelphia, Pennsylvania, USA

VALUE CREATION IN STRATEGIC NETWORKS

Julia L. Lin, I-Shou University, TAIWAN

CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES FOR AFRICAN AMERICAN CONSUMERS

Maurice Elliard, Jonathan U. Elimimian, and Don Snyder, Albany State University, Albany, New York, USA

EXAMINING THE INTERACTIVITY LEVEL OF E-TAILER WEBSITES

Peggy Osborne and Michelle B. Kunz, Morehead State University, Morehead, Kentucky, USA

**Discussant(s):** Dr. Alfredo Maury, Saint Joseph's University, Philadelphia, Pennsylvania, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Pueblo Room**

**Track:** International Business- IV

**Session Chair:** Dr. Chetan Srivastava, University of Hyderabad, Hyderabad, INDIA

MODELING CONSUMER PREFERENCES: THE DESKTOP PC INDUSTRY IN BRAZIL

Nuno M.M.D. Fouto and Claudio F. de Angelo, University of Sao Paulo, BRAZIL

Rangamohan V. Eunni, Youngstown State University, Youngtown, Ohio, USA

TRANSBORDER INDUSTRIALIZATION IN THE FRAMEWORK OF SINGAPORE'S REGIONALIZATION STRATEGY: NEW PERSPECTIVES ON SUZHOU INDUSTRIAL PARK

Caroline Yeoh, Xun Cai, and Ai Lin Leong, Singapore Management University, SINGAPORE

THE INTERNATIONALIZATION OF DOCTORAL BUSINESS PROGRAMS: PRIVATE VERSUS PUBLIC

Marion Stanton Webb and Edward G. Thomas, Cleveland State University, Cleveland, OH, USA

BUSINESS EDUCATION: ENHANCING LEARNING THROUGH SIMULATIONS FROM AN AUSTRALIAN PERSPECTIVE

Pheroza Daruwalla, University of Western Sydney, NSW, AUSTRALIA

Leanne Carter and Deborah Howlett, Macquarie University, NSW, AUSTRALIA

THE INDIAN INFORMATION TECHNOLOGY (IT) TRAINING INDUSTRY

Chetan Srivastava, University of Hyderabad, Hyderabad, INDIA

OPTIMIZING THE MANAGEMENT OF COLLEGE/UNIVERSITY BASED ON TEACHING QUALITY

Frances F. M. Choi, HungKuang University, Taichung, TAIWAN

Chieh-Yao Tsai, Tunghai University, Taichung, TAIWAN

EXCHANGE RATE RISK AND THE NORTHERN STATE UNIVERSITY INTERNATIONAL STUDIES OFFICE, A CASE STUDY

David Allen, Northern Arizona University, Flagstaff, Arizona, USA

**Discussant(s):** Dr. Edward G. Thomas, Cleveland State University, Cleveland, OH, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Hopi Room**

**Track:** Investments- IV

**Session Chair:** Dr. Han Ching Huang, National Taiwan University, TAIWAN

CAUSAL RELATION BETWEEN RETURN AND ORDER IMBALANCE IN NASDAQ SPECULATIVE NEW HIGHS

Yong Chern Su and Han Ching Huang, National Taiwan University, TAIWAN

CAN BOOK-TO-MARKET RATIO (B/M) PREDICT STOCK RETURNS?

Farzad Farsio, Montana State University-Billings, Billings, Montana, USA

Travis Lance and Tyler Chapmon, Montana State University-Billings, Billings, Montana, USA

ECONOMIC CONDITIONS AND MACROECONOMIC NEWS IMPACTS ON STANDARD AND POOR'S 500 INDEX RETURNS

Choon-Shan Lai and Manfen W. Chen, University of Southern Indiana, USA

INFORMATION COMPONENTS, SPREAD AND SERIAL CORRELATION IN STOCK RETURNS

António Cerqueira, Universidade do Porto, Faculdade de Economia, Porto, PORTUGAL

FURTHER EVIDENCE ON THE PRESENCE OF NON-LINEARITY IN THE DOW JONES INDUSTRIAL AVERAGE (DJIA)

Josiah Baker, University of Central Florida, Orlando, Florida, USA

Ossama Mikhail, University of Central Florida, Orlando, Florida, USA

**Discussant(s):** Dr. Travis Lance, Montana State University-Billings, Billings, Montana, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Gold Rush Room**

**Track:** General Business- VI

**Session Chair:** Dr. Andres C. Salazar, University of New Mexico, Albuquerque, New Mexico, USA  
ECONOMIC DEVELOPMENT AT A PUBLIC UNIVERSITY – A PROCESS MODEL AND ASSOCIATED METRICS  
Andres C. Salazar, University of New Mexico, Albuquerque, New Mexico, USA

STUDENT EVALUATION FORMS: WHAT CAN WE MAKE OF THEM?  
John S. Croucher, Macquarie University, Sydney, AUSTRALIA

THINKING BEYOND THE CLASSROOM IN MANAGEMENT EDUCATION: IMPLEMENTING ACADEMIC SERVICE-LEARNING FOR A COMPREHENSIVE LEARNING EXPERIENCE  
Ovilla Turnbull and Susan R. Madsen, Utah Valley State College, Orem, Utah, USA,

ON THE DANGERS OF ANONYMITY ON AN UNREGULATED INTERNET SYSTEM: HOW COSTLY WILL AN ELECTRONIC 9/11 CYBER TERRORIST ATTACK BE?  
Corinne Brown, Colorado State University-Pueblo, Colorado, USA  
Jose Castillo, The University of Texas-Permian Basin, Odessa, Texas, USA

ACADEMIC DISCIPLINE AND BELIEFS ABOUT THE PURPOSE OF GRADES: A CROSS-SECTIONAL STUDY OF BUSINESS SCHOOL FACULTY  
Timothy Cairney, Georgia Southern University, Statesboro, Georgia, USA  
Christopher Hodgdon, University of Vermont, Burlington, Vermont, USA  
John Dyer, Georgia Southern University, Statesboro, Georgia, USA  
Sewon O, Texas Southern University, Houston, Texas, USA

DEVELOPING VALUE METRICS FOR WEATHER DATA: THE CASE OF METEOROLOGICAL DATA COLLECTION AND RECORDING SYSTEM (MDCRS)  
Erol Ozan, East Carolina University, Greenville, NC, USA

THE CONSUMER PRICE-PERCEIVED QUALITY HEURISTIC ON HIGHER EDUCATION: AN EMPIRICAL PERSPECTIVE  
Freddy Su Jin Lee, California State University at Sacramento, Sacramento, California, USA  
**Discussant(s):** Dr. Sewon O, Texas Southern University, Houston, Texas, USA

**Tuesday, October 17, 2006 1:15 PM – 2:50 PM Conference Room: Cheyenne- A Room**

**Track:** MIS/CIS: The Internet- II

**Session Chair:** Dr. Peng Chan, California State University-Fullerton, California, USA  
THE IMPACT OF TRUST ON WEBSITE DESIGN AND ONLINE BUYING BEHAVIOR  
Nasim Hosein, Northern State University, Aberdeen, South Dakota, USA  
Peng Chan, California State University-Fullerton, California, USA

SPAM: A GROWING NUISANCE  
Hssan Alkadi and Stacy Ortego, University of Louisiana at Lafayette, Lafayette, LA, USA

USING DISTRIBUTED PROCESSING TO ENHANCE PERFORMANCE CHARACTERISTICS OF HOSTS USED TO SUPPORT WWW APPLICATIONS  
Dennis Guster and Renat Sultanov, St. Cloud State University, USA  
Mark Nordby and Richard Sundheim, St. Cloud State University, USA

AN INITIAL STUDY TOWARD AFFIRMING AGILE METHODOLOGIES  
Thomas Sandman and Gabriel Patrick Mullen, California State University, Sacramento, CA, USA  
Shana Dardan, Susquehanna University, Selinsgrove, PA, USA

A PHILOSOPHICAL PERSPECTIVE ON MAINTAINING KNOWLEDGE MANAGEMENT SYSTEMS  
Ook Lee, Hanyang University, Seoul, KOREA

STRATEGIC PROCESSES OF DATA DISASTER RECOVERY FOR BUSINESSES  
Qiyang Chen and Rubin Xing, Montclair State University, Montclair, New Jersey, USA  
**Discussant(s):** Dr. Qiyang Chen and Rubin Xing, Montclair State University, Montclair, New Jersey, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Apache Room**

**Track:** General Economics- III

**Session Chair:** Dr. Mazhar Islam, Alabama A&M University, Normal, Alabama, USA

CAUSALITY BETWEEN FOREIGN DIRECT INVESTMENT AND ECONOMIC GROWTH IN FOUR AFRICAN COUNTRIES

Mazhar Islam and Fesseha Gebremikael, Alabama A&M University, Normal, Alabama, USA

TRANSACTION COST AND OPERATION METHODOLOGY FOR THE CLEAN DEVELOPMENT MECHANISM (CDM)

H. Steve Peng, California State University, East Bay, California, USA

Joyendu Bhadury and Gayathri Kandasam, California State University, East Bay, USA

FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH: DOES FINANCIAL STRUCTURE MATTER?

Teame Ghirmay, Morehead State University, Morehead, Minnesota, USA

ELECTRICITY SECTOR REFORMS IN TRANSITIONAL ECONOMIES WITH SPECIFIC REFERENCE TO LATIN AMERICA AND INDIA

V. Ranganathan, Indian Institute of Management, Bangalore, Bangalore, INDIA

DO STUDENTS FOLLOW A STRICTLY ECONOMIC MODEL OF CHEATING?

Valrie Chambers, Texas A & M University-Corpus Christi

Gregory S. Black and Paul Cameron, Texas A&M University, Corpus Christi, Texas, USA

ECONOMIC DEVELOPMENT AND SOUTH-SOUTH MIGRATION: A TWO STAGE APPROACH

Alexandros Panayides and George Andreopoulos, William Paterson University, New Jersey, USA

Giuliana Campanelli Andreopoulos and Eliana Antoniou, William Paterson University, New Jersey, USA

**Discussant(s):** Dr. Teame Ghirmay, Morehead State University, Morehead, Minnesota, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Cherokee Room**

**Track:** Supply Chain Management- I

**Session Chair:** Dr. Colin O. Benjamin, Florida A & M University, Tallahassee, Florida, USA

SELECTING RFID SYSTEMS FOR SUPPLY CHAIN ENHANCEMENT

Colin O. Benjamin, Florida A & M University, Tallahassee, Florida, USA

Anastasia Graham, Procter & Gamble, Cincinnati, Ohio, USA

Mohammad Shariat, Florida A & M University, Tallahassee, Florida, USA

RFID APPLICATIONS IN THE SUPPLY CHAIN NETWORK

A. Ansari, Seattle University, Seattle, Washington, USA

Batoul Modarress, American University of Sharjah, Sharjah, UAE

Diane Lockwood, Seattle University, Seattle, Washington, USA

RFID: AN ENABLER OF SUPPLY CHAIN OPERATIONS

Mohsen Attaran, California State University, Bakersfield, California, USA

THE EFFECT OF RFID TECHNOLOGY ON SUPPLY CHAIN MANAGEMENT IN RETAIL INDUSTRY

Mohammad Eyadat and Hamid Pourmohammadi, California State University-Dominguez Hills, California, USA

SUPPLY CHAIN MANAGEMENT, RFID, AND PRIVACY

Hollye K. Moss and Lorrie Willey, Western Carolina University, Cullowhee, North Carolina, USA

SOARING HEALTHCARE COSTS IN THE UNITED STATES: IS THE PHARMACEUTICAL INDUSTRY A MAJOR CONTRIBUTOR?

Melkote K. Shivaswamy, Ball State University, Muncie, Indiana, USA

**Discussant(s):** Dr. Hollye K. Moss, Western Carolina University, Cullowhee, North Carolina, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Sioux Room**

**Track:** International Finance- VI

**Session Chair:** Dr. Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

THE CURRENCY RISK EXPOSURE OF UK COMPANIES

Ahmed A. El-Masry, Plymouth Business School, Plymouth, UK

Jamal A. Wasif, Mansoura University, Mansoura, EGYPT

THE ROLE OF CHINA AND UNITED STATES IN THE GLOBAL ECONOMY OF 21<sup>ST</sup> CENTURY

Tom Madison, St. Mary's University, San Antonio, Texas, USA

Prasad Padmanabhan and San Sedki, St. Mary's University, San Antonio, Texas, USA

CHINA PHARMACEUTICAL INDUSTRY AND GOVERNMENT POLICIES

Aimao Zhang, Georgia Southern University, Statesboro, Georgia, USA

FOREIGN DIRECT INVESTMENTS IN RUSSIA: OPPORTUNITIES AND CHALLENGES

Julia S. Khade, California State University Stanislaus, Turlock, California, USA

Tahi J. Gnepa, California State University Stanislaus, Turlock, California, USA

GAME THEORY- ITS ROLE IN THE EVOLUTION OF ECONOMIC THINKING

Larissa - Margareta Bătrâncea, Babeş – Bolyai University, Cluj-Napoca, ROMANIA

NEW DIRECTIONS IN REGIONAL EMPLOYMENT FORECASTING MODELS

Brian Motii, University of Montevallo, Montevallo, Alabama, USA

INTRA INDUSTRY TRADE FOR EU-USA (2000-2004)

Vani V. Kotcherlakota, University of Nebraska at Kearney, Nebraska, USA

Gandhi B. Veluri, Andhra University, Andhra, INDIA

**Discussant(s):** Dr. Brian Motii, University of Montevallo, Montevallo, Alabama, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Navajo Room**

**Track:** Strategic Management- II

**Session Chair:** Dr. Deepak Kumar Subedi, Marshall University, West Virginia, USA

STRATEGIC MANAGEMENT IN THE NEW MILLENNIUM: THE EMERGING TRENDS EXIGENCIES

Sal Kukalis and Z. S. Demirdjian, California State University, Long Beach, Long Beach, California, USA

THE STRATEGIES APPLIED IN AN ORGANIZATION

Hung-Wen Lee and Ching-Hsiang Liu, National Chia-Yi University, TAIWAN

BOARD COMPOSITION AND BOARD MEMBER ATTITUDES DRIVE PROFITABILITY

Richard A. Nida, Emporia State University and Better Board Governance, Emporia, Kansas, USA

Barry A. Spiker, Research Associate, University of Indianapolis, Indiana, USA

Richard E. Hunter, President of Richard Hunter Associates

Ted J. Coonfield, Independent Management Consultant

RESOURCE-BASED AND REAL-OPTION PERSPECTIVES ON MICROSOFT'S NEW VENTURES

Deepak Kumar Subedi, Marshall University, West Virginia, USA

BUSINESS STRATEGY AND NON-SITUATIONAL USE OF ACCOUNTING ACCRUALS

J Riley Shaw, The University of Mississippi, USA

Charlotte J. Wright, Oklahoma State University, USA

Lisa A. Owens, Clemson University, South Carolina, USA

**Discussant(s):** Dr. Sal Kukalis, California State University, Long Beach, Long Beach, California, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Pueblo Room**

**Track:** International Business- V

**Session Chair:** Dr. Tulin Sener, State University of New York at New Paltz, New York, USA

SEGMENTATION SCALES FOR INTEGRATING GLOBAL EQUITY MARKETS

Tulin Sener, State University of New York at New Paltz, New York, USA

JAPAN: AN ECONOMIC AND A POLITICAL REVIEW AND ANALYSIS

Pete Mavrokordatos, Tarrant County College/University of Phoenix, Hurst, Texas, USA

Stanley Stascinsky, Tarrant County College, Hurst, Texas, USA

DO DIFFERENCES IN OCCUPATIONAL STEREOTYPES EXIST BETWEEN STUDENTS  
IN THE U.S. AND FRANCE?

Suzanne N. Cory, St. Mary's University, San Antonio, Texas, USA

Francisca M. Beer, California State University, San Bernardino, CA, USA

Thomas E. Reeves, St. Mary's University, San Antonio, Texas, USA

Genevieve Nouyrigat, University of Grenoble, FRANCE

RESURGENT INDIA: A WINDOW OF OPPORTUNITY

Gautam Sarkar, California State University Stanislaus, Turlock, California, USA

FINANCIAL STRUCTURE CHOICE IN THE UNITED ARAB EMIRATES EMERGING MARKET

Walaa Wahid Elkelish, Strathclyde Business School, UK

PURIFICATION OF A TRAVEL MOTIVATION INSTRUMENT

Cathy H. C. Hsu and Songshan (Sam) Huang, Hong Kong Polytechnic University Hung Hom, CHINA

ANTECEDENTS OF OFF-LINE AND ON-LINE BUYING – A STUDY OF INDIAN CUSTOMERS

B. Murali Manohar and Professor P. Ganesan, Vellore Institute of Technology, Vellore, INDIA

**Discussant(s):** Dr. Walaa Wahid Elkelish, Strathclyde Business School, UK

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Hopi Room**

**Track:** Investments- VII

**Session Chair:** Dr. H. Swint Friday, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

DOES FUND SIZE STILL MATTER? AN ANALYSIS OF FUNDS SIZE, EXPENSES AND PERFORMANCE IN  
VOLATILE 2000

H. Swint Friday, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

George C. Bost and Michael Valadez, Texas A&M University – Corpus Christi, Corpus Christi, Texas, USA

TESTING MOMENTUM AND CONTRARIAN STRATEGIES IN THE MALAYSIAN STOCK EXCHANGE

Zamri Ahmad, Universiti Sains Malaysia, Pulau Penang, MALAYSIA

Tadfil Husni, Andalas University, Padang, INDONESIA

PRODUCT/MARKET DIVERSIFICATION AND THE COST OF CAPITAL: DOES STRATEGIC FOCUS REALLY  
MATTER?

Darryl Waldron, Trinity University, San Antonio, Texas, USA

MUTUAL EQUITY FUND PORTFOLIOS: RISK REDUCTION THROUGH GLOBAL DIVERSIFICATION

Binoy Alvares, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

Robert J. Boldin and Mukesh Chaudhry, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

TRADING IN DEVELOPED ASIAN-PACIFIC STOCK MARKETS: THE ROLE OF VOLUME

Elaine Y.L. Loh, University of Adelaide, South AUSTRALIA

IMPLICATIONS OF IMPLIED VOLATILITY AND REALIZED VOLATILITY TO OPTION PRICING ACCURACY

Choon-Shan Lai and Sangwoo Heo, University of Southern Indiana, USA

**Discussant(s):** Dr. Robert J. Boldin, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Gold Rush Room**

**Track:** General Business- VII

**Session Chair:** Dr. John S. Croucher, Macquarie University, Sydney, AUSTRALIA

SHOWING THE DOOR - IDENTIFICATION AND REMOVAL OF SELF-EXCLUDED PROBLEM GAMBLERS IN AUSTRALIA

Rosalind F. Croucher and John S. Croucher, Macquarie University, Sydney, AUSTRALIA

CHARACTERISTICS OF WORK GROUPS AND THEIR IMPACT ON PERFORMANCE OF STUDENT TEAMS

William R. Forrester and Armen Tashchian, Kennesaw State University, USA

SOCIAL DESIRABILITY BIAS REVISITED: THE DEVELOPMENT OF A NEW ASSESSMENT INSTRUMENT

Dennis N. Bristow and Jo Ann L. Asquith, St. Cloud State University, St. Cloud, Minnesota, USA

Doug Amyx, Louisiana Tech University, Ruston, LA, USA

Afsaneh Nahavandi, Arizona State University, Tempe, Arizona, USA

INFORMATION TECHNOLOGY ASSESSMENT AT AN AACSB ACCREDITED BUSINESS SCHOOL: RESULTS AND LESSONS FROM A PILOT PROJECT

Kimberly Killmer Hollister and Nicole B. Koppel, Montclair State University, New Jersey, USA

**Discussant(s):** Dr. William R. Forrester, Kennesaw State University, USA

**Tuesday, October 17, 2006 3:00 PM – 4:50 PM Conference Room: Cheyenne- A Room**

**Track:** General Business- VIII

**Session Chair:** Dr. John Davies, Victoria University of Wellington, Wellington, NEW ZEALAND

SYSTEMS APPROACHES TO UNDERSTANDING THE PLIGHT OF TELECOMMUNICATIONS REGULATORS

John Davies, Victoria University of Wellington, Wellington, NEW ZEALAND

Victoria Mabin and Bronwyn Howell, Victoria University of Wellington, Wellington, NEW ZEALAND

THE INFLUENCE OF LANGUAGE BACKGROUND AND GENDER ON STUDENTS' ACADEMIC OUTCOMES: AN AUSTRALIAN TERTIARY STUDY

Gordon Brooks and Farhat Yusuf, Macquarie University, Sydney, AUSTRALIA

FERTILITY AND HISPANICS: CONFOUNDING EFFECTS OF DEMOGRAPHIC COVARIATES ON THIS RELATIONSHIP

Jose Castillo, The University of Texas of the Permian Basin, Odessa, TX, USA

SOCIAL SKILLS DIFFERENCES AMONG CPA FIRM PERSONNEL OF DIFFERENT CULTURES: AN EXPLORATORY STUDY USING FIRO-B

Mohamed E. Bayou, University of Michigan-Dearborn, USA

Philip Siegel, College of Charleston, South Carolina, USA

James Smith, University of Washington, Seattle, Washington, USA

MEETING THE CHALLENGES OF THE NEW ECONOMY: A SURVEY OF LEARNING OBJECTIVES IN OPERATIONS MANAGEMENT EDUCATION IN U.S. BUSINESS SCHOOLS

Gamini Gunawardane, California State University, Fullerton, California, USA

THE STUDENT CONNECTEDNESS SCALE (SCS): A TOOL FOR PROACTIVELY MANAGING THE STUDENT-INSTITUTION RELATIONSHIP

Michael T. Krush, Dennis N. Bristow, and Kenneth C. Schneider, St. Cloud State University, Minnesota, USA

**Discussant(s):** Dr. Gamini Gunawardane, California State University, Fullerton, California, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Apache Room**

**Track:** General Business- IX

**Session Chair:** Dr. Myron Hatcher, California State University, Fresno, California, USA

CONTRACT AND EFFECTIVENESS OF WEB BASED AND WEB SUPPORTED COURSE DELIVERY FOR AN UPPER DIVISION MANAGEMENT INFORMATION SYSTEM COURSE

Myron Hatcher, California State University, Fresno, California, USA

SOCIAL SECURITY PRIVATIZATION ISN'T SO BAD

Ricardo Ulivi and Arleen Burnham, California State University, Dominguez Hills, California, USA

THE IMPACT OF INDUSTRY-LEVEL OWNERSHIP STRUCTURE ON THE POPULATION SIZE OF FOREIGN FIRMS IN THE CHINESE CONSTRUCTION INDUSTRY

Chaohong Zhou and Arjen van Witteloostuijn, University of Groningen, Groningen , NETHERLANDS

SIGNALLING CORPORATE COLLAPSE: WHICH BENCHMARK SHOULD BE USED TO ASSESS NEW STATISTICAL TECHNIQUES FOR MODEL DERIVATION

Ghassan Hossari, Deakin University, Melbourne, AUSTRALIA

EMPIRICAL EVIDENCE OF LEARNING FROM UNDERGRADUATE "SEMINAR IN FINANCE

G. Glenn Baigent, Matthew C. Cordaro, and Robert J. Sanator, Long Island University, New York, USA

OUTSOURCING AND TEMPORARY LABOR: COMPLEXITIES AND DYNAMICS FOR WORKFORCE EFFICIENCY

Donatus Amaram, Virginia State University, Petersburg, Virginia, USA

Macogorine Cassell, Fairmont State University, Fairmont, West Virginia USA

THE AUSTRALIAN APPROACH TO BUSINESS EXPENSES ARISING FROM ILLEGAL ACTIVITIES

Toan Le and Danny Khoury, Monash University, Melbourne, Victoria, AUSTRALIA

**Discussant(s):** Dr. Ricardo Ulivi, California State University, Dominguez Hills, California, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Cherokee Room**

**Track:** General Business- X

**Session Chair:** Dr. Richard L. Utecht, University of Texas at San Antonio, Texas, USA

LEARNING OBJECTIVES FOR QUALITY EDUCATION

Richard L. Utecht, Juan J. Gonzalez, and Raydel Tullous, University of Texas at San Antonio, Texas, USA

SUBSTANTIATING MASLOW'S THEORY ON THE HIERARCHY OF NEEDS

Elizabeth Rush Kruger, Bethune-Cookman College, Daytona Beach, Florida, USA

PERCEPTIVE OF CROSS-CULTURAL TRAINING

Hung-Wen Lee, National Chia-Yi University, TAIWAN and Ching-Hsiang Liu, National Formosa University, TAIWAN

INTEGRATED ASSET MANAGEMENT SYSTEM A DECISION SUPPORT SYSTEM FOR STRATEGIC ASSET MANAGEMENT

Nooshin Z. Jabiri, David Gunaratnam, and Ali Jaafari, The University of Sydney, NSW, AUSTRALIA

THE EFFECTS OF SKILL BASED PAY SYSTEMS AND UNIONIZATION ON TEACHER EARNINGS AND PERFORMANCE

Miles M. Smayling, Minnesota State University, Mankato, Minnesota, USA

RESOURCE-BASED AND REAL-OPTION PERSPECTIVES ON MICROSOFT'S NEW VENTURES

Deepak Kumar Subedi, Marshall University, Marshall, West Virginia, USA

USING BLACKBOARD CMS TO FACILITATE AD HOC COMMITTEE WORK BY FACULTY: A CASE STUDY IN REDESIGNING AN MBA PROGRAM

Khalid M. Dubas and Lewis Hershey, Fayetteville State University, Fayetteville, North Carolina, USA

**Discussant(s):** Dr. Miles M. Smayling, Minnesota State University, Mankato, Minnesota, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Sioux Room**

**Track:** International Finance- VII

**Session Chair:** Dr. Carmen Stoian, Kent Business School, Kent, UK

THE INTERPLAY BETWEEN FOREIGN DIRECT INVESTMENT, SECURITY AND EUROPEAN INTEGRATION:  
THE CASE OF THE CENTRAL AND EASTERN EUROPEAN COUNTRIES

Carmen Stoian, Kent Business School, Kent, UK

FIRM, SECTOR, COUNTRY AND SYSTEMATIC EFFECTS IN EMERGING MARKETS' STOCKS

Eric Girard and John O'Neill, Siena College, Loudonville, New York, USA

A GUIDE TO THE CHINESE STOCK MARKETS

Joseph Greco, California State University, Fullerton, California, USA

EXAMINATION OF EFFECTIVENESS OF ACCELERATED DEPRECIATION AS AN INVESTMENT INCENTIVE  
UNDER VARIOUS TAX RATES

Sang-Hoon Kim, Montclair State University, Upper Montclair, New Jersey, USA

CREDIT SCORING MODELS FOR PERSONAL LOANS IN THE EGYPTIAN BANKING SECTOR

Hussein Abdou, The University of Plymouth Business School, Drake Circus, UK

John Pointon and Ahmed El-Masry, The University of Plymouth Business School, Drake Circus, UK

**Discussant(s):** Dr. Sang-Hoon Kim, Montclair State University, Upper Montclair, New Jersey, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Navajo Room**

**Track:** International Management- II

**Session Chair:** Dr. Yuanfei Kang, Massey University (Albany), NEW ZEALAND

AN EMPIRICAL INVESTIGATION OF WORK VALUES AMONG EGYPTIAN MANAGERS

Mohga A. Badran, American University in Cairo, Cairo, EGYPT

CORPORATE GOVERNANCE IN THAILAN: AN INVESTIGATION OF THE RELATIONSHIP BETWEEN  
MONITORING AND CONTINUATION RESPONSIBILITIES AND FIRM PERFORMANCE

Terrence Sebor, University of Nebraska, Lincoln, Nebraska, USA

Charlie Jangvijitkul, Thailand Carpet Manufacturing, PLC., Bangkok, THAILAND

INVESTIGATING THE INTERACTIONS OF MULTIPLE INTELLIGENCES WITH LEADERSHIP IN RELATION TO  
INNOVATION: AN INTERNATIONAL STUDY

Detelin S. Elenkov and Joana R. C. Pimentel, University of Tennessee, Knoxville, Tennessee, USA

HOW DO MULTINATIONAL FIRMS COMPENSATE THEIR MANAGEMENT: EVIDENCE ACROSS INDUSTRIES

Janikan Supanvanij, St. Cloud State University, St Cloud, Minnesota, USA

EXPLORING DIFFERENCES IN STRATEGIC AND ORGANIZATIONAL FIT BETWEEN DOMESTIC AND  
FOREIGN ACQUISITIONS

Riikka Sarala, Swedish School of Economics and Business Administration, Helsinki, FINLAND

NETWORK GOVERNANCE, GOAL ATTAINMENT AND GOAL SUCCESSION IN INTERNATIONAL JOINT  
VENTURES IN CHINA

Yuanfei Kang, Massey University (Albany), NEW ZEALAND

TRUST AS A BARRIER OF E-GOVERNMENT ADOPTION IN LESS DEVELOPED COUNTRIES: AN  
EXPLORATORY STUDY IN KUWAIT"

Saud Al Hajry, Ph.D., De Montfort University, The Gateway, Leicester UK

Ibrahim Elbeltagi, Ph.D., University of Plymouth, Plymouth, Devon, UK

Neil McBride, Ph.D., De Montfort University, The Gateway, Leicester UK

Riyad Eid, Ph.D., University of Wolverhampton, Compton park Campus, UK

**Discussant(s):** Dr. Terrence Sebor, University of Nebraska, Lincoln, Nebraska, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Pueblo Room**

**Track:** International Business- VI

**Session Chair:** Dr. Thomas W. Philippe, St. Petersburg College, St. Petersburg, Florida, USA  
EFFECTS OF PRIVACY POLICIES IN INTERNATIONAL PHARMACEUTICAL ECOMMERCE  
Joanne Kuzma and Thomas W. Philippe, St. Petersburg College, St. Petersburg, Florida, USA  
Jerry W. Koehler, University of South Florida, Tampa, Florida, USA

THE EFFECTS OF THE DIGITAL DIVIDE ON OUR NATION AND WORLD WIDE  
Ihssan Alkadi, University of Louisiana at Lafayette, Lafayette, Louisiana, USA  
Ghassan Alkadi, Southwestern Louisiana University, Hammond, Louisiana, USA

STRATEGY OF INNOVATIONAL POLICY IN UZBEKISTAN  
Mamasali Turaev, Tashkent, UZBEKISTAN

29 YEARS AND ACCOUNTING: A LEGAL LOOK AT TRANSITIONAL BUSINESS AND THE FCPA  
Semere Haile, Grambling State University, Grambling, Louisiana, USA  
Marcus D. Jones, Northwestern State University, Natchitoches, Louisiana, USA

THE ROLE OF INFLATION ON THE GROWTH OF THE PEOPLE'S REPUBLIC OF CHINA AND ITS EFFECTS  
ON CAPITAL AND LABOR PRODUCTIVITY  
Ernesto C. Lucas, Hawaii Pacific University, Honolulu, Hawaii, USA

THE ROLE OF IT IN CHINESE PRIVATE VENTURES: A CASE STUDY  
Fang Qi, City University of Hong Kong- Kowloon, Hong Kong SAR, CHINA

E-COMMERCE IN CHINA: EVOLUTION, RISKS, AND OPPORTUNITIES FOR THE US COMPANIES  
Ki Hee Kim, William Patterson University of New Jersey, New Jersey, US

**Discussant(s):** Dr. Semere Haile, Grambling State University, Grambling, Louisiana, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Hopi Room**

**Track:** Corporate Finance- III

**Session Chair:** Dr. Dean B. Kiefer, Eastern Washington University, Spokane, Washington, USA  
AN INVESTIGATION INTO CAUSALITY RELATIONSHIPS BETWEEN INSIDER OWNERSHIP AND  
PERFORMANCE  
Dean B. Kiefer, Eastern Washington University, Spokane, Washington, USA  
Tarun Mukherjee and Atsuyuki Naka, University of New Orleans, Louisiana, USA

STRATEGY DEVELOPMENT FOR MAXIMIZING REDUCED DIVIDEND TAX AND INVESTMENT INTEREST  
DEDUCTION  
James G. S. Yang and Zu-Hsu Lee, Montclair State University, Montclair, New Jersey, USA  
Leonard J. Lauricella and Beixin Lin, Montclair State University, Montclair, NJ, USA

SIZE AND MARKET-TO-BOOK VALUE RATIO IN GENERATING EQUITY RETURNS IN THE EMERGING  
STOCK MARKET OF BANGLADESH  
Mazhar M. Islam, Alabama A&M University, Normal, AL, USA  
Rafiqul Bhuyan, California State University, Sacramento, CA, USA  
Zahedur Rahman, East West University, Dhaka, BANGLADESH

VALUATION AND LONG-RUN GROWTH RATES  
Ronald W. Best and Charles W. Hodges, University of West Georgia, Carrollton, Georgia, USA  
Bing-Xuan Lin, University of Rhode Island, Providence, Rhode Island, USA

BUSINESS FAILURE PREDICTION USING SURVIVAL ANALYSIS  
Kuldeep Kumar and Adrian Gepp, Bond University, Gold Coast, QLD, AUSTRALIA

UNDERWRITER WARRANTS IN SEASONED EQUITY OFFERINGS: IS IT GROWTH SIGNALING?  
Hoje Jo, Santa Clara University, Santa Clara, CA, USA  
Sung C. Bae, Bowling Green State University, Bowling Green, OH, USA

**Discussant(s):** Dr. James G. S. Yang, Montclair State University, Montclair, New Jersey, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Gold Rush Room**

**Track:** Business Law- I

**Session Chair:** Dr. Rosalind F. Croucher, Macquarie University, Sydney, AUSTRALIA

VULNERABILITY AND PROBLEM GAMBLING- AUTONOMY VERSUS GAMBLING OPERATOR RESPONSIBILITY

Rosalind F. Croucher and John S. Croucher, Macquarie University, Sydney, AUSTRALIA

APPROACHES TO ADMINISTERING INTERNATIONAL BANKRUPTCIES: UNITED NATIONS' MODEL LAW SERVES AS A GUIDE

Theresa Johnson Holt, Cleveland State University, Cleveland, Ohio, USA

THE LAW AND ECONOMICS OF AFFIRMATIVE ACTION IN HOUSING: THE DIVERSITY IMPULSE

George Steven Swan, North Carolina A&T State University, Greensboro, North Carolina, USA

REGULATION, INTERNAL CONTROLS AND COSTS IN FINANCIAL REPORTING

Ronald Goreber and Howard Hammer, Ball State University, Muncie, Indiana, USA

MICRO-MANAGEMENT OF FINANCIAL INSTITUTIONS AND THE DEVELOPMENT OF THE LEGAL PRINCIPLE OF "FIT AND PROPER

Michael Peters, University of New South Wales, Sydney, AUSTRALIA

A LITTLE BIT OF KNOWLEDGE IS A DANGEROUS THING FOR BUSINESS LAW STUDENTS

Feona Sayles, Massey University, Palmerston North, NEW ZEALAND

**Discussant(s):** Dr. Theresa Johnson Holt, Cleveland State University, Cleveland, Ohio, USA

**Tuesday, October 17, 2006 5:00 PM – 6:30 PM Conference Room: Cheyenne- A Room**

**Track:** General Business- XI

**Session Chair:** Dr. Ernesto C. Lucas, Hawaii Pacific University, Hawaii, USA

IDENTIFICATION AND MEASUREMENT OF GRADING BIASES

Ernesto C. Lucas, Hawaii Pacific University, Hawaii, USA

STUDENT PERCEPTIONS OF UNIONS: A COMPARATIVE STUDY

Rod D. Raehsler, James G. Pesek, and Robert S. Balough, Clarion University of Pennsylvania, Clarion, USA

USING MULTI-ATTRIBUTE THEORY TO INCORPORATE STUDENT PREFERENCES INTO CLASSROOM PERFORMANCE ASSESSMENT

Inshik Seol and Joseph Sarkis, Clark University, Worcester, MA, USA

DIRECT VERSUS COMPARATIVE SCORING WHEN RECORDING NUMERIC VALUE JUDGMENTS

Kenneth Tombs, Performance Trust Limited

FACTORS THAT INHIBIT ECONOMIC DEVELOPMENT THROUGH ICT FOR FRESNO, CALIFORNIA: 2004 DATA COMPARED TO 2001 DATA

James M. Henson, California State University, Fresno, California, USA

**Discussant(s):** Dr. James M. Henson, California State University, Fresno, California, USA

**Wednesday, October 18, 2006 8:00 AM – 9:50 AM Conference Room: Pueblo Room**

**Track:** Marketing: Consumer Behavior- V

**Session Chair:** Dr. Marthin Nanere, La Trobe University, Bendigo, Victoria, AUSTRALIA

THE NEXUS BETWEEN CONSUMER PERCEPTION AND WILLINGNESS TO PURCHASE GENETICALLY MODIFIED (GM) FOODS

Marthin Nanere, La Trobe University, Bendigo, Victoria, AUSTRALIA and Callaghan, NSW, AUSTRALIA

Clare D'Souza, La Trobe University, Bundoora, Victoria, AUSTRALIA

TARIFFS ON NECESSITIES: WHICH CONSUMER PAYS THE HIGHEST BILL?

Giuliana Campanelli Andreopoulos, William Paterson University, USA and Uros Andrejevic, The New School

Alexandros Panayides, William Paterson University, USA

A STUDY OF RURAL MARKETING WITH REFERENCE TO CONSUMER DURABLE PRODUCTS PENETRATION AND BUYER BEHAVIOUR PATTERNS – A SPECIAL REFERENCE TO TELEVISION

Sangamreddy Prithvi Raj Yadav, SIT, Osmania University, Hyderabad, AP, INDIA

ADAPTIVE SELLING BEHAVIOR FOR THE SUPPLY MANAGEMENT PROFESSIONAL: NEGOTIATING ADAPTATIONS FROM THE SELLER

Richard E. Plank, University of South Florida, FL, USA

James C. Eckert, Western Michigan University, USA and David A. Reid, William Paterson University, USA

CONSUMER AWARENESS AND SUCCESSFUL DEMARKETING OF PUBLIC GOODS: A STUDY OF RESIDENTIAL WATER CONSERVATION BEHAVIOR

Tahi J. Gnepa, Ph.D., California State University, Stanislaus, Turlock, California, USA

**Discussant(s):** Dr. Sangamreddy Prithvi Raj Yadav, SIT, Osmania University, Hyderabad, AP, INDIA

**Wednesday, October 18, 2006 8:00 AM – 9:50 AM Conference Room: Hopi Room**

**Track:** General Business- XII

**Session Chair:** Dr. Ziad Swaidan, University of Houston-Victoria, Sugar Land, Texas, USA

THE RELATIONSHIP BETWEEN GENDER AND ETHICS

Ziad Swaidan, David Summers, and Ron M. Sardessai, University of Houston-Victoria, Sugar Land, Texas, USA

CAREER EXPECTATIONS AND CONCERNS OF MINORITY ACCOUNTING STUDENTS

Jim Chen, Johnnie Mapp, Jean-Marie Banatte, and Desta Damtew, Norfolk State University, Norfolk, Virginia, USA

IMPACT OF PERSONALITY, WORK DRIVE AND EMOTIONAL INTELLIGENCE ON ACADEMIC PERFORMANCE

Arunee Vidhayasirinun, Ramkhamhaeng University (IIS), Bangkok, THAILAND

Peng Chan, California State University-Fullerton, California, USA

THE ECONOMIC EFFECT OF ASSOCIATION FOR MULTILATERAL INTERNATIONAL COOPERATION IN GEOSCIENCE FIELD, KOREA

Ok Sun LEE, Korea Institute of Geoscience & Mineral Resources, KOREA

EVALUATION OF FACULTY SERVICE PERFORMANCE

Lawrence P. Shao and Lorraine Anderson, Marshall University, Huntington, West Virginia, USA

THE DYNAMIC EFFECTS OF AGGREGATE DEMAND AND AGGREGATE SUPPLY DISTURBANCES IN THE G-7 COUNTRIES

Dimitrios Tsoukalas, Purdue University, Calumet, Indiana, USA

TEACHING PROJECT MANAGEMENT USING EXCEL

Kal Namit, Winston Salem State University, Winston-Salem, North Carolina, USA

Moula Cherikh, Virginia State University, VA, USA and Jim Chen, Norfolk State University, Norfolk Virginia, USA

**Discussant(s):** Dr. Melkote K. Shivaswamy, Ball State University, Muncie, Indiana, USA

**Wednesday, October 18, 2006 10:00 AM – 11:50 AM Conference Room: Pueblo Room**

**Track:** General Business- XIII

**Session Chair:** Dr. Chandrasekhar Commuri, California State University, Bakersfield, California, USA

E-GOV: STATE OF THE PRACTICE AND RECOMMENDATIONS FOR IMPROVEMENT  
Chandrasekhar Commuri and Yong Choi, California State University, Bakersfield, California, USA

SPOKEN ENGLISH PROFICIENCY AND ACADEMIC PERFORMANCE: TESTING A POST-ADMISSION  
PROFICIENCY MEASURE  
Gordon Brooks and Farhat Yusuf, Macquarie University, Sydney, AUSTRALIA

PLAGIARISM AND INDIVIDUAL DIFFERENCES: A CRITERION STUDY  
Dan Martin and Asha Rao, California State University East Bay, Hayward, California, USA

TOWARDS INTERDISCIPLINARY INTERNATIONAL BUSINESS EDUCATION: THE SOUTHERN CONE  
PROGRAM AT ST. MARY'S UNIVERSITY  
Zaida Martinez, Prasad Padmanabhan, and Brian Toyne, St. Mary's University, USA

RELATIONSHIP BETWEEN ADVERTISING BUDGET AND INITIAL RETURN ON IPO  
Panu Chopricha, Ramkamhaeng University (Iis), Bangkok, THAILAND  
Peng Chan, California State University-Fullerton, California, USA

THE WINNING FORMULA IN THE NATIONAL BASKETBALL ASSOCIATION (NBA)  
Jonathon Euerle, Kwang Woo (Ken) Park, Soonhwan Lee, Minnesota State University, Mankato, Minnesota, USA

**Discussant(s):** Dr. Dan Martin, California State University East Bay, Hayward, California, USA

**Wednesday, October 18, 2006 10:00 AM – 11:50 AM Conference Room: Hopi Room**

**Track:** General Business- XIV

**Session Chair:** Dr. Marilyn Easter, San Jose State University and Virginia Yonkers, Siena College, USA

CROSS-CULTURAL DIFFERENCES: A FRAMEWORK FOR EVALUATING DIVERSITY TRAINING  
Marilyn Easter, San Jose State University and Virginia Yonkers, Siena College, USA  
Virginia Yonkers, University at Albany, New York, USA

AN ANALYSIS OF THE E-BUSINESS PROGRAM IN THE SCHOOL OF BUSINESS CURRICULUM  
Surender Reddy and Shyamalendu Sarkar, Saginaw Valley State University, USA

ONLINE DISPUTE RESOLUTION POLICY IN CHINA  
Jimmy Ng, The Hong Kong Polytechnic University, Hung Hom, Kowloon, HONG KONG

PREDICTING SMALL BUSINESS E-COMMERCE SUCCESS  
Daniel D. Friesen, Midwestern State University, USA  
Ryan Krietsch, United States Air Force, USA

THE POTENTIAL IMPACT OF REFERENDA AND INITIATIVES ON VOTER TURNOUT: EVIDENCE FROM THE  
1998 ELECTION  
Richard J. Cebula and Mary Ann Unemori, Armstrong Atlantic State Univ., Savannah, Georgia, USA;

AN ORDERED LOGIT MODEL FOR IDENTIFYING THE DETERMINANTS OF STUDENTS' SATISFACTION  
Dooyoung Shin, Minnesota State University, Mankato, USA

**Discussant(s):** Dr. Dooyoung Shin, Minnesota State University, Mankato, USA

**Wednesday, October 18, 2006 1:00 PM – 2:50 PM Conference Room: Pueblo Room**

**Track:** General Finance- V

**Session Chair:** Dr. Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

FUEL PRICE HEDGING IN THE AIRLINE INDUSTRY

Sunder Raghavan, Embry-Riddle Aeronautical University, Daytona Beach, Florida, USA

AN EXAMINATION OF LONG-TERM WEALTH EFFECTS OF UNETHICAL BUSINESS BEHAVIOR

Christopher M. Brockman, University of Tennessee-Chattanooga, Chattanooga, TN, USA

D. Michael Long and Kathleen G. Long, University of Tennessee-Chattanooga, Chattanooga, TN, USA

CORPORATE TAKEOVER BIDS, GROWTH OPPORTUNITIES OF BIDDERS, AND ANNOUNCEMENT DAY EFFECT: AN EMPIRICAL STUDY

Niazur Rahim, Christopher Newport University, Newport News, VA, USA

Mojib U. Ahmed, University of Dhaka, Dhaka, BANGLADESH

DEVELOPMENT AND PROMOTION OF BIOTECHNOLOGY THROUGH VENTURE CAPITAL

T. Satyanarayana Chary, Institute of Public Enterprise, Osmania University, Hyderabad, INDIA

FURTHER EXAMINATION OF THE RELATIONSHIP BETWEEN PETROLEUM FUTURES PRICES

Paul Berhanu Girma, State University of New York at New Paltz, New York, USA

**Discussant(s):** Paul Berhanu Girma, State University of New York at New Paltz, New York, USA

**Wednesday, October 18, 2006 1:00 PM – 2:50 PM Conference Room: Hopi Room**

**Track:** International Management- III

**Session Chair:** Dr. Marius D. Gavriltea, Babes Bolyai University, Cluj, Napoca, ROMANIA

IMPACT OF CULTURAL BARRIERS ON KM IMPLEMENTATION: THE CASE OF THAILAND

Tanin Kaweevisultrakul, Ramkhamhaeng University (Iis), Bangkok, THAILAND

Peng Chan, California State University-Fullerton, California, USA

STRATEGIES FOR COMPETING WITH POWERFUL COMPETITORS USING DISRUPTIVE TECHNOLOGIES: HOW DO WE BEAT OUR MOST POWERFUL COMPETITORS?

Alan S. Khade, California State University, Stanislaus, Turlock, USA

LEARNING ORGANIZATIONS UNDER GLOBALIZATION

Ching-Hsinag Liu, National Formosa University, TAIWAN

Hung-Wen Lee, National Chiayi University, TAIWAN

PROFILES OF STRESS: AN EMPIRICAL COMPARISON OF EMPLOYEE STRESS FACTOR DIFFERENCES IN GERMANY AND THE USA

Marjaana Gunkel, University of Magdeburg, GERMANY

Edward Lusk, State University of New York, Plattsburgh, New York, USA

Birgitta Wolff, University of Magdeburg, GERMANY

RISK TRANSFER SOLUTIONS FOR NATURAL CATASTROPHES IN ROMANIA

Marius D. Gavriltea, Babes Bolyai University, Cluj, Napoca, ROMANIA

**Discussant(s):** Dr. Edward Lusk, State University of New York, Plattsburgh, New York, USA

**Wednesday, October 18, 2006 3:00 PM – 4:50 PM Conference Room: Pueblo Room**

**Track:** Human Resource Management- IV

**Session Chair:** Dr. Steve Harvey, Bishop's University, Lennoxville, Quebec, CANADA

THE ROLE OF AGGRESSION AND WORKLOAD ON SELF-REPORTED SAFETY INCIDENTS AND NEAR MISSES

Steve Harvey, Bishop's University, Lennoxville, Quebec, CANADA

THE DYNAMIC EFFECTS OF AGGREGATE DEMAND AND AGGREGATE SUPPLY DISTURBANCES IN THE G-7 COUNTRIES

Dimitrios Tsoukalas, Purdue University, Calumet, Indiana, USA

HRM IN MULTINATIONAL ORGANIZATIONS

Hung-Wen Lee, National Chiayi University, TAIWAN

HR INITIATIVES FOR TURNAROUND OF VISAKHAPATNAM STEEL PLANT

B Rathan Reddy, Institute of Public Enterprise, Hyderabad, INDIA

ROLE OF MOOD AND STYLE OF DRESS ON PERFORMANCE APPRAISAL

Stephen Schepman and Anthony Stahelski, Central Washington University, Ellensburg, WA, USA

Ruth Lapsley and Angela Selberg, Central Washington University, Ellensburg, WA, USA

Nancy Graber Pigeon and Ronald Elkins, Central Washington University, Ellensburg, WA, USA

BEHAVIOR DETERMINES ATTITUDES: A RELATIONSHIP MORE REAL THAN APPARENT

C. W. Von Vergen, Southeastern Oklahoma State University, Durant, USA

Barlow Soper, Louisiana Tech University, Ruston, Louisiana, USA

John K. S. Chong, Southeastern Oklahoma State University, Durant, USA

FORMAL ORGANIZATIONS: HOW CLASSICAL THERMODYNAMICS CAN HELP US TO UNDERSTAND THEM

Doy Sundarasaradula and Helen Hasan, University of Wollongong, Wollongong, AUSTRALIA

Andrew Tobias and David Walker, University of Birmingham, Birmingham, UK

**Discussant(s):** Dr. Stephen Schepman, Central Washington University, Ellensburg, Washington, USA